

Client:	N/A	Document:	Assignment description
Project:	Internships / SSE Riga/ 2011	Document ID	MS805012/1

Researcher Project Manager Selection Process 2011

Pre-interview Assignment

Context of the assignment

The assignment described herein must be undertaken by all internship applicants seeking a Research Project Manager position at Metasite Business Solutions for 2011.

The deadline for completed task submission is **10th of May, 2011**.

Purpose of the assignment

The purpose of the assignment is to provide basis for preliminary evaluation of an applicant's capabilities for analytical and creative thinking and ability to produce well structured written output under a strict deadline.

Description of the assignment

1. You are requested to visit the English website of Ukio Bankas:
<http://www.ub.lt/index.aspx?PageFontSize=&PageLang=ENG>
2. Spend some time browsing the website and familiarizing yourself with the website's content.
3. Write a document expressing your opinions and insights on the following two topics:
 - a) What business benefits UKIO BANKAS is likely to be extracting from having their public website online? How well is the website contributing to the bank's business goals and objectives? (You are welcome to provide your views on what those goals might be, and comment on whether the website supports those goals in an effective and efficient manner).
 - b) Looking at the website from a perspective of a retail (residential) customer in need of certain banking services, how well would the website serve you? What value does it offer to you as a potential, or current, customer of the UKIO BANKAS bank? What features/sections of the website you see as really useful and which ones seem useless, if any? Where does the website exceed or fall short of your expectations - and why? What improvements, additions or other changes would you suggest to UKIO BANKAS in order for the website to be more useful to you as a customer? (Feel free to express your own opinions and insights; compare to other banks' websites if you like; structure your thoughts in a way that would make the resulting document easy to read and understand.)

You are **not** required to necessarily provide answers to each and every of the questions listed above; the questions are only presented as guidance.

- c) Choose criteria and compare the website of GE Money Bank to other banks' websites. You can analyze questions mentioned above or pick other criterions of your choice.

Structure your thoughts in a way that would make the resulting document easy to read and understand.

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Requirements for the resulting output and delivery

Having completed the assignment, the applicants are requested to send it to: jobs@metasite.net

The output must be presented in English, with the applicant's full name and email address clearly indicated on the first page of the resulting document.

No other requirements have been set for the output document. The applicant is expected to make his/her own decisions on the scope, length, structure and format of the resulting document, as well as the amount of time he/she chooses to spend on the assignment. The applicant is allowed to include illustrations (diagrams, screenshots, etc.) in the document. Please note that large document size alone does not necessarily translate into a better evaluation; quality of content, logical structure and clarity of the resulting document are usually more important.

Tweet us if you have any questions: <http://twitter.com/BEBR2011>
