# The 2008 Baltic E-Banking Report



The 6th annual independent e-banking research report covering 39 banks in Latvia, Estonia and Lithuania

October 2008

Metasite Business Solutions www.metasite.net

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## **Executive summary**

The Baltic e-banking landscape is under continuous transformation. New trends appear on the ongoing basis either replacing the existing ones or adding to the aggregate market movement. There are a couple of clearly remarkable trends in the Baltic e-banking arena. The first trend, which is being observed over a couple of years already, is the maturity of e-banking platforms in the sense that they become **fully capable of serving all clients needs**.

Following the first trend the second one is emerging. In the environment where client doesn't need to visit bank branch, interaction and personalization is coming into e-banking. Banks start to **personalize their e-banking systems for a specific client's needs**.

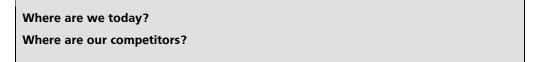
The last trend is that the availability of e-banking services is not anymore limited to the IBS system of the bank. **E-banking services are being integrated into external channels**. Examples could be banklink payment options, mortgage interest rate calculators in real estate related web sites and other. That way the functionality of e-banking is expanded and additional marketing channel created.

Combined with the core trends that had been observed since the moment of the first Baltic E-Banking Report issue (in the year 2003) - **the growing penetration of Internet usage** and the ongoing explosion of Internet banking usage within the Baltic countries, and the irreversible **commoditization of key retail financial products** which forces banks to refocus from pricing and products to brand/image and superior customer service – the straightforward fact is that the E-banking channels have turned their role from the supportive to the essential.

Combination of these trends resulted in Internet banking interfaces and public bank websites starting to play critical roles in ensuring the satisfaction of existing bank customers and attracting new ones. During the next couple of years, principal competitive battles will be taking place in the e-channels.

To have a chance of winning those battles, a bank needs a clear understanding of how its Internet properties compare to those of rival banks at the moment, where it is leading and where it is lagging behind.

In the 2008 Baltic E-Banking Report, strengths and weaknesses in the e-offerings of every Latvian, Lithuanian and Estonian bank are analyzed, answering two principal questions:



E-offerings of every Latvian, Lithuanian and Estonian retail bank have been analyzed and scored in four principal categories comprising well over 500 criteria, namely:



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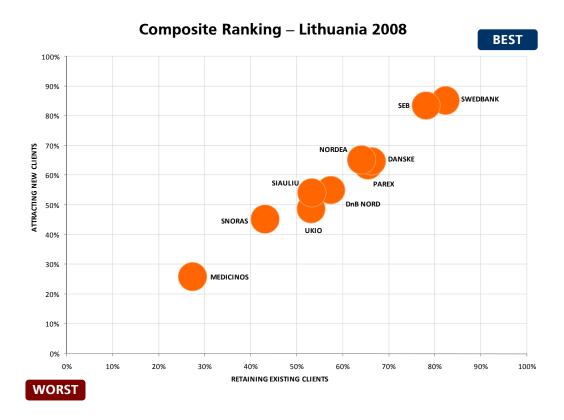
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After calculating resulting scores for every bank in each of the above five categories, we constructed a synthetic model benchmarking every bank's ability to leverage the e-channel in two key areas, namely:

Attracting new clients Retaining current clients

The resulting scores provide a good high-level view for a top executive and are provided in this executive summary. For experts involved in the actual planning and implementation of a bank's e-strategy, detailed analysis is provided in the remaining parts of the report.

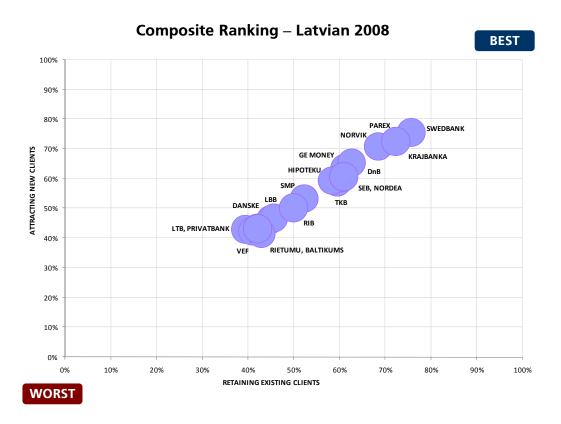
### Lithuanian banks



### **Overall rankings 2008 in Lithuania**

	Rank 2007	Bank	Attracting new clients	Retaining existing clients	Total
1	(1)	Swedbank	8.2	8.5	16.8
2	(2)	SEB bankas	7.8	8.4	16.2
3	(4)	Danske bankas	6.6	6.5	13.1
4	(9)	Nordea	6.4	6.5	12.9
5	(3)	Parex bankas	6.5	6.3	12.9
6	(8)	DnB NORD	5.7	5.5	11.2
7	(7)	Siauliu bankas	5.3	5.4	10.7
8	(6)	Ukio bankas	5.3	4.9	10.2
9	(5)	Bankas SNORAS	4.3	4.5	8.8
10	(10)	Medicinos bankas	2.7	2.6	5.3
		AVERAGE	5.9	5.9	11.8





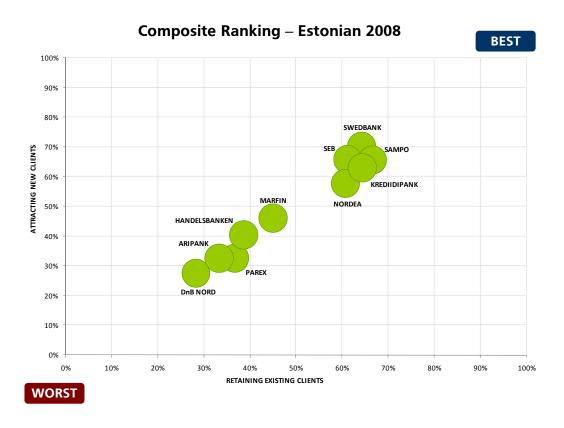
### **Overall rankings 2008 in Latvia**

Rank 2008	Rank 2007	Bank	Attracting new clients	Retaining existing clients	Total
1	(1)	Swedbank	7.9	7.9	15.8
2	(6)	Parex banka	7.6	7.6	15.1
3	(2)	Latvijas Krajbanka	7.6	7.5	15.1
4	(5)	Norvik banka	7.2	7.4	14.5
5	(11)	GE Money Bank	6.6	6.8	13.4
6	(3)	Hipoteku banka	6.4	6.6	13.0
7	(8)	Nordea	6.4	6.3	12.7
8	(9)	DnB NORD	6.4	6.3	12.7
9	(10)	Trasta komercbanka	6.2	6.1	12.4
10	(4)	SEB banka	6.1	6.2	12.3
11	(16)	SMP banka	5.5	5.6	11.0
12	(13)	Regionala investiciju banka	5.2	5.2	10.4
13	(7)	Latvijas Biznesa banka	4.8	4.9	9.7
14	(14)	Danske banka	4.7	4.8	9.5
15	(15)	Komercbanka Baltikums	4.4	4.5	8.9
16	(18)	Latvijas tirdzniecibas banka	4.4	4.5	8.9
17	(12)	Rietumu banka	4.5	4.3	8.8
18	(17)	Privatbank	4.3	4.4	8.7
19	(New)	VEF banka	4.1	4.5	8.6
		AVERAGE	5.8	5.9	11.7

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### **Estonian banks**



### **Overall rankings 2008 in Estonia**

Rank 2008	Rank 2007	Bank	Attracting new clients	Retaining existing clients	Total
1	(3)	Swedbank	6.4	7.0	13.5
2	(2)	Sampo pank	6.6	6.6	13.2
3	(4)	Krediidipank	6.4	6.3	12.7
4	(1)	SEB pank	6.1	6.6	12.7
5	(7)	Nordea	6.1	5.8	11.9
6	New	Marfin pank	4.5	4.6	9.1
7	New	Handelsbanken	3.9	4.0	7.9
8	(5)	Parex pank	3.7	3.3	6.9
9	(6)	Tallinna Aripank	3.3	3.3	6.6
10	(9)	DnB NORD	2.8	2.8	5.6
		AVERAGE	5.0	5.0	10.0

### Conclusions

- 1. While the picture with customer service responsiveness has improved considerably, many banks still fail to integrate e-channels into their customer service processes. Around one half of the banks still fails to answer all customer email inquiries, or is unable to ensure consistent quality. Still this year a positive trend has emerged as noticeably better Customer Responsibility results in Estonia and Lithuania have been observed.
- 2. Swedbank has regained the leading position in all three Baltic States. Swedbank remained a clear leader in Latvia, while in Lithuania the gap between Swedbank and its primary competitor SEB has been diminishing further. In Estonia overall competition is even fiercer that in Lithuania, as a group of leading banks has formed, whose rankings differ just in single digit points.
- 3. For a few years already no-fee e-banking account opening has become a standard for Estonian and Lithuanian banks, with none of the banks charging the customers for opening e-banking accounts. We still expect that similar trend should take over Latvian banking market over the coming years. Also half of Estonian banks don't charge for a domestic money transfer, which shows that Estonian banks see bigger value in e-banking as a cost saving tool rather as an additional revenue stream.
- 4. Mobile banking is advancing, but at a slower pace than expected. The growth is mostly noticeable in the SMS banking services. WAP banking does not show signs of an increasing popularity, being squeezed out by the development of mobile devices applications that support regular HTML browsing, such as Mini Opera mobile browser. Meanwhile, it is expected that mobile devices will get engaged more in non-financial or supportive services of banks, focusing mostly on the informative function.
- 5. Innovation leaders are still Estonian banks with other countries following the lead. Examples of commoditization of financial products can be seen in such pages as arved.ee where an e-bill system is being successfully implemented and used by leading banks and companies. Also pensionikeskus.ee where different life insurance and investment services can be compared and chosen. These websites are essentialy financial products marketplaces, a trend which has been predicted by Metasite Business Solution in the first E-Banking Report back in 2003.
- 6. Overall trend is the increasing functionality of banks' IBS. This trend is formed by increasing bank competition in e-banking field, as banks become aware that e-banking is as important part of their business model as traditional banking. From the other side banks operating in the economic slowdown environment see e-banking as an opportunity to reduce their operating costs, hence a need to move as much functionality as possible into e-world.



## Introduction

### **1. Introducing The Baltic E-Banking Report 2008**

Make the user happy, and your products will be a success. Why then are so many products and services so difficult and unpleasant to use? Why are not we all either happy or successful – or both?

- Alan Cooper

October 1, 2008

Dear Bank Executive,

The first independent Baltic E-Banking Report, titled *Triumphs and Failures on the Baltic E-Banking Scene*, was launched into life exactly six years ago during the 2003 Banking and Finance in the Baltics conference in Riga. Within 6 years e-banking has transformed into a completely different product concept than it was in 2003.

As the Baltic e-banking market has changed dramatically – so did the Baltic E-Banking Report. For six years our researches were busy studying the market, inventing new features, tests and angles, which were afterwards integrated into the Baltic E-Banking Report methodology. If six years ago the amount of tested criteria has amounted to 100, then after six years of our work the current criteria set constitutes 500+ criteria (39500+ collected data points this year) and will remain a subject to the ongoing revision and improvement.

As every year, the Baltic E-Banking Report 2008 is bigger, deeper and, hopefully, contains even more valuable insights for you.

I would like to express my sincere gratitude to all banks' executives that have purchased the Baltic E-Banking Report 2008 and / or other our products and researches. Receiving your constructive feedback and observing some of our recommendations being actually realized serves as the best motivator for the Metasite Business Solutions' Baltic E-Banking Report team to continue improving and updating the report in order to make it even better for you in the next year.

Remember: what cannot be measured cannot be managed. The 2008 measurements are here.

Good luck!

Karolis Brazys

E-Banking Research Supervisor Metasite Business Solutions

#### **Project Coordinator**

P.S. Should you be willing to directly discuss *The 2008 Baltic E-Banking Report* results or other topics related to e-banking and m-banking development in the Baltics, please email me at karolis.brazys@metasite.net or call +370 647 18 148.

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### 2. Goals of the study

With the public bank websites and Internet banking systems having overtaken the regular customer service branches and in certain cases even the ATMs in popularity, e-channels have been turned into the next arena for competitive battles.

To have a chance of winning those battles, a bank needs a clear understanding of how its Internet properties compare to those of rival banks at the moment, where it is leading and where it is lagging behind.

This is where the Baltic E-Banking Report fits in. In this report, we analyze the strengths and weaknesses in the e-offerings of every Latvian, Estonian and Lithuanian retail bank, enabling banks to answer two principal questions:

Where are we today?

Where are our competitors?

The results reflect both the overall state of e-banking in Latvia, Estonia and Lithuania and the challenges facing each individual retail bank.

As brands and customer experiences are becoming the principal areas of competition between retail financial institutions, and the Internet is turning into a primary e-banking channel for a growing percentage of retail customers, we believe the Baltic E-Banking Report will remain instrumental for Baltic banks in their efforts to benchmark their current status against their peers and make well grounded decisions with respect to the further development of their e-channels.

The ability to compare the results of this year's study with the findings of the previous years will provide additional value to the banks as analysts will be able not only to make comparisons between banks but also better understand the progress that has been made during the 12 months since the release of the last year's report.



### **3. What the report offers**

The Baltic E-Banking Report analyses the functionality, usability and performance of the public websites and Internet Banking Systems (IBSs) by every Latvian, Estonian and Lithuanian retail bank from an external user's perspective.

It ranks the banks by a wide range of customer-experience related criteria, provides comments on best-practice examples and pinpoints areas where improvement is clearly needed. Aggregate rankings and benchmarks are provided both in the executive summary and at the end of the report.

What this report is NOT:

- Not an evaluation of technical platforms
- Not a contest for the best graphical website design
- Not an e-banking system security or technical availability test

What this report IS:

Systematic analysis of every bank's e-offerings from a retail client's perspective:

- Functionality
- Mobile banking
- Clarity
- Convenience
- Customer Service Responsiveness



## Methodology

### 4. Key definitions

A number of expressions, notations and special terms are used throughout this report. To ensure that every reader interprets the report's contents as intended by the authors, we have chosen to provide a short list of definitions for principal keywords below. No claim that the below definitions are universally correct or better than others is made, as our goal here is to get to an agreement with our reader on the meanings assigned to certain terms in the context of this report, facilitating better understanding of the topics discussed.

Electronic banking E-banking Internet banking Online banking Online Self-Service	All these terms are used interchangeably throughout the report and refer to provision of banking services through interactive electronic channels, including the Internet, closed proprietary networks, SMS, WAP, MMS, IVR or any combination of the above. Both public websites ( <i>see below</i> ) and Internet Banking Systems ( <i>see below</i> ) are considered part of a bank's e-banking offerings in this report.
Public website	A website (also referred to as <i>internet homepage</i> in certain sources) commissioned and owned by the bank, accessible to the general public without restrictions; offering information on the bank's products and services, news, as well as (optionally) interactive tools, downloadable forms and other documents, etc.
Internet Banking System (IBS)	Software used to provide a secure interface between a bank's customer and the bank information system, allowing the user to retrieve information and initiate banking transactions.
History; Account history	A historical list of transactions carried out (or attempted) by the user during a certain period of time.
Client User Customer	A person who is making use of e-banking services provided by a retail bank.
Wire transfer Money transfer Payment order	The procedure of cashless transfer of funds from one account to another (within the same bank, in two different domestic banks or in a domestic and a foreign bank).
Transaction	An operation involving a client's funds and carried out in the Internet Banking System (e.g. transfers, currency conversions, utility payments).

### 5. General methodology

While developing the methodology for the Baltic E-Banking Report, Metasite has identified and researched over 500+ distinct criteria characterizing a retail bank's Internet banking offerings in five major categories:



Building on top of world-class methodologies for usability analysis developed by Change Sciences Group, Alan Cooper, Jakob Nielsen, Forrester Research, Jim Sterne, as well as Gomez metrics for analyzing use of e-channels at financial institutions, Metasite has developed a process for evaluating an entire set of a retail bank's online offerings based on those 500+ criteria.

Base data analyzed in this report has been gathered during field research and testing sessions that were carried out in parallel during July-August 2008 in Lithuania, Latvia, and Estonia. Therefore any developments within the Lithuanian, Latvian, or Estonian Internet banking landscape that took place after the above mentioned period could not be reflected in the current report and will be taken into account when preparing the 2009 Baltic E-Banking Report.

The field research and testing were carried out as follows:

Accounts were opened in all the Baltic retail banks by our researchers posing as private general retail clients and activation of fully functional Internet banking services was requested.

Analysis covered in this report has been carried out entirely from a user's perspective. To ensure that a customer-perspective is maintained at all times, no additional data has been gathered directly from the banks, IBS vendors or third party sources.

Field research was carried out by Lithuanian, Latvian, and Estonian native speakers in their home countries, thus primarily the native-language versions of every bank's online offerings were subjected to our analysis.



## 6. Banks covered in the report

The following banks have been covered in the 2008 Baltic E-Banking Report (listed in alphabetical order):

### 6.1 Lithuanian banks

1	Bankas Snoras	www.snoras.com
2	Danske bankas	www.danskebankas.lt
3	DnB Nord	www.dnbnord.lt
4	Medicinos bankas	www.medbank.lt
5	Nordea	www.nordea.lt
6	Parex bankas	www.parex.lt
7	SEB bankas	www.seb.lt
8	Swedbank	www.swedbank.lt
9	Siauliu bankas	www.sb.lt
10	Ukio bankas	www.ub.lt

### 6.2 Latvian banks

1	Danske banka	www.danskebanka.lv
2	DnB Nord	www.dnbnord.lv
3	GE Money Bank	www.gemoneybank.lv
4	Hipoteku banka	www.hipo.lv
5	Komercbanka Baltikums	www.baltikums.lv
6	Latvijas Biznesa banka	www.lbb.lv
7	Latvijas Krajbanka	www.lkb.lv
8	Latvijas tirdzniecibas banka	www.ltblv.com
9	Nordea	www.nordea.lv
10	Norvik banka	www.norvik.lv
11	Parex banka	www.parex.lv
12	Privatbank	www.privatbank.lv
13	Regionala investiciju banka	www.rib.lv
14	Rietumu banka	www.rietumu.lv
15	SEB banka	www.seb.lv
16	SMP banka	www.smpbank.lv
17	Swedbank	www.swedbank.lv
18	Trasta komercbanka	www.tkb.lv
19	VEF banka	www.vefbank.com

### 6.3 Estonian banks

1	DnB Nord	www.dnbnord.ee
2	Handelsbanken	www.handelsbanken.ee
3	Krediidipank	www.krediidipank.ee
4	Marfin pank	www.marfinbank.ee
5	Nordea	www.nordea.ee
6	Parex pank	www.parex.ee
7	Sampo pank	www.sampo.ee
8	SEB pank	www.seb.ee
9	Swedbank	www.swedbank.ee
10	Tallinna Aripank	www.tbb.ee

### 7. Banks excluded from the research

### 7.1 Reasons for exclusion

Since we were seeking to research the range, quality and functionality of online banking services offered by banks to regular domestic clients, some banks were excluded from the 2008 study because of one or both of the following reasons:

No internet banking system available at the time of the research.

Deposit or credit required to get access to IBS (demonstrated lack of willingness to serve general retail customers)

The listing of excluded banks along with reasons for exclusion follows.

### 7.2 Excluded Lithuanian banks

**Finasta** No IBS found at the time of research.

### 7.3 Excluded Latvian banks

UniCreditBank	To open an account for a private customer, the bank required a minimum deposit of LVL 5,000, indicating a clear non — retail orientation.
Aizkraukles Banka	To open an account, taking out of a loan in the bank is mandatory.
Baltic International Bank	To open an account for a private customer, the bank required a minimum deposit of LVL 10,000, indicating a clear non – retail orientation.

### 7.4 Excluded Estonian banks

Balti Investeeringute Grupi Pank	Only investment services offered.
Rietumu banka	No working office found during research time.

### 8. E-Banking Fees

In order to reflect the differences in mindsets and pricing strategies among the Lithuanian, Latvian and Estonian bank managers, we have chosen to include data on e-banking fees charged by every bank that has been covered in this year's report.

### 8.1 Lithuanian banks

Bank Name	Opening fee	Additional opening costs	Monthly fee	Closing fee	IBS transa- ction fee*
Bankas Snoras	LTL 0.00	LTL 0.00	LTL 0.00	LTL 0.00	LTL 0.80
Danske bankas	LTL 0.00	LTL 0.00	LTL 0.00	LTL 0.00	LTL 1.00
DnB NORD	LTL 0.00	LTL 0.00	LTL 0.00	LTL 0.00	LTL 1.00
Medicinos bankas <sup>1</sup>	LTL 0.00	LTL10.00	LTL 0.00	LTL 0.00	LTL 0.80
Nordea	LTL 0.00	LTL 0.00	LTL 0.00	LTL 0.00	LTL 1.00
Parex	LTL 0.00	LTL 0.00	LTL 0.00	LTL 0.00	LTL 1.00
SEB bankas	LTL 0.00	LTL 0.00	LTL 0.00	LTL 0.00	LTL 1.40
Swedbank	LTL 0.00	LTL 0.00	LTL 0.00	LTL 0.00	LTL 0.80
Siauliu bankas	LTL 0.00	LTL0.00	LTL 0.00	LTL 0.00	LTL 1.50
Ukio bankas	LTL 0.00	LTL 0.00	LTL 0.00	LTL 0.00	LTL 0.80

\* A domestic non-express IBS-initiated inter-bank payment transfer fee

<sup>&</sup>lt;sup>1</sup> 10.00 LTL - a mandatory payment to have money in the account; however, the money is disposable.

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### 8.2 Latvian banks

Bank Name	Opening fee	Additional opening costs	Monthly fee	Closing fee	IBS transa- ction fee*
Danske banka	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.20
DnB Nord	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.20
GE Money Bank	LVL 1.00	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.20
Hipoteku banka	LVL 3.00	LVL 0.00	LVL 0.00	LVL 3.00	LVL 0.20
Komercbanka Baltikums <sup>1</sup>	LVL 5.00	LVL 10.00	LVL 0.00	LVL 0.00	LVL 0.30
Latvijas Biznesa Banka²	LVL 0.00	LVL 1.00	LVL 0.00	LVL 0.00	LVL 0.15
Latvijas Krajbanka	LVL 3.00	LVL 0.00	LVL 0.10	LVL 0.00	LVL 0.20
Latvijas Tirdzniecibas banka <sup>3</sup>	LVL 1.00	LVL 10.00	LVL 0.00	LVL 0.00	LVL 0.15
Nordea	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.15
NORVIK BANKA	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.20
Parex banka	LVL 1.50	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.20
Privatbank	LVL 3.00	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.15
Regionala investiciju banka <sup>4</sup>	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.20
Rietumu banka⁵	LVL 25.00	LVL 10.00	LVL 4.00	LVL 10.00	LVL 0.30
SEB	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.25
SMP banka	LVL 5.00	LVL 0.00	LVL 0.00	LVL 5.00	LVL 0.20
Swedbank	LVL 5.00	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.20
Trasta komercbanka <sup>6</sup>	LVL 2.00	LVL 20.00	LVL 0.00	LVL 0.00	LVL 0.25
VEF banka	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.00	LVL 0.25

\* A domestic non-express IBS-initiated inter-bank payment transfer fee

 $^{\rm 5}$  10.00 LVL is charged for digital certificate for enabling IBS access

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<sup>&</sup>lt;sup>1</sup> 10.00 LVL is charged for code generator for IBS access

<sup>&</sup>lt;sup>2</sup> 1.00 LVL is charged for enabling IBS access

 $<sup>^{\</sup>rm 3}$  10.00 LVL is charged for generating a code table for IBS access

 $<sup>^{\</sup>rm 4}$  5.00 LVL is charged as yearly debit card usage fee

<sup>&</sup>lt;sup>6</sup> 20.00 LVL is charged for code generator for IBS access

### 8.3 Estonian banks

Bank Name	Opening fee	Additional opening costs	Monthly fee	Closing fee	IBS transa- ction fee*
DnB Nord <sup>1</sup>	EEK 0.00	EEK 100.00	EEK 0.00	EEK 0.00	EEK 2.00
Handelsbanken <sup>2</sup>	EEK 0.00	EEK 0.00	EEK 20.00	EEK 0.00	EEK 2.50
Krediidipank	EEK 0.00	EEK 0.00	EEK 0.00	EEK 0.00	EEK 0.00
Marfin pank	EEK 0.00	EEK 0.00	EEK 0.00	EEK 0.00	EEK 0.00
Nordea	EEK 0.00	EEK 0.00	EEK 5.00	EEK 0.00	EEK 2.00
Parex pank	EEK 0.00	EEK 0.00	EEK 0.00	EEK 0.00	EEK 0.00
Sampo pank	EEK 0.00	EEK 0.00	EEK 15.00	EEK 0.00	EEK 0.00
SEB Pank	EEK 0.00	EEK 0.00	EEK 5.00	EEK 0.00	EEK 0.00
Swedbank	EEK 0.00	EEK 0.00	EEK 15.00	EEK 0.00	EEK 6.00
Tallinna Aripank	EEK 0.00	EEK 0.00	EEK 0.00	EEK 0.00	EEK 0.00

\* A domestic non-express IBS-initiated inter-bank payment transfer fee

 $<sup>^{\</sup>rm 1}$  100.00 EEK – a payment for PIN calculator for IBS access

 $<sup>^{\</sup>rm 2}$  20.00 EEK – payment of 240.00 EEK has to be made once a year

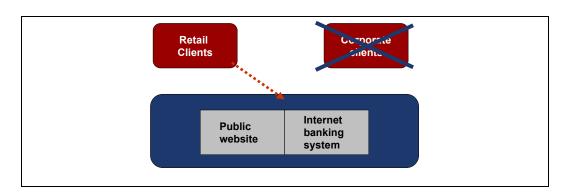
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### 9. Subject of the research

#### 9.1 What was researched

The research analyzes e-banking services offered by the banks to **individual** clients, sometimes also referred to as **residential** clients. It covers two principal types of bank online offerings:

- The public website of every analyzed bank.
- The Internet Banking System of every analyzed bank.



While a significant portion of the findings in this report perfectly apply to the online services the banks offer to their business customers or premium VIP private banking clients, presently we do not aim to provide any evaluations of such offerings.

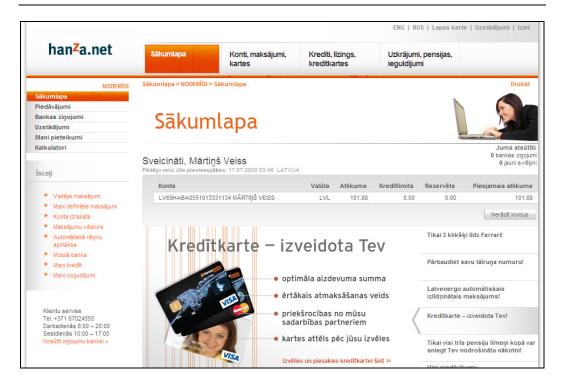
The following two sections provide typical examples of a bank's public website interface and an Internet Banking System interface, respectively.



### 9.2 An example of the public website



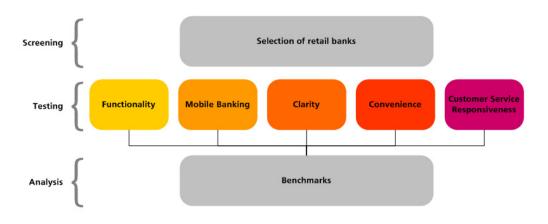
### 9.3 An example of an Internet Banking System



### 10. Explanation of the tests

### 10.1 The five tests in brief

The research data was gathered by performing field tests in each of the four categories as depicted in the illustration below.



A brief explanation of every category is provided further:

**Functionality test** aims to evaluate the variety of functions that the banks offer to their customers online. The test measures banks' ability to fully serve retail client needs by offering full range of financial services: banking, securities trading, insurance, pension funds, and leasing services/information online. The test covers both public websites of the banks and their Internet Banking Systems.

**Mobile Banking test** aims to evaluate the variety of functions that the banks offer to their customers through mobile devices. The test measures two main mobile banking channels WAP and SMS mobile banking. The test also covers regular banks IBS compatibility with Mini Opera mobile browser.

**Clarity test** aims to assess how easy it is for the new users of the bank public website and IB system to find the needed information and directions within the website and how overall website design complies with usability standards.

**Convenience test** is aimed to determine whether the different Internet Banking Systems are designed so that it is convenient to perform the most frequently needed actions for an experienced Internet Banking System user:



**Customer Service Responsiveness test** measures how quickly each bank reacts to e-mail questions of present and potential customers, as well as the quality of responses. The test included a variety of simulated situations.

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#### **10.2 Functionality test**



**Functionality test** aims to evaluate the variety of functions that the banks offer to their customers online. The test covers both public websites of the banks and their Internet Banking Systems (IBS) testing process

#### Structure

The criteria used in the functionality test are grouped into 15 subcategories, each representing a significant functional area. We were seeking to define binary criteria whenever possible so that **yes/no** or **true/false** evaluations could be assigned.

An example:

Category: Functionality

Subcategory: Transactions

Criteria: Is it possible to set up automatic periodical payments

Evaluation: Yes

Fui	nctionality subcategories	
1.	Sign-up section	9. Security measures
2.	Login section	10. Languages
3.	Transactions	11. Help system
4.	Account information	12. Investment services
5.	Payment options	13. Payment cards
6.	Deposits	14. Insurance services
7.	Loans	15. Other services
8.	Leasing	

#### **Testing process**

The criteria in each subcategory were defined by evaluating the total functionality universe available from Baltic banks and cross-checking with the functionality available to the customers of major U.S. retail banks; then extended and modified following the recommendations and best practices suggested by Gomez. The bank websites and IBSs were then analyzed by researchers, verifying adherence to each criteria.

### **Presentation of results**

The results of the functionality test are displayed as a percentage of the criteria that a certain bank meets in every subcategory and overall in the Functionality category.





**Mobile banking test** aims to evaluate to which extent banks are accessible through mobile communication channels. Test covers WAP, SMS and Mini Opera compatibility testing.

#### Structure

WAP Mobile banking subcategories					
1.	Subscription and service management	4.	Help system		
2.	Information	5.	Security measures		
3.	Transactions				

SM	S Mobile banking subcategories		
1.	Subscription and service management	4.	Help system
2.	Information	5.	Security measures
3.	Notifications		

**Subscription and Service Management** subcategory analyses service accessibility, activation and deactivation possibilities.

**Information** subcategory is dedicated to availability of service description, relevant information and form of presentation.

**Transactions** subcategory evaluates transactions that can be executed through WAP mobile banking.

Notifications subcategory evaluates notifications that can be sent through SMS mobile banking.

**Help system** subcategory evaluates help content that can be access online regarding mobile banking services.

**Security measures** subcategory aims to evaluate a client's subjectively perceived security measures of mobile banking communication channels.

#### Testing process

Two mobile communication channels WAP and SMS were tested according to the different set of criteria. Also an attempt to login and execute a transaction was made through Mini Opera mobile browser during compatibility testing.

#### **Presentation of results**

The results of Mobile banking test are displayed as a percentage of the criteria that a certain bank meets in every subcategory and overall in the Mobile banking category.

#### 10.4 Clarity test



**Clarity test** aims to assess how easy it is for the new users of the bank public website and IBS to find the needed information and how overall website design complies with usability standards.

#### Structure

The criteria used in the clarity test are into two groups. One set is used for evaluation of public site, another for IBS. We were seeking to define binary criteria whenever possible so that **yes/no** or **true/false** evaluations could be assigned.

An example: Category: Clarity Subcategory: Page layout Criteria: Appropriate text line lengths (~75 characters) Evaluation: Yes

#### **Clarity subcategories**

In the public website		In the Internet Banking System		
1.	Homepage	1.	Banking operations	
2.	Page layout	2.	Page layout	
3.	Navigation	3.	Navigation	
4.	Text readability	4.	Text readability	

### **Testing process**

The criteria in each subcategory were derived from U.S. Department of Health & Human Services guidelines and Metasite Business Solutions expert knowledge. The goal was to create a set of criteria which would allow objective and comparable results while evaluating such subjective topic as clarity. All selected criteria have been extensively tested and proven to be relevant in making overall user expierence better in terms of clarity and usability.

### Presentation of the results

Clarity test results incorporate the evaluation of bank's public website and internet banking system by the selected parameters. Overall bank's clarity index is an average of all public website and Internet Banking System's subcategories indexes.



#### **10.5** Convenience test



**Convenience test** is aimed to determine whether the different Internet Banking Systems are designed so that it is convenient to perform the most frequently needed actions for an *experienced* Internet Banking System user:



### Structure

The process in more detail:	
Log in	The process starting from typing in the Internet Banking System's URL to the full display of the default screen of the user's account after successful log in.
Check account balance	Check the amount of funds available in the user's account.
Domestic money transfer	Transfer of a set amount of money to an account in another bank by executing a domestic money transfer.
Log off	Full log off from the Internet Banking System.

### **Testing process**

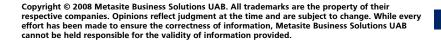
2 Lithuanian, 2 Latvian and 2 Estonian researchers with significant experience in using Internet Banking Systems were chosen to carry out the convenience tests. In order to ensure the best quality of the results, each of the participants made four attempts to perform the assigned tasks, and only the attempt that produced the best results was recorded for further analysis and benchmarking.

Each step of the performed action (log in, check, transfer, log off) was evaluated according to the criteria listed below, and then the total result for each bank was calculated:

Convenience test criteria:

- 1. Number of mouse clicks needed
- 2. Pages necessary to load
- 3. Data entered (number of keystrokes)

≻ Convenience



### Presentation of the results

The final result for each bank was calculated by using the following formula:

```
Convenience = (clicks + pages + keystrokes) / 3
```

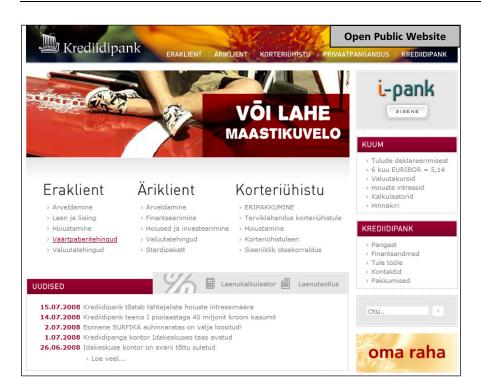
Where clicks, pages, data, time are relative values (0 to 1) taking the result of best performer in the category as a denominator, and the result of the current bank as a numerator.

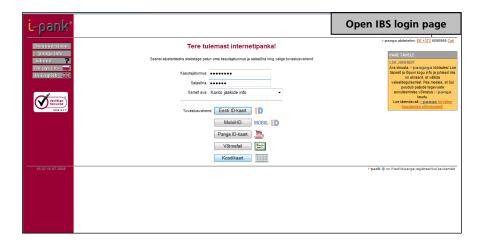
### The sequence illustrated

On the next three pages the above described convenience testing sequence is illustrated, making use of the Krediidipank (Estonia) e-banking system screenshots.

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i-pank°	Enter passwords
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#### met<u>asite</u>

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	Lugupidamisega i-panga haldur							
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Otsekorraldused		Makse tüüp: Tavaline		
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Hoiused		Saaja konto: 1001012786	2017	
Laenud		Saaja pank: SEB PANK,	kood 401	
SMS-teenus		Maksja konto: 4278617554	803-EEK, ZIUGOV KRISTI	
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i-pank°				Sign the payment order
Väljumine 🏓				i-panga abitelefon: EE +372 6690966 Call
Kontoinfo	UUED TEATED JA ERIPAKKUMISED			Märgi loetuks
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ja püsimaksed			Tavaline	
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#### **10.6 Customer Service Responsiveness test**



**Customer Service Responsiveness test** measures how quickly each bank reacts to e-mail questions of present and potential customers, as well as the quality of the responses. The test includes a variety of simulated client situations. The timing of inquiries is also varied: e-mails are sent during working hours, in the evenings, as well as during the weekend.

#### **Testing process**

During the period of three weeks 12 e-mails with different client questions were sent from 12 different users' accounts to the customer service e-mail addresses specified on the public website of every bank. To ensure consistency in the simulation, the inquiries were dispatched at the same time to every bank. Reaction times were tracked and measured in minutes. The time that it took for a bank to respond was measured round clock, i.e. 24 x 7. Bank employees were expected to answer emails outside the usual working hours.

The 12 simulated email inquiries were modeled on real-life bank client requests and divided into 3 categories each containing 4 emails. Categories and examples are further provided:

#### Simple:

Hello,	
What is the SWIFT number of your bank?	
Cheers,	

#### Normal:

Hello,
I want to transfer money to my account from abroad. What information do I need to give to the person transferring?
Regards

#### Complex:

Hi, I'm looking to invest around 10000 EUR, can you provide me with information about which of the investment products you're offering resulted in highest overall return in last year?

Regards

### Presentation of the results

All answers to the test emails were registered and scored. First, points were awarded for reaction speed:

Less than 30 min.	5 points (excellent) 4 points (very good)	
Less than 2 hours		
Less than 8 hours	3 points (satisfactory)	
Less than 24 hours	2 points (poor)	
More than 24 hours	1 point (very poor)	
Over 1 week	0 points (no-response result, email mishandled)	

The quality of the responses was then evaluated according to the following criteria:

- The factual accuracy of the answer was rated from 0 to 2, where 0 was given for an email that did not provide an answer to the question, 1 for an email that partially answered the question, and 2 for an email that provided a full answer.
- For providing contact details in a reply (specifically, the name of the responsible client service person and telephone number for further inquiries), 1 point was awarded.
- A politely written email with the suitable official expressions and annotations was rewarded 1 extra point.
- An email with no grammatical mistakes was awarded 1 extra point. Note that replacing special national characters with their Latin equivalents in certain languages (A,Č,Ė written as A, C, E) was not counted as a grammatical error.
- In total, a maximum of 5 points for the quality of the answer could be awarded to each individual reply sent by a bank.

The final responsiveness score for each email message was a sum of the points awarded for reaction speed and quality, with a maximum of 10 points being awarded. The final responsiveness result for each bank was a simple average of the scores from 12 emails.



### 11. Composing the final rankings

While the results of testing criteria in each of the five categories provide valuable insights into any bank's e-channel performance, it does not provide a convenient way to evaluate a bank's overall standing among its peers. To make the research more valuable to high level banking executives, a synthetic model has been constructed, representing every bank's ability to leverage the e-channel in two key areas, namely:

- Attracting new clients
- Retaining current clients

By using Delphi methodology, benchmark weights were derived and adjusted to reflect the averages as follows:

Test	Attracting potential clients	Retaining current clients
Functionality	3	3
Mobile banking	2	2
Clarity	3	2
Convenience	2	3
Responsiveness	2	2
SUM	12	12

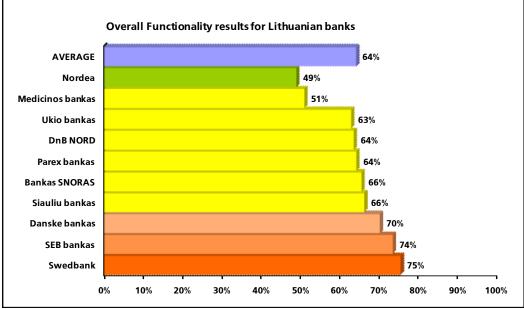
The reasoning behind the weights was that some tests were simulating the behavior of experienced, old time clients of a bank and others were reflecting the attitudes and needs of new users (i.e. clients that either had been acquired very recently or were still considering whether to enter into a relationship with the bank). The model allows calculating an overall score for any given bank in both areas, and plots both values on a single XY chart (*Attracting potential clients* vs. *Retaining current clients*).

### The results of the tests

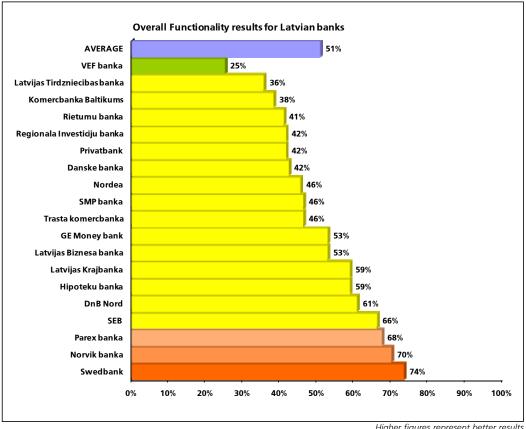


## 12. Functionality

#### Lithuanian banks



Higher figures represent better results

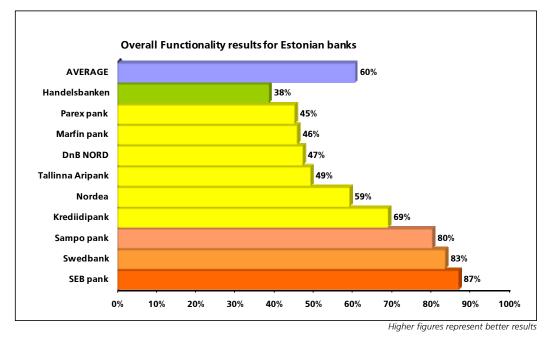


#### Latvian banks

Higher figures represent better results



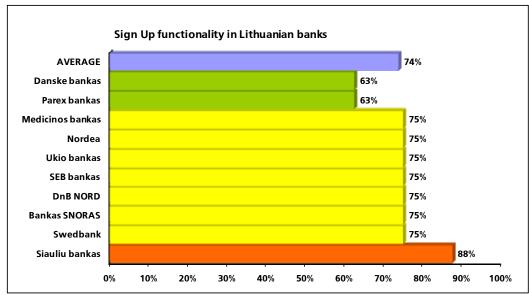
#### **Estonian banks**





# 12.1 Sign up

Criteria in the **sign up subcategory** reflect the availability of information required by most new customers: opening of accounts, contacting the bank, getting acquainted with the Internet Banking System, providing details in payment orders.



## Lithuanian banks

Higher figures represent better results

### **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB NORD	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Swedbank	Ukio bankas
Filling the account opening form on the Internet	-	-	-	-	-	-	-	-	-	-
A single telephone number for information	+	+	+	+	+	+	+	+	+	+
A single email address for information	+	+	+	+	+	+	+	+	+	+
Addresses of the branches provided in the bank's public website	+	+	+	+	+	+	+	+	+	+
Working hours of the branches provided in the bank's public website	+	+	+	+	+	+	+	+	+	+
Telephone numbers of the branches provided in the bank's public website	+	-	-	+	-	-	-	+	-	+
Demo-user (try out) version provided	-	-	+	-	+	-	+	+	+	-
Full information about the price of IBS	+	+	+	+	+	+	+	+	+	+

- Danske bank and Parex bank lags behind compared to other bank, since neither demo version of IBS, nor phone numbers to branches are provided.
- None of the banks provide the possibility to open an account via the Internet.
- Although there are no fees charged for opening, maintaining or closing the IBS, banks do
  not specify that; such information could be easily provided, for example, in fees section.
- In AB Šiaulių bankas public website there is a possibility to test their e-banking system with a demo account. However, when trying to make the action, the following message appears and the demo account does not load.

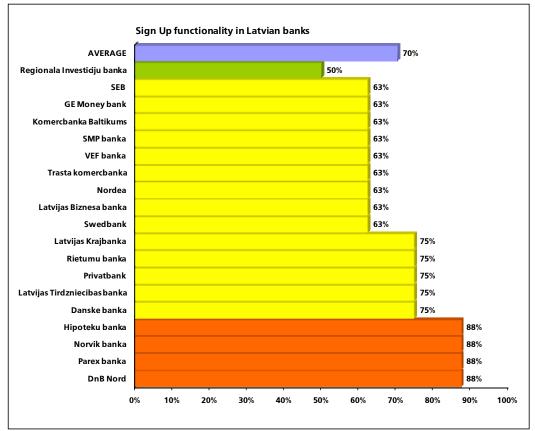
SB linija	Prašome palaukti. Vyksta Internet banko įkrovimas.
lšeiti	

• Although Nordea provides a demo version of their IBS, it might be more convenient if the user did not have to enter all the data (login, etc) himself.

Nordea	Netbank
Lietuviškai In English	
Log in	
Please enter your user identifier. Cont	inue by clicking OK.
	7
Log in, step 1/2	
How to use demo version	User ID: OK
To use Netbank demo version please i	nput: User ID: 111111 and code no 9999
	SSL technology. The lock on the browser's status bar shows that the connection is secured.
Click the lock to confirm that you are o	onnected to Nordea.
Back to top 4	© Nordea, 2008 · 30.06.2008 17:27:13 EEST



#### Latvian banks



Higher figures represent better results

# **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Filling the account opening form on the Internet	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A single telephone number for information	+	+	-	-	+	+	+	+	+	+	+	+	+	-	+	+	+	+	+
A single email address for information	+	+	-	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Addresses of the branches provided in the bank's public website	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Working hours of the branches provided in the bank's public website	+	+	+	+	+	+	-	+	+	+	+	+	+	+	+	+	+	+	-
Telephone numbers of the branches provided in the bank's public website	+	+	+	-	+	+	+	+	+	-	+	+	+	-	+	+	+	+	+
Demo-user (try out) version provided	-	+	+	+	+	-	-	-	-	+	+	+	-	-	-	-	-	-	+
Full information about the price of IBS	+	+	+	+	+	-	+	+	+	-	+	+	+	+	+	-	-	-	-



- Surprisingly many banks do not have demo version of the IBS.
- None of the banks offer a possibility to open an account over the internet.
- Occasionaly pricing of bank services are reported incompletely, for example, information that account closing is for free is not mentioned, although customers might want to know it.
- The most explicit IBS demo version is provided by Nordea, which is also the hardest to reach. To enter the IBS the customer has to read a demo login and password, which in case of other banks is automatically filled in. In the demo version, not only bank balance is provided, but also examples of deposit and loan agreements.

Iekšzemes maksājums	Laipni lūgti, RAITUMS A	RNIS									
Maksājums starp saviem kontiem	Neizmantoto kodu skaits	s kodu kar	tē: 15								
Valūtas maksājums											
Konti	Uzmanību					?					
Kontu izraksti	Jauni zinojumi: Neapstiprināti maksāju Maksājumi izpildei:	3 <u>imi</u> : 2 3									
Pakalpojumi Igaunijā	Noraidīti maksājumi:	2									
Pakalpojumi Lietuvā											
19975-888 (1997) - 1997 (1997)	Kontu saraksts	<u>Nerādīt</u>									
	Konta numurs vai nosaukums		Konta atlikum	s Pieejam atliku		Pēdējais darījums					
	mans konts	LVL	15 000,00-	± 15 000,0	0+ 0,00+	17.01.2008					
	LV34NDEA0000081521	035 EUR	2 000,00-	<u>+</u> 2 000,0	0+ <u>0,00+</u>	17.01.2008					
10	LV15NDEA0000081456	312 USD	21 500,00-	<u>+</u> 21 500,0	0+ <u>0,00+</u>	17.01.2008					
			-	$\langle \rangle >$		$\langle \rangle > \langle \rangle$					
	Uzkrājumi					<u>Nerādīt</u>					
	Noguldījuma konts			Summa	Procentu likme	Beigu datums					
	₫ <u>MM0710300046</u>		EUR	31 598,19	4,15%	15.02.2008					
	LV18NDEA000081	1234567	EUR	130 000,00	3,50%						
	LD0505600034		EUR	6 000,00	0,50%	31.03.2008					
$\frown$		$\sim$									
	Aizņēmumi					<u>Nerādīt</u>					
N	Līguma numurs		Atlikums	Nākama maksājum		Atmaksas datums					
	09320807555	EUR	59 321,00-	149,50	+ 394,03+	06.08.2007					
	01320824810	LVL	305 000,00-	3 200,00	+ 0,00+	30.12.2005					

 Although Multibanka has an icon in their IBS Demo version it actually does not work. When a user follows the link that is supposed to open it, he is transferred to the starting page in English language. The same happens if a user tries to follow links "frequently asked questions" and "help"

MULTIBANKA	Redrect to www.mult	ibanka.com		latvis	iki no pycosu english
Informācija klientiem 22. July 2008 Cieņījamie klienti. 2008 gadā 21. jūlijā	Pieslēgums pie internetb	ankas			MultiNet
no19:40 līdz 20:00 sistēma islaicīgi nebūs pieejama. Internetbanka tiks atjaunota. 22. July 2009 Cienījamie klienti. 2008 gadā 16. jūlja no18:00 līdz 18:10 sistēma islaicīgi nebūs pieejama. Internetb anka tiks atjaunota.	Lietotāja kods*			veicināti Internet bankā! tēmā, lūdzu ierakstiet klienta numuru un parr	ok.
Atjaunojumi This site chose VeriSign SSL for secure e-commerce and confidential communications. About SSL Certificates	Parole*	ii uzdodamie jautājumi 🕐 Palīdzība			Pieslēgtie
Tanfi	Pietekumu veidlapas	Līgumi un noteikumi	Kakulatori	Valūtu konverters	IBAN pårbaude
AS "Multbanka". Centrālais o	ofiss. Elizabetes iela 57, Rīga, LV-177	2, Latvija	Tälrunis: LV +371 7019116	i Cali, LV +371 7019115 Cali	E-pasts: info@multibanka.com

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 An interesting approach to communicate with clients, a way how to be reached by their clients is thought of by Privatbank, where it is possible to submit questions trough chat.

	uzmannu – asuja:	
Vakances	Kļūstiet par klientu un veiciet pārskaitījumus latos	Jaunie tarifi rēķinu apmaksai norēķinu grupā "Latgale" 18/06/2008
<u>Atbalsts</u>	ar internetbankas Privat Online starpniecību bez maksas!	AS "PrivatBank" informē par hipotekāro kilu zīmju procentu likmēm 16/06/2008
	maksas:	Aicinām uz banku grupas "PrivatBank" pirmo starptautisko konferenci
→ Tarifi	Klūstiet par AS "PrivatBank" klientu, atverot norēķinu	klientiem un partneriem 12/06/2008
	kontu, un Jūs saņemsiet komplektā	AS "PrivatBank" klientu LR nerezidentu apkalpošanas nodaļas darba
		grafiks 2008.gada 2324. jūnijā 12/06/2008
PRIVAT OILLINE	<ul> <li>kontu "Pelnošais";</li> </ul>	→ Jaunumu arhivs
	<ul> <li>maksājumu karti VISA Electron;</li> </ul>	·
	<ul> <li>pieslēgumu internetbankai Privat Online;</li> </ul>	
	<ul> <li>kā arī unikālu iespēju nosūtīt maksājumus</li> </ul>	LETAS ZIŅAS
	latos ar internetbankas Privat Online staroniecību bez maksas!*	Bezdarba līmenis Latvijā maijā bijis 12.zemākais Eiropas Savienībā 01/07/2008
	atarphicolog bez maksas:"	EM un FM ši gada izaugsmi prognozē 2%-3% limenī 01/07/2008
		Eiropas mäjsaimniecibäs populäri kļūst zvani internetā 27/06/2008
	Lasit vairāk	
- Your		Ziņu arhivs
and a		
BEZIMAKSAS		
INFORMĀCIJAS LĪNIJA:		
8000 1515		
UZTICĪBAS TĀLRUNIS:		
6728 1995		
0720 1995		
	0-	
24/7	MAKSĀJUMU SISTĒMA	NAUDAS PĀRVEDUMI
online	DIGIMONEY	MONEYGRAM MoneyGram.
čats⁄		International Money Transfer

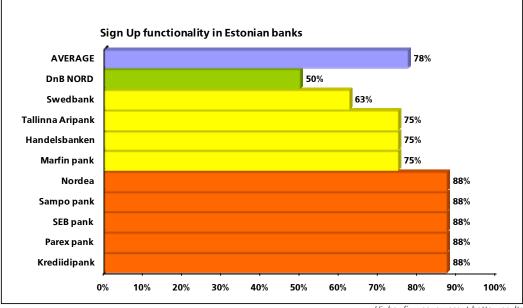
 First several attempts to reach Latvijas Biznesa Banksa IBS ended up with error message that the page is not connectable. After about five minutes, trying again lead to successful access to IBS. Furthermore, on the IBS login page there is a strange link, which is hard to understand due to wrong grammatical formulation.

LATVIJAS BIZNESA BANKA	Classic b Mo	<sup>ank.</sup> odern values.	1 alt		Pārskaitījumi rubļos 2 LVL	» ĪPAŠĪBAS
🖨 Mājup	Internetbanka	Privätpersonäm	Korporatīvajiem klientiem	Par banku		
Izmantojot Internetbank in Izmantojot Internetbank jūs varā štri un ētri rikk kontā eccējajam nauda teli partājām, biropa, iz eslēgums Interneta tik Pišs garantējam jums di pilnīgu konfidencialītāti. Lūdzu aļgaunināsiel JScri normājam i-Bank darban	cas sistēmu, tites ar jūsu līdzekļiem al Tetkuras ; kur ir dam. rošību un pt programmu		Lūdzu ievadiet l Lietotāja kods Parole	B internetbankāt etotāja kodu un paroli. eslēgties		
Noformêt seifa îri		Pasütît maksâjuma karti	Scre	nen Saver	Help	2+

 While the account at Latvijas Tirdzniecības banka was already opened, and a successful login taken place, the account section was for uncertain reasons inaccessible. As it later turned out, a sign password has to be changed, before that can be accessed. However, there was no information that this has to be done.

	Klients: Mārtiņš Veiss Lietotājs: Mārtiņš Veiss		Labrit! Šodien 10.07.2008.	LATVISKI RUSSA
» Informācija	( Konti )	Maksājumi	Kontakti	Parametri
		Jaunumi   Seansu žum	āls	\$L.
Aktuāli!	Jaunumi	Pēdējais pieslēpums: 09.07.	2008 11:41:33 - 09:07.2008 11:43:11	
			A LATVIA tel. 67092555 (visu diennakti) vai akciju sat ūs jānosauc pilns kartes numurs un telefonparole. i maksājumi ASV dolāros tiks izpildīti ar valutācijas d	

#### **Estonian banks**



Higher figures represent better results

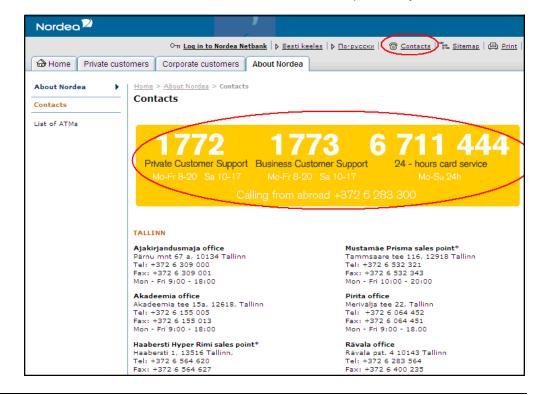
# **Detailed testing results**

	DnB NORD	Handelsbanken	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB pank	Swedbank	Tallinna Aripank
Filling the account opening form on the Internet	-	-	-	-	-	-	-	-	-	-
A single telephone number for information	+	+	+	+	+	+	+	+	+	+
A single email address for information	+	+	+	+	+	+	+	+	+	+
Addresses of the branches provided in the bank's public website	+	+	+	+	+	+	+	+	+	+
Working hours of the branches provided in the bank's public website	-	+	+	+	+	+	+	+	+	+
Telephone numbers of the branches provided in the bank's public website	-	+	+	+	+	+	+	+	-	+
Demo-user (try out) version provided	-	-	+	-	+	+	+	+	-	-
Full information about the price of IBS	+	+	+	+	+	+	+	+	+	+

- None of the banks provide an opportunity to open the account over the internet.
- Introductory videos by Swedbank are an interesting way of providing introduction to IBS.
- Krediidipank offers an opportunity to ask questions directly from the webpage without asking much of detailed information about the customer.

Krediidipank	R   PRIVATE BANKING   KREDIIDIPANK
Home > Send us question	i-pank 📼
Send us question	Send us question
About you:	
Name:	
E-mail address:	
Question or message:	
<b>•</b>	

For customer convenience short information numbers are provided by Nordea.



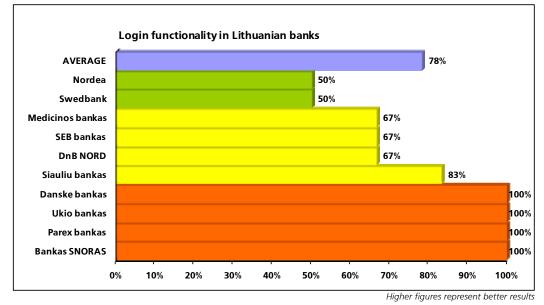
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# 12.2 Log in

Criteria in the **log in subcategory** reflect the possibilities of accessing the Internet Banking System from a bank's public website, getting help during the log in process, and logging off the system along with several other items of less significance.





# **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
IBS log in field on the first page of the bank website	+	+	+	+	+	+	+	+	+	+
Clear error recovery messages, if incorrect data is entered	+	+	+	+	+	+	+	+	+	+
Help directions are given in the error messages	+	+	-	-	-	-	+	-	+	+
Help directions are given if you forget the password or log-in information	+	+	-	-	-	-	+	-	-	+
User name can be seen on every page of the IBS	+	+	+	-	+	-	+	+	+	+
Clear and always accessible log off button	+	+	+	+	+	+	+	+	+	+

Page 47

#### Commentary

- All banks provide access to IBS login page from the first page of their websites.
- Although error messages are clear for all banks tested, the level of details in the messages differs significantly.
- An occasional problem for login section is failure to provide users with direct link to section, where information on what to do, if the login name/password is forgotten, is provided.
- The login into the IBS of Nordea bankas is especially plain and uninformative. Instead of providing information related to login procedure, the fees for taking out money of ATMs are given. Moreover, there is a peculiar link with a question-mark that, when clicked on, opens a pop-up window with no information in it.

Nordea	Internetinė bankininkystė
Lietuviškai	In English
Vartotoj	o prisijungimas
Įveskite klie	nto numerį
Vartotojo	prisijungimas, 1/2
	Kliento numeris: Prisijungti
Démesio!	
🚯 <u>Piniqu iš</u> é	emimo iš bankomatu įkainiaj 🖨
Ə <u>Prisijunki</u>	te prie ankstesnės Nordea internetinės bankininkystės versijos 🖪
Nordea in	iternetinės bankininkystės demonstracinė versija 🛱
🗊 Šis prisij parodo, kad	jungimas yra apsaugotas pagal SSL technologiją. Spynos piktograma naršyklės lango apatiniame kairiajame kampe ryšys yra saugus. Paspauskite spynos piktogramą ir įsitikinkite, kad prisijungėte prie Nordea banko.

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#### Login functionality in Latvian banks AVERAGE 69% 33% Nordea Hipoteku banka 50% 50% VEF banka Trasta komercbanka 50% Privatbank 50% Latvijas Tirdzniecibas banka 50% SEB 67% SMP banka 67% 67% Regionala Investiciju banka Latvijas Biznesa banka 67% Swedbank 67% GE Money bank 83% Komercbanka Baltikums 83% Latvijas Krajbanka 83% Rietumu banka 83% DnB Nord 83% Danske banka 83% Norvik banka 100% 100% Parex banka 0% 20% 30% 40% 50% 60% 70% 80% 10% 90% 100%

# Latvian banks

Higher figures represent better results

# **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
IBS log in field on the first page of the bank website	+	+	+	+	+	+	+	+	+	-	+	+	+	+	+	+	+	+	+
Clear error recovery messages, if incorrect data is entered	+	+	+	-	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Help directions are given in the error messages	+	-	+	+	-	+	-	+	-	-	+	+	-	+	+	-	+	-	-
Help directions are given if you forget the password or log-in information	-	+	+	-	-	-	-	-	-	-	+	+	-	-	-	-	-	-	-
User name can be seen on every page of the IBS	+	+	-	+	-	+	+	+	+	-	+	+	-	-	+	+	-	-	+
Clear and always accessible log off button	+	+	+	+	+	+	+	+	-	+	+	+	+	+	+	+	+	+	-

- Although all banks provide error messages on unsuccessful logins, the details of these messages vary significantly.
- Very rarely banks provide information on what to do, if IBS login information is forgotten.
- To log in the IBS of Rietumu banka, the user needs to install a digital certificate first.

C	noose a	digital certificate		? ×
	Identifi	cation		
	À	The website you want t Please choose a certific	to view requests identification. ate.	
		Name	Issuer	
		Martins Veiss	RB Certificate Authority	
		Ν	lore Info View Certificate	·
			OK Can	cel

• The first attempt to log in Nordea IBS is already a failure getting a notification that the client number is blocked.

Nordea	Internetbanka	
Latviski In English No-p	сски	www.n
Lietot internetban		
Lietor internetban		
Lidzu, ievadiet klienta num	uru un nospiediet pogu Apstiprināt	
NAME AND ADDRESS OF TAXABLE	s entre 1	
Jūsu klienta numur	; ir blokéts	
1		<b>→</b> •
Solis, 1/2	?	[
	Klienta numurs: Apstiprināt e-paraksts	
		1
Constant da Xilan and al	ns internetbankas lietotājiem	
svarīgs urosības pazīņoju	is internetbankas netotajiem	
	ādās jauni surogātpasta vēstuļu uzbrukumi, kas aicina klientus atklāt savu identifikācijas informāciju.	
🚯 <u>Lasīt vairāk</u> 🗔		
Nordea Internetbankas DE!	10 versija	
Apskatīties E.		
UZMANĪBUI		
	u karti, bet labprät säktu lietot jauno Nordea Internetbanku, lüdzu, apmeklējiet tuvāko Nordea filiāli.	

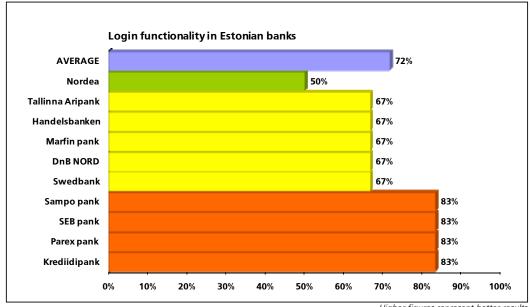
• In the IBS of Latvijas Biznesa banka if the login has been unsuccessful an error message appears that is supposed to be a link to help. Unfortunately the link seems not to be working as nothing happens if the link is clicked.

LATVIJAS BIZNESA BANKA	ssic bank. Modern values.		Pārskaitījumi <b>» Ipašības</b> rubļos 2 LVL
nternetba	nka Privätpersonäm Korporatīvajien	n klientiem Par banku	
10 <u></u>			
Internetbank info	Lainni	lūdzam LBB internetbankā!	
Izmantojot Internetbankas sistēmu, jūs varat ātri un ērti rikoties ar jūsu kontā esošajiem naudas Ildzekļiem tieši no mājām, biroja vai jebkuras citas vietas visā pasaulē, kuri ir pieslēgums Interneta tiklam.		ievadiet lietotāja kodu un paroli. I Nepareiza logina un parole kombinācija	
Mēs garantējam jums drošību un pilnīgu konfidencialitāti.	Lietot	ija ds	1
Lūdzu atjaunināsiet JScript programmu normālam I-Bank darbam.	Par		]
-			
Screen Saver	Pasūtīt maksājuma karti	Noformēt seifa īri	Help
DZER KAFUU SKAISTI!	-		<b>&amp;</b> +

 Although Trasta Komercbanka shows message that password and login is incorrect, it has made a spelling mistake in Latvian. Instead of "paroles" word "parole" is used.

C 22/07/2008 10:20:09			<u>Русский</u> Latviešu <u>English</u>
	224		
Trast.Net info 21/07/2008 Mody's pickirt Trasta komen retingu Sarptautiski erstnya u gamta 'Mo Investors servico' primore pickiru komercbanka fransääs sääkitäes kä ari tägenma depotta un latering depotta eteringus. "Modoy' Investors Servico' pickir komercbanka retingus: E+ Bankas fransääs stabiltäes ereting (EFSF	dy's Nepareiza logina un parole kombină i Trasta b Letožija kods i Parole i Trasta b		Stiffinas sprakats
igterniņa depozīta reitings B2 un is depozīta reitings Not-Prime. Visu reit prognoze "stabila". (Moody's ziņoj. TKB stiprās puses minētas bankas au rentabilītāte, augstā kapitāja pietiek darbibas efektivitāte.	ngu mā kā gstā	Pieslēgties	

## **Estonian banks**



Higher figures represent better results

# **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
IBS log in field on the first page of the bank website	+	+	+	+	+	+	+	+	+	+
Clear error recovery messages, if incorrect data is entered	+	+	+	+	+	+	+	+	+	+
Help directions are given in the error messages	-	-	-	+	-	-	-	+	+	-
Help directions are given if you forget the password or log-in information	-	-	-	-	-	-	+	-	-	-
User name can be seen on every page of the IBS	+	+	+	+	+	-	+	+	+	+
Clear and always accessible log off button	+	+	+	+	+	+	+	+	+	+

- Banks tend not to show what to do, if login data is forgotten.
- Sampo bank considered as best performer of login category, as almost all expected things were present.
- Swedbank provides a very easy sign in procedure.

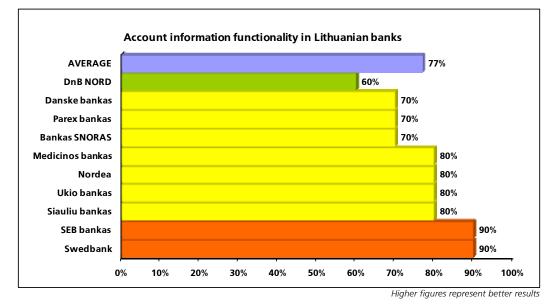
	Private   Business   Ab	out Hansabank			Enter
Hansapank Swedbank	Private client home	Everyday banking	Loan, leasing, credit card	Investment, saving, pension	Property and life insurance
MY BANK					EST   RUS   Print
Special offers Bank messages Netbank settings	Select means of identificatio	n 🕨 ID card	Mobile-ID Passwor	rd card PIN calcul	ator
USEFUL News Customer programme Prices and rates	Logi	n User ID	Permanent password	Enter	
Bank channels and contacts Calculators Additional services SECURITY Security Privacy		New investment Grow your money by inve Russia. New Investment D Read more >>	nomy of E	rtcuts lomestic payment uccount statement fummary statement ippecial offers	
		kroons Approximately 500 peo	ve donated over 60 ( ple have donated for 14 projects t n Environment since the beginning	)00 • C • M hat have been • F	D-card Ionation Environment Iew Investment Deposit Ilease provide feedback
-		7		H	nan <sup>z</sup> a.net <sup>anza.net</sup> elehansa.net



# 12.3 Account information

Criteria in the **account information** subcategory evaluate the functionality related to checking account balances and reviewing transactional history.





# **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Accounts list page with all accounts	+	+	+	+	+	+	+	+	+	+
Customizing the accounts list page	+	+	-	+	+	+	+	+	+	+
Date and time of the last transaction shown in the accounts list page	-	-	-	-	-	+	-	-	-	-
Direct link from the account to the list of transactions	+	+	+	+	+	+	+	+	+	+
Sorting transactions by the required date	+	+	+	+	+	+	+	+	+	+
Printable version of the transactions history	+	+	+	+	+	+	+	+	+	+
Saving the list of transactions to file	+	+	+	+	+	+	+	+	+	+
Possibility to sort transactions by amount of money transferred	-	-	-	+	+	-	-	+	+	+
Possibility to sort transactions by currency	-	-	-	+	-	-	-	+	-	-
Type of account is displayed on the accounts page	+	+	+	+	+	+	+	+	+	+



- Huge variety of available formats for exporting transaction history.
- Banks tend to underestimate the need for users to sort the transaction history, only a few banks have thought of several ways of providing this information.
- One of the good performers is considered SEB banka, which has a very straightforward and easy use of account statements query. It is easy to choose which accounts to view, print, or save into a file.

Sąskaitų išrašai Vietinis (Įmokos ir mokesčiai	Pervedimas į savo sąskaitą Operacijų sąrašas		
Pasirinkite laikotarpį arba nustatykite laikotarpį	Pasirinkite laikotapį nuo 2008-06-26 iki 2008-07-03		
Operacijos rūšis	Visos operacijos 💌		🗌 Rodyti sąskaitas, kuriose vyksta apyvarta
			$\sim$
📃 Sąskaitų sąrašas			
4146 4501 5561 2736 (	1,80 LTL )	Pagrindinė	
LT20 7044 0640 0057 9	565 ( 10,00 LTL )		
LT20 7044 0640 0057 9	565 ( 2,02 EUR )		
Rodyti			Exce bylos pasimktoms saskaitoms Pasimktu saskaitu išrašo spausdinimo versija



#### Account information functionality in Latvian banks AVERAGE 59% VEF banka 0% SEB 50% Trasta komercbanka 50% Regionala Investiciju banka 50% Nordea 50% Danske banka 50% Komercbanka Baltikums 60% Latvijas Krajbanka 60% Hipoteku banka 60% **SMP** banka 60% Rietumu banka 60% 60% Privatbank Latvijas Tirdzniecibas banka 60% DnB Nord 60% **GE Money bank** 70% Parex banka 70% Latvijas Biznesa banka 70% Norvik banka 90% Swedbank 90% 0% 10% 20% 30% 40% 50% 60% **70**% 80% **90**% 100%

# Latvian banks

Higher figures represent better results

# **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Accounts list page with all accounts	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-
Customizing the accounts list page	-	+	+	+	+	-	+	+	-	-	+	+	-	-	-	-	-	-	-
Date and time of the last transaction shown in the accounts list page	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Direct link from the account to the list of transactions	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-
Sorting transactions by the required date	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-	+	+	-
Printable version of the transactions history	+	+	+	+	+	+	+	+	+	-	+	+	+	+	+	+	+	+	-
Saving the list of transactions to file	-	+	+	+	-	-	+	+	-	+	+	+	+	-	-	+	+	-	-
Possibility to sort transactions by amount of money transferred	-	-	-	+	-	-	-	-	-	-	+	-	-	-	-	-	-	-	-
Possibility to sort transactions by currency	-	-	-	+	-	+	-	-	+	-	+	-	-	+	+	-	+	+	-
Type of account is displayed on the accounts page	+	-	+	+	+	+	+	-	+	+	+	+	+	-	+	+	-	-	-

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## metasite

- Almost all banks provide the possibility to print transaction history without selecting manually what to print.
- Dissapointinlgy plain IBS of VEF banka. There are no links and no other information how to display account information. Most likely user has to create prescription letter, however there still are not given information how to write the letter.

	AIVARE GUNITA , GUNITA AIVARE Darba laiks: 00:00-23:59		
elektronisko dokumentu apgrozības sistēma		Jauns dokuments : Vēstule	
JAUNS DOKUMENTS Vétule DOKUMENTU MAPES Parakstišanai	Aizpildiet dokumenta laukus un nospiediet kādu no p	ogām SAGLABĀT KĀ	
Meinraksti PARAMETRI	Vēstule		×
lietotāja	Numurs *		
PALĪDZĪBA IZEJA	Adresāts *		
	Vēstules tēma *		
	Vēstules teists		*
	Testa atslēga Testa atslēga		
	Parole dokumentu parakstīšanai		
	SAGLABĀT KĀ DOKUMENTU	UZ APSTRĀDI SAGLA SAGLABĀT KĀ ŠABLONU	ABÅT KÅ MELNRAKSTU
命 HOME	- Piezīme: Poga <b>UZ APSTRĀDI</b> noved pie tūlītējas <u>parakstītā</u> do	kumenta nosūtī šanas uz banku. Poga SAGLABĀT KĀ	DOKUMENTU saglabā dokumentu talākai apstrādei.

- None of the banks provide information of date and time of the last transaction in the summary section.
- While trying to obtain the list of transaction history in Latvijas Biznesa banka, an error message was returned. After a while, a repeated attempt led to the transaction history that was desired.

HTTP Status 500 -	
VIDE Exception report	
WITE Exception report	
iessage	
escription The server encountered an internal error () that prevented it from fulfiling this request.	
xception	
ava.lang.IllegalArgumentException: null object name	
org.jboss.mx.server.registry.BasicMBeanRegistry.get(BasicMBeanRegistry.java:509)	
org.jboss.mx.server.MBeanServerImpl.invoke(MBeanServerImpl.java:653)	
org.jboss.invocation.jrmp.server.JRMPInvoker\$MBeanServerAction.invoke(JRMPInvoker.java:819)	
org.jboss.invocation.jrmp.server.JRMPInvoker.invoke(JRMPInvoker.java:420)	
sun.reflect.GeneratedMethodAccessor106.invoke(Unknown Source)	
sun.reflect.DelegatingMethodAccessorImpl.invoke(Unknown Source)	
java.lang.reflect.Method.invoke(Unknown Source)	
sun.rmi.server.UnicastServerRef.dispatch(Unknown Source)	
sun.rmi.transport.Transport\$1.run(Unknown Source)	
java.security.AccessController.doPrivileged(Native Method)	
sun.rmi.transport.Transport.serviceCall(Unknown Source)	
sun.rmi.transport.tcp.TCFTransport.handleMessages(Unknown Source)	
sun.rmi.transport.top.TCPTransport\$ConnectionHandler.run(Unknown Source)	
java.lang.Thread.run(Unknown Source)	
<pre>sun.rmi.transport.StreamRemoteCall.exceptionReceivedFromServer(Unknown Source)</pre>	
sun.rmi.transport.StreamRemoteCall.executeCall(Unknown Source)	
sun.rmi.server.UnicastRef.invoke(Unknown Source)	
org.jboss.invocation.jrmp.server.JRMPInvoker_Stub.invoke(Unknown Source)	
org.jboss.invocation.jrmp.interfaces.JRMPInvokerProxy.invoke(JRMPInvokerProxy.java:118)	
org.jboss.invocation.InvokerInterceptor.invokeInvoker(InvokerInterceptor.java:163)	
org.jboss.invocation.InvokerInterceptor.invoke(InvokerInterceptor.java:103)	



Swedbank and GE Money bank provide best examples of sorting transaction history.

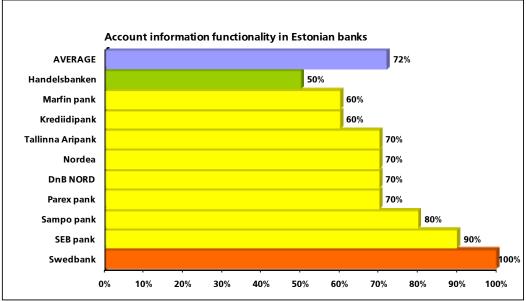
GE Money E							Vietējais laiks:
	KONTI	MAKSÂJUMI	NOGULDĪJUMI	KREDÎTI	DOKUMENTI	KONVERTÄCIJA	KATALOGI
	Konta pārska	ts					
si konti							
lēgtie konti				Konts:	LVL LV32BATR0051A46725100	+	
āvoklis				No (gggg/mm/dd):	2008 • . 07 • . 02 •		
onta pārskats				Līdz (gggg/mm/dd):	2008 • . 07 • . 07 •		
alīgs 🛍					→ ATCELT		
ings 🖬			Nosp	iediet pogu «Labi», ja e:	sat kaut ko mainījis šajā formā.		
l <b>aksājumi:</b> Vīsi naksājumi veiksmīgi pstrādāti	Nospiediet <u>šeit</u> , la	i saglābātu savā datorā do	okumenta FIDAVISTa versiju.	>			
	G. AIVARE Pers. kods: 18038	17-10143					
Zvaniet mums 1878,	Klienta numurs: 4	67251					
	Konts: LV32BATR	0051A46725100					
	Izraksta periods: 20 Valūta: LVL	008/07/02 - 2008/07/07					Sagatavots: 2008/
	Fordia. ETE						Atlikums perioda sākumā:
Kopsavilkums	TU PĀRSKATS	Konti, maksājumi, k	kartes > KONTU PĀRSKAT:	S > Konta izraksts	. aller . at		Drukāt Palīdzība
Kopsavilkums Konta izraksts Konta bilance	MAKSĀJUMI		artes > KONTU PÄRSKAT: a izraks			2	Drukåt Palidzība
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum	MAKSĀJUMI hi		a izraks	ts		6	Drukåt Palidzība
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mal	MAKSĀJUMI ni ksājumi		a izraks	ts	3331134 MĀRTIŅŠ VEISS 💌	6	Drukåt Palidzība
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum	MAKSĀJUMI ni ksājumi ksājumi		a izraks	ts	3331134 MĀRTIŅŠ VEISS 💌	6	Drukåt Palidzība
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mal Mani definētie mal	MAKSĀJUMI hi ksājumi ksājumi re		a izraks	ts	3331134 MÄRTIŅŠ VEISS 💌	5	2
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mal Mani definētie mal Maksājumu vēstu	MAKSÄJUMI hi ksäjumi ksäjumi re nu apmaksa	Kont	a izraks	ts	3331134 MĀRTIŅŠ VEISS 💌	6	AS HANSABANK BICKSW.IF.T.: HABALUZ
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mal Mani definētie mal Maksājumu vēstu Automātiskā rēķin	MAKSÄJUMI hi ksäjumi ksäjumi re nu apmaksa		a izraks	ts	3331134 MĀRTIŅŠ VEISS 💌	<i>C</i>	Drukšt Palidzība As HAINSABAIKK BIC/S.W.I.F.T.: HABALVZ Sagabāt fai
Kopsavilkums Konta bilance Vietējie maksājum Starptautiskie mal Maksājumu vēstu Automātiskā rēķir Regulārais maksāj Valītas maiņa lenākošie starpta maksājumi	MAKSĀJUMI ni ksājumi ksājumi re uu apmaksa jums	Kont Periods: 21.07.2000	a izraks Konts 8 - 21.07.2008	ts [LV69HABA055101: aŋ 8 (16] 5 / Maksātāj	3331134 MĀRTIŅŠ VEISS I▼ s. / Informācija saņēmēja		AS HANSABANK BIC/S.W.I.F.T.: HABALVZ Sagiabät fa
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mai Mani definētie mai Maksājumu vēstu Automātiskā rēķir Regulārais maksāj lenākošie starptat	MAKSĀJUMI ni ksājumi ksājumi re uu apmaksa jums	Kont Periods: 21.07.2000 Datums 21.07.2008	a izraks Konts 8- 21.07.2008 Aparozilums 8 96.48 s	ts LV69HABA055101: aŋ5 Qejs / Maksātāj ākuma atikums LVL			AS HANSABANK BIC/S.W.I.F.T. HABALV. Sagiabat fa
Kopsavilkums Konta bilance Vietējie maksājum Starptautiskie mal Maksājumu vēstu Automātiskā rēķir Regulārais maksāj Valītas maiņa lenākošie starptau maksājumi	MAKSĀJUMI ni ksājumi ksājumi re uu apmaksa jums	Kont Periods: 21.07.2000	a izraks Konts 8- 21.07.2008 Aparozilums 8 96.48 s	ts [LV69HABA055101: aŋ 8 (16] 5 / Maksātāj			AS HANSABANK BIC/S.W.I.F.T. HABALV. Sagiabat fa
Kopsavilkums Konta bilance Vietējie maksājum Starptautiskie mal Maksājumu vēstu Automātiskā rēķir Regulārais maksāj Valītas maiņa lenākošie starptau maksājumi	MAKSĀJUMI ni ksājumi ksājumi re uu apmaksa jums	Kont Periods: 21.07.2000 Datums 21.07.2008	a izraks Konts 8- 21.07.2008 Aparozilums 8 96.48 s	ts LV69HABA055101: aŋ5 Qejs / Maksātāj ākuma atikums LVL			AS HANSABANK BIC/S.W.I.F.T.: HABALVZ Sagiabät fa
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mal Maksājumu vēstu Automātiskā rēķir Regulārais maksāj Valūtas maiņa Ienākošie starptat maksājumi E-rēķini	MAKSĀJUMI ni ksājumi ksājumi re uu apmaksa jums	Kont Periods: 21.07.2000 Datums 21.07.2008	a izraks Konts 8- 21.07.2008 Aparozilums 8 96.48 s	ts LV69HABA055101: aŋ5 Qejs / Maksātāj ākuma atikums LVL			AS HANSABANK BIC/S.W.I.F.T.: HABALVZ Sagiabät fa
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mal Maksājumu vēstu Automātiskā rēķir Regulārais maksā valītas maiņa lenākošie starptau E-rēķini Korēķinu kartes Kredītkartes	MAKSĀJUMI ni ksājumi ksājumi re uu apmaksa jums utiskie KARTES	Kont Periods: 21.07.2000 Datums 21.07.2008	a izraks Konts 8- 21.07.2008 Aparozilums 8 96.48 s	ts LV69HABA055101: aŋ5 Qejs / Maksātāj ākuma atikums LVL			AS HANSABANK BIC/S.W.I.F.T.: HABALVZ Sagiabät fa
Kopsavilkums Konta Izraksts Konta bilance Vietējie maksājum Starptautiskie mal Mani definētie mai Maksājumu vēstuu Automātiskā rēķir Regulārais maksāj Valūtas maiņa Lenākošie starptau maksājumi E-rēķini Manas kartes Norēķinu kartes	MAKSĀJUMI ni ksājumi ksājumi re uu apmaksa jums utiskie KARTES	Kont Periods: 21.07.2000 Datums 21.07.2008	a izraks Konts 8- 21.07.2008 Aparozilums 8 96.48 s	ts LV69HABA055101: aŋ5 Qejs / Maksātāj ākuma atikums LVL			AS HANSABANK BIC/S.W.I.F.T.: HABALVZ Sagiabät fa
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mal Mani definētie mal Mani definētie mal Maksājumu vēstu Automātiskā rēkjir Regulārais maksāj Ienākošie starptau maksājumi E-rēķini Manas kartes Norēķinu kartes Kredītkartes Vērtīgo pirkumu p	MAKSĀJUMI ni ksājumi ksājumi re uu apmaksa jums utiskie KARTES	Kont Periods: 21.07.2000 Datums 21.07.2008	a izraks Konts 8- 21.07.2008 Aparozilums 8 96.48 s	ts LV69HABA055101: aŋ5 Qejs / Maksātāj ākuma atikums LVL			AS HANSABANK BIC/S.W.I.F.T.: HABALVZ Sagiabät fa
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mal Mani definētie mal Maksājumu vēstu Automātiskā rēkjir Regulārais maksājumi E-rēķini E-rēķini Manas kartes Norēķinu kartes Vērdīgo pirkumu p	MAKSÄJUMI ni ksäjumi ksäjumi re nu apmaksa jums utiskie KARTES	Kont Periods: 21.07.2000 Datums 21.07.2008	a izraks Konts 8- 21.07.2008 Aparozilums 8 96.48 s	ts LV69HABA055101: aŋ5 Qejs / Maksātāj ākuma atikums LVL			AS HANSABANK BIC/S.W.I.F.T. HABALV. Sagiabat fa
Kopsavilkums Konta Izraksts Konta bilance Vietējie maksājum Starptautiskie mal Maksājumu vēstuu Maksājumu vēstuu Automātiskā rēķir Regulārais maksāj Valītas maiņa Ienākošie starptau maksājumi E-rēķini Manas kartes Norēķinu kartes Verītgo pirkumu p Mobilā banka Priekšapmaksas k	MAKSĀJUMI ni ksājumi ksājumi re u apmaksa jums utiskie KARTES	Kont Periods: 21.07.2000 Datums 21.07.2008	a izraks Konts 8- 21.07.2008 Aparozilums 8 96.48 s	ts LV69HABA055101: aŋ5 Qejs / Maksātāj ākuma atikums LVL			AS HANSABANK BIC/S.W.I.F.T. HABALV. Sagiabat fa
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mai Maria definētie mai Maksājumu vēstu Automātiskā rēķir Regulārais maksāj Valītas maiga lenākošie starptau manas kartes Norēķinu kartes Kredītkartes Vērtīgo pirkumu po M Mobilā banka	MAKSĀJUMI ni ksājumi ksājumi re u apmaksa jums utiskie KARTES	Kont Periods: 21.07.2000 Datums 21.07.2008	a izraks Konts 8- 21.07.2008 Aparcoziums 8 96.48 s	ts LV69HABA055101: aŋ5 Qejs / Maksātāj ākuma atikums LVL			AS HANSABANK BIC/S.W.I.F.T. HABALV. Sagiabat fa
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mal Mani definētie mal Maksājumu vēstu Automātiskā rēkjir Regulārais maksāj Ienākošie starptau maksājumi E-rēķini Kerditkartes Vērtīgo pirkumu p Mobilā banka Piriekāapmaksas k WAP	MAKSĀJUMI ni ksājumi ksājumi re u apmaksa jums utiskie KARTES	Kont Periods: 21.07.2000 Datums 21.07.2008	a izraks Konts 8- 21.07.2008 Aparcoziums 8 96.48 s	ts LV69HABA055101: aŋ5 Qejs / Maksātāj ākuma atikums LVL			AS HANSABANK BIC/S.W.I.F.T.: HABALVZ Sagiabät fa
Kopsavilkums Konta izraksts Konta bilance Vietējie maksājum Starptautiskie mal Mani definētie mal Maksājumu vēstu Automātiskā rēkjir Regulārais maksāj lenākošie starptau maksājumi E-rēķini Kreditkartes Vērtīgo pirkumu p Mobilā banka Priekāapmaksas k WAP	MAKSÄJUMI ni ksäjumi ksäjumi re nu apmaksa jums utiskie KARTES kaRTES	Kont Periods: 21.07.2000 Datums 21.07.2008	a izraks Konts 8- 21.07.2008 Aparcoziums 8 96.48 s	ts LV69HABA055101: aŋ5 Qejs / Maksātāj ākuma atikums LVL			AS HANSABANK BICKSWIEFT: HABALVZ

 In the IBS of Rietumu banka in the history of transactions page there is a mistype of "transactions" (saying "Tranzakcijas" instead of "Transakcijas").

Rietum	nu Banka	Lietotāja: VEISS MĀRTIŅŠ Klienta: VEISS MĀRTIŅŠ	
Rietumu BankW	forld		📕 iestāc
📕 Galvenā lapa	Konta izraksts		¥
Konta izraksts	Konta numurs un valūta		
<ul> <li>Maksājumi</li> <li>Konvertācija</li> <li>Depozīts</li> </ul>	Tranzakcijas	no 11 V Jūl V 2008 V līdz 11 V Jūl V 2008 V Diena Nedēja Tekošais mēnesis   iepriekšējais mēnesis	
Pieprasijumi un	Valoda	Krievu 💌	
atbildes 📁		Apstiprināt	
🔳 Limiti			
Ziņojumi			
Kontaktinformācija			
Rikojums Ziņojums e-mai			
Pēdējā sesija 10 Jūlijs 2008			
16:03:45 - 16:06:06 Rigas laiks			



## **Estonian banks**



Higher figures represent better results

# **Detailed testing results**

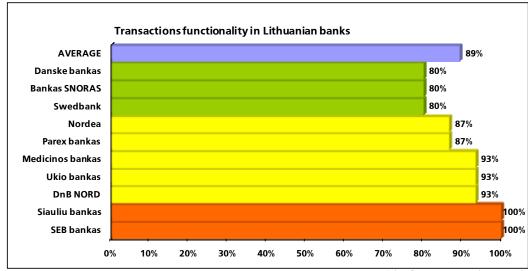
	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Accounts list page with all accounts	+	+	+	+	+	+	+	+	+	+
Customising the accounts list page	-	-	+	-	-	+	+	-	+	-
Date and time of the last transaction shown in the accounts list page	-	-	+	-	-	+	-	-	-	-
Direct link from the account to the list of transactions	+	+	+	+	+	+	+	+	+	+
Sorting transactions by the required date	+	+	+	+	+	+	+	+	+	+
Printable version of the transactions history	+	+	+	+	+	+	+	+	+	+
Saving the list of transactions to file	+	+	+	+	+	+	+	+	+	+
Possibility to sort transactions by amount of money transferred	+	-	+	-	-	-	-	+	+	+
Possibility to sort transactions by currency	-	-	+	-	+	-	-	+	+	-
Type of account is displayed on the accounts page	+	-	+	+	-	-	+	+	+	+

- Most of the time user can hardly find out what kind of account he actually has.
- Customized sorting of transaction history is not a frequent option within IBS.
- Krediidipank offers very good customation opportunities for transaction history.

<mark>i</mark> -pank	Demo version	) Mrediidipank
Logout 🔶		i-pank operator phone: 🔲 - 669 0966 🧿
Information Balances	Request of account statement	Help ?
Statements	Account: V 4278600987654-EEK, SAM SAMPLE	
Operations	= 4278600987851-EEK, SAM SAMPLE	
Intrabank 🐚	Period: Free period: By the calendar:	By transactions:
Domestic	From 1 .09 .2000 Today's transactions	C Last operations
payment	to 1 09 2000 Vesterday's transactions	excl today's
International payment	From the beginning of this week	<ul> <li>Transactions after the previous request</li> </ul>
	From the beginning of this month	the provided request
Payments from file	○ From the beginning of last month	
Currency conversion	Transaction type:  All transactions	
Status of	Only transactions ordered through i-pank	
orders 💙	Only deposit transactions	
Services	Only withdrawal transactions	
Direct and perio- dic payments	<ul> <li>Only non-declared international deposits</li> </ul>	
Deposits	Output format: O On display Show charges as separate transactions	
Loans	To the printer Wide format (more datafields)	
SMS-service	<ul> <li>Väljatrükiks nn. ametlik formaat (sarnane pangast antava paberväljavõttega)</li> </ul>	
e-services	Save to file (In Telehansa format)	
e-bills	Save to file (in previously defined format)	
Messages	Send request	
Properties	ond industry	
Common payments		

# 12.4 Transactions

Criteria in **the transactions subcategory** mostly relate to preparing and executing wire transfers (payment transfers) to account within the same bank, accounts in other domestic banks, and foreign banks.



#### Lithuanian banks

Higher figures represent better results

## **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Local one-time transfers	+	+	+	+	+	+	+	+	+	+
International one-time transfers	+	+	+	+	+	+	+	+	+	+
Periodical (recurring) local transfers	+	+	+	+	+	+	+	+	+	+
Periodical (recurring) international transfers	+	+	-	-	-	-	+	+	+	-
Delayed (timed) local transfers	+	+	+	+	+	+	+	+	+	+
Delayed (timed) international transfers	+	+	+	+	+	+	+	+	+	+
Local transfer template creation	+	+	+	+	+	+	+	+	+	+
International transfer template creation	+	+	+	+	+	+	+	+	+	+
Calendar next to date fields	+	+	+	+	+	+	+	+	+	+
All necessary fields for a local transfer are marked (i.e. with an asterisk $^{\star}$ )	-	-	+	-	+	+	-	+	+	+
All necessary fields for an international transfer are marked (i.e. with an asterisk $^{\star}$ )	-	-	+	-	+	+	-	+	+	+
Suggested transaction serial number	+	+	+	+	+	+	+	+	+	+
Both a point and a comma accepted as a decimal separator	+	+	+	+	+	+	+	+	+	+
Possibility to order an SMS/email notification when transaction has been completed	-	-	+	+	+	-	+	+	+	+
Carrying out currency operations	+	+	+	+	+	+	+	+	+	+

- Only half of the banks mark the necessary-to-enter fields when making transfers.
- Several banks still don't have a feature to notify their customers via SMS/e-mail when there is a cash inflow/outflow into/from their account.
- All the banks accept both comma and point as a decimal separator. Usually automatic exchange from comma to dot is an integral part of the transaction making process.
- In UAB Medicinos bankas internet banking system, when trying to use the function of notification e-mails, the pull-down menu is shown inappropriately: it is possible to read only the beginning of the line.

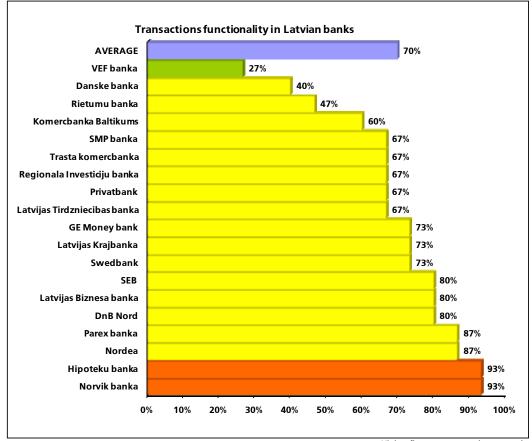
Bankas		E-Paslau	gos				
Informacija		Sutartys	Pranešimai	Nustatymai			
Įspėjimas							
Įspėjimo siuntimo	būdas		El. paštu		~	Įspėjimo siuntimo adresas	►
Stebima sąskaita			LT557230000012715	144 LTL	~	Siuntimo sąlyga	likutis viršija 💌
Suma			•			Įtraukti sąskaitos informaciją	likutie viršija likutis mažesnis už
Įspėjimo tekstas			•				į saskaitą įplaukia suma į saskaitą įplaukia suma į
Saugoti							id sąskatos nurašoma y sąskatos nurašoma y
			© 2000-200	6 UAB Medicinos b	ankas. Visos t	eisės saugomos.	

 In the IBS of Nordea, there are a lot of buttons, which are supposed to provide customer with some help. Unfortunately, the pop-up window that appears after clicking on them is blank.

Vietinis mokėjimas		?
	* Pažymėti laukai yra privalomi	?
Iš sąskaitos:	LT272140030001377725 (9,39+ LTL)	
Mokėtojas:	RAPOLAS MINDAUGAS	
Gavėju registras:	Pasirinkti 💌	?
Gavėjo trumpas pavadinimas:	🗌 Išsaugoti gavėją	
Gavėjo sąskaita:	*	
Gavėjas:	*	
Asmens/Įmonės kodas:		
Suma:	*	?
Valiuta:		
Data:	* 02.07.2008 (dd.mm.yyyy)	
Mokėjimo detalės:	X	
Mokėtojo kodas:		
Įmokos kodas:		
Mokėjimo numeris:		
Mokėjimo tipas:	Paprastas 💌	?
	Sutikti	Nutraukti



# Latvian banks



Higher figures represent better results

## **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Local one-time transfers	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
International one-time transfers	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Periodical (recurring) local transfers	-	+	+	+	+	-	+	-	-	+	+	+	-	-	-	+	-	-	-
Periodical (recurring) international transfers	-	-	+	+	+	-	+	-	-	+	+	-	-	-	-	+	-	-	-
Delayed (timed) local transfers	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-
Delayed (timed) international transfers	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-
Local transfer template creation	-	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
International transfer template creation	-	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Calendar next to date fields	-	-	-	-	-	+	-	-	-	+	-	-	-	-	-	+	-	-	-
All necessary fields for a local transfer are marked (i.e. with an asterisk *)	-	+	+	-	+	-	+	+	+	+	+	+	+	+	-	+	+	+	-
All necessary fields for an international transfer are marked (i.e. with an asterisk *)	-	+	+	-	+	-	+	+	+	+	+	+	+	+	-	+	+	+	-
Suggested transaction serial number	+	+	-	+	+	-	+	+	-	-	+	+	+	+	-	-	+	+	-
Both a point and a comma accepted as a decimal separator	-	+	+	+	+	+	-	+	+	+	+	+	-	-	-	-	-	-	-
Possibility to order an SMS/email notification when transaction has been completed	-	-	-	-	+	-	-	+	-	-	+	+	-	-	-	-	-	-	-
Carrying out currency operations	+	+	-	+	+	+	+	-	+	+	+	+	+	+	+	+	+	+	-

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## metasite

- Banks tend not to show calendars next to date fields. Usually the calendar is available only in transfer and for choosing lenght of transaction history.
- Banks rarely provide sms notifications of actually completed transactions.
- Surprisingly, not all banks accept comma and point as the decimal separator.
- In the case of GE Money bank transfer section creates many questions about entry of transfer number, date of operation, currency possibilities, decimal separators etc. It is very likely that user will have to entry data several times before system will accept this form.

E Money E	KONTI	MAKSĀJUMI	NOGULDĪJUMI	KREDĪTI	DOKUMENTI	KONVERTÁCUA	Dankas laiks: Vietējais laiks: KATALOGI				
	Maksājuma#:				Reģistrācijas datums (oggoimmidd):	2008/07/02					
	Konts: Summa:	LVL	LV32B4TR0051446725100 -		Pieėjamais atlikums:	0.00 LVL					
varos	Saņēmēja dati										
	Saņēmējs:				-	NO KATALOGA					
	Saņemeja banka:		-		7	NO RAIALOGA					
1	Bankas kods / Ba	Bankas kods. / Bankas nosaukums un adrese:									
	Saņemeja konts				Sa	gemeja PK/LUH / nodokju kods:					
	Saņēmēja valsts		•			Ficvienot saņemeju katalogam					
Visi elksmīgi	Starpbanka Bankas kods / Ba	Starpbonka Bankas kods (Bankas nosaukums: + + + + + + + + + + + + + + + + + + +									
1: U Ims 1878. -700-1878	Maksajuma meriş	15		A 							
	Puse, kas maksā	par maksājuma uzdevu	imu					_			
•			@ 2000 - 2008	Ballic Technology Group	p v 2.4.4						

 An interesting approach of how to show which fields require mandatory filling is shown by Privatbank that has added red vertical line to the respective sections. However, at first a user has to understand what those red lines mean, since it is not written anywhere that those are mandatory required fields.

Saņēmēja dati:	
SAŅĒMĒJS	
SAŅĒMĒJA REĢ.NR/PERS.KODS	
VALST'S KODS	Latvia - LV
SAŅĒMĒJA ADRESE	
SAŅĒMĒJA KONTA NUMURS (IBAN)	
Saņēmēja bankas dati:	
SAŅĒMĒJA BANKA	
PĀRSKATĪJUMA DETAĻAS	
ĀRĒJĀ MAKSĀJUMA KODS	
Pārskaitījuma parametri:	
PĀRSKAITĪJUMA TIPS	Parastais 💌
INFORMĀCIJA BANKAS DARBINIEKIEM	

• A good practice from Swedbank is regarding the currency exchange operations. They have created a separate section, making it very easy to by or sell the currency user might be interested in.

MANS PORTFELIS Mans portfelis	Uzkrājumi, pensijas, ieguldījumi > VALŪTAS MAIIJA > Valūtas maiņa Drukāt Palīdzība
Mans riska profils	
Jauns vērtspapīru konts	Valūtas maiņa 🛛 🔍 💽 🚰
Konta izraksts	
Ziņas	
Analīze	
NOGULDĪJUMI	Konts LV69HABA0551013331134 MĀRTIŅŠ VEISS 💌
Mani noguldījumi	Pieejamais atlikums 96.48 LVL*
Termiņdepozīts	
Dinamiskais depozīts	
Krājkonts	Vēlos nopirkt
PENSIJAS	Vēlos pārdot
Pensiju 2. līmenis	
Pensiju 3. līmenis	Aprēķināt Es vēlos konvertēt norādīto summu
Pensiju plānu rezultāti	
FONDI	Saskaņā ar Jūsu konta noteikumiem, tikai atjautās valūtas tiks turētas uz konta. Visas parējās valūtas tiks konvertētas pamatvalūtā tekošās
Fondu saraksts	dienas beigās. Jūsu konta noteikumus Jūs varat mainīt nosūtot atbilstošu pieteikumu (izmantojot izvēlni Sākumlapa > Bankas ziņojumi
Fondu pirkšana, pārdošana	Nosūtīt ziņojumu ) vai tuvakajā Hansabankas filialē.
Fondu maiņa	
Automātiskais ieguldījums	Konta valütas: LVL, AUD, CAD, CHF, CZK, DKK, EEK, EUR, GBP, HUF, JPY, LTL, NOK, PLN, RUB, SEK, SKK, USD
Cenu vēsture	

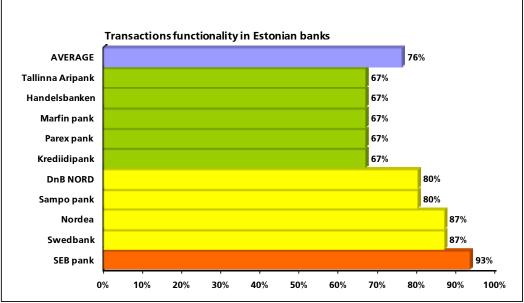
 While following a link in the IBS of Privatbank the user is kicked out as if he would not have logged in; furthermore, although, the language is set to Latvian, header of the IBS site is in English

LATVIEŠU BANK OPERA	TIONS BANK MESSAGES	ACCOUNTS		SETTINGS	HELP LOGOUT.
PrivatBank					
Privat Online info	IEEJA SISTĒMĀ				
03. July 2008	Laipni lüdzam internetbankā Privat Online! Lai pieslēgtos Privat Online sistēmai, lūdzu, ievadie	et lietotāja kodu un paroli.			
Cienījamie klienti!					
Pievēršam Jūsu uzmanību, ka 04.jūlijs ir	LOGIN NAME		[		2
svētku diena ASV. Šajā dienā visas ASV	LOGIN PASSWORD		[		2
valsts un komerciestādes būs					PIESLEGTI
slēgtas. Tāpēc uzdevumi ārējem					
pārskaitījumiem ASV dolāros tiks pieņemti					
izpildei līdz pl					
18. June 2008					
Cienījamie klienti					
Pievēršam Jūsu uzmanību, ka sakarā					
ar Ligo svētkiem 23.un					

 In order to transfer some money from Latvijas Biznesa Banka account a test key program has to be used that has to be installed before the actual money transfer can take place. And provided program isn't compatible with Windows Vista.

TestKey Se	tup 2.2.06	Х
	TestKey Setup 2.2.06	
16 <sup>4</sup>	Laipni lūdzam programmas TestKey 2.0 instalācijā. Lūdzam izpildiet nepieciešamos uzstādījumus un nospiest taustiņu "Uzstādīt"	
	zu izvēlēties direktoriju programmas uzstādīšanai:	
JC:\Mar	tinsh\Laptop documents\Metasite\LBB\	
2. Prog	grammas taustiņa vieta:	
	larbā galds	
	🗙 Atteikties 🛛 🗸 Uzstādīt	

#### **Estonian banks**



Higher figures represent better results

# **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Local one-time transfers	+	+	+	+	+	+	+	+	+	+
International one-time transfers	+	+	+	+	+	+	+	+	+	+
Periodical (recurring) local transfers	+	+	+	+	+	+	+	+	+	+
Periodical (recurring) international transfers	-	-	+	-	-	-	-	-	-	-
Delayed (timed) local transfers	+	+	+	+	+	+	+	+	+	+
Delayed (timed) international transfers	+	+	+	+	+	+	+	+	+	+
Local transfer template creation	+	+	+	+	+	+	+	+	+	+
International transfer template creation	+	+	+	+	+	+	+	+	+	+
Calendar next to date fields	+	-	+	-	-	+	-	+	+	-
All necessary fields for a local transfer are marked (i.e. with an asterisk $^{\star}$ )	+	-	-	-	-	+	-	-	+	-
All necessary fields for an international transfer are marked (i.e. with an asterisk $^{\star}$ )	+	-	-	-	-	+	-	-	+	-
Suggested transaction serial number	+	+	+	-	+	+	+	+	+	+
Both a point and a comma accepted as a decimal separator	-	+	+	+	+	+	+	+	+	+
Possibility to order an SMS/email notification when transaction has been completed	-	-	+	+	-	-	-	+	+	-
Carrying out currency operations	+	+	+	+	+	+	+	+	+	+



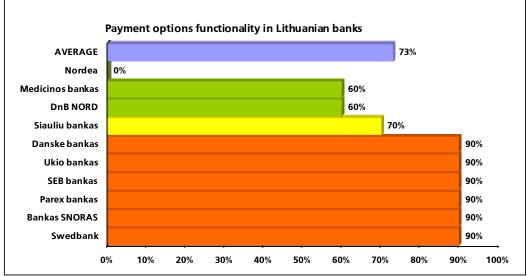
- Although reference number or payment details are demanded, it is not mentioned anywhere.
- SMS notification seems to be a new area that has only started to develop.
- Most banks tend to allow both point and comma as the deciamal separator.
- In Parex pank IBS, although the language is set to estonian, an error appears in russian.

PAREXI INTERNETIP	ANK	EESTI N ENGLISH NO-PYCCKH	ABI 👔 🛛 VÄLJUM 🔀
ZIUGOV KRISTI			120
🖂 Esita küsimus			JAST N.
	PANK		SEADED
硷 Uus makse   Maks	Oevaated Maksed	Taotlused	Internetipank
	MAKSE		
			Abivahendid
Dokumendi nr:			Hinnakiri
Kuupäev:	1 y juuli y 2008 y		Valuutakursid Näited
MAKSJA			
Makse tööp:	TAVALINE 🚽		
Maksja konto:	ARVELDUSKONTO EEK EE561200001218375199 (0.00)		
Summa :		÷	
Summa :	1. 10 EEK - Eesti kroon	-	
SAAJA			
Saaja konto:	221027210351		
Saaja nimi:	Kristi Zlugov		
Maaraka "Makrahila	nsi tehingukood" ja "Saaja riik", kui makse ei ole teosta	tud Eesti koopides	
	EE-EESTI		
Maksebilansi tehin			
		<b>_</b>	
Viltenumber:			
Seigitus:	×	-	
	Должно быть заполнено поле "Номер ссыли		
Tāltes vālja "Info	pangale", toduciuskus tele makret käritri ning telit vär	teles di cert andresi.	

# 12.5 Payment options

In the **Payment options** subcategory, the banks' readiness to accept utility payments (i.e. payments for energy and water supply services, telecommunications, cable TV and the like) by individual clients is analyzed. However, the exact criteria differ by country, according to the national specifics.

## Lithuanian banks



Higher figures represent better results

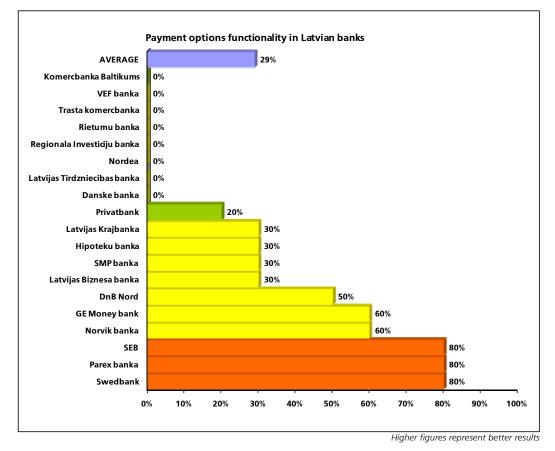
## **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Possibility to pay for water	+	+	+	+	+	-	+	+	+	+
Possibility to pay for electricity	+	+	+	+	+	-	+	+	+	+
Possibility to pay for heating	+	+	+	+	+	-	+	+	+	+
Possibility to pay for mobile telephone (3 largest providers)	+	+	+	+	+	-	+	+	+	+
Possibility to pay for the Internet (at least 3 providers in capital)	+	+	+	+	+	-	+	+	+	+
Possibility to pay for cable television (at least 1 cable TV provider in capital)	+	+	+	+	+	-	+	+	+	+
Possibility to transfer money to a pre-paid mobile phone number account (3 largest providers)	-	-	-	-	-	-	-	-	-	-
Direct debit payments are available	+	+	-	+	-	-	+	+	-	+
Filling a direct debit payment application form online	+	+	-	+	-	-	+	+	-	+
A printable direct debit payment application form is available online	+	+	-	+	-	-	+	+	+	+

- Almost all banks have a possibility to pay for water, electricity, heating, largest mobile telephone, cable television and internet providers.
- Surprisingly, there is no possibility to make a direct payment through IBS if a customer wants to transfer money to pre-paid mobile phone number account (even though such payment is usually available when going through a website of a pre-paid card, which later redirects to the IBS).
- The majority of banks provide an option to make an agreement of direct debit. The number of direct debit receivers differs substantially in different e-banking systems.
- Many of the banks in their e-banking systems did not have the list of e-shops in which it is
  possible to pay with an IBS. Swedbank, for example, integrates such a list into its internet
  banking system.

han <sup>z</sup> a.net						<u>Struktūra</u> <u>Išeiti X</u>
<u>Bankas Investu</u>	iotojas <u>Han</u>	isa pensija	<u>Draudimas</u>	E.paslaugos	<u>Mobilus bankas</u>	<u>Mano pasirinkimai</u>
E.Vyriausybė	E.prekyba	E.saskait	<u>05</u>			
	<u>E.paslaugos</u> > E	.prekyba	Pirkite inte	rnete, atsiskaity	kite hanza.net!	<u>spausdinti</u>
	į pasirinktą int	erneto parduo		geidaujamą pirki	nį, jį apmokėsite hanza	e ties logotipu ir pateksite a.net – tereikės įvesti savo uotuvėms: kaip prisijungti Susisiekite su mumis
		20	pasirinkti teleko	munikacijų, IT ir T ją informaciją api		e galima savarankiškai ⁄ti ir už jas mokėti, gauti s paslaugas bei
			paprasta ir ypač tiesiog internetu EXTRA papildyn artimųjų OMNITI	patogu papildyti ! Papildymas inte	OMNITEL EXTRA sask rrnetu - tai saugus, pat tu Jūs galite papildyti t ntų sąskaitas.	ogus ir greitas OMNITEL
	pigus kai	p velnias		abar galite didinti	iri badosi pigiais poka ir internete.	biais ir SMS.

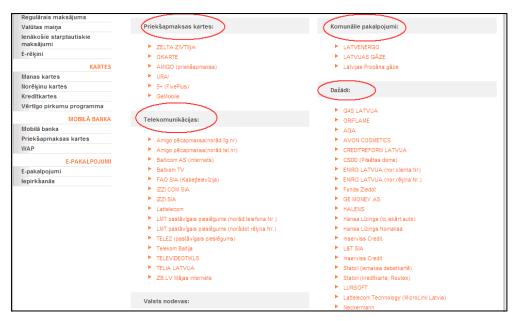
## Latvian banks



# **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Possibility to pay for water	-	-	-	-	-	-	-	-	-	-	-	+	-	-	-	-	+	-	-
Possibility to pay for electricity	-	+	+	+	-	1	1	-	1	1	+	+	1	-	-	+	1	I	-
Possibility to pay for heating	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Possibility to pay for mobile telephone (3 largest providers)	-	-	+	+	-	-	-	+	-	-	+	+	+	-	-	+	+	-	-
Possibility to pay for the Internet (at least 3 providers in capital)	-	-	-	+	-	-	+	-	-	-	-	+	-	-	-	+	-	-	-
Possibility to pay for cable television (at least 1 cable TV provider in capital)	-	+	+	+	-	-	+	+	-	-	+	+	+	-	-	+	+	-	-
Possibility to transfer money to a pre-paid mobile phone number account (3 largest providers)	-	-	-	+	-	-	+	-	-	-	-	-	-	-	-	+	-	-	-
Direct debit payments are available	-	+	+	+	+	-	-	+	-	-	+	+	-	-	-	+	-	-	-
Filling a direct debit payment application form online	-	+	+	+	+	-	-	-	-	-	+	+	-	-	-	+	-	-	-
A printable direct debit payment application form is available online	-	+	+	+	+	-	1	-	-	-	+	+	-	-	-	+	1	-	-

- None of the banks allow customers to pay for heating, only rarely (Parex and SMP banka) allows to pay for water in Riga.
- A very convenient way of finding the service which shall be paid is provided by Swedbank, where the companies available for pre defined payments are sorted according to their services.

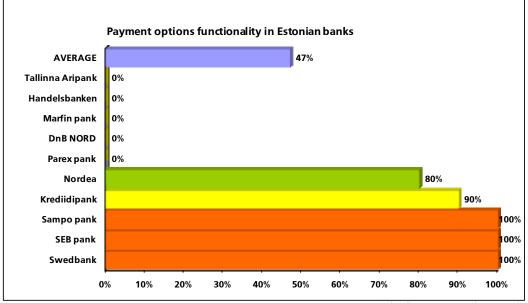


• In the list of Latvijas Biznesa Banka there is an option to choose "null", which leads to predefined payment of Tele2.

Vietējais maksājums	» AMIGO	JAUNIE (1)
Starptautiskais maksājums	BALTKOM TV SIA (dekodera abon.)	PARAKSTISANAI (U)
Konvertācija	BALTKOM TV SIA (Internet)	ΝΟSŪTĪTIE (0)
Skaidras naudas izmaksas pieteikums	ENIRO LATVIJA (klienta nor.Nr)	IZPILDĪTIE (Q)
Noguldījums	<ul> <li>ENIRO LATVIJA (rēķina NR.)</li> </ul>	ARHÎVS ( <u>meklêt</u> ) DZÊSTIE ( <u>0</u> )
Naudas izņemšana no krājkonta	» FAO SIA (TV)	
	» HALLO	KLIENTA MAKSÄJUMI
STANDARTA MAKSÄJUMI	> IZZI COM SIA	Received and the second
	» IZZI SIA	
» Telekomunikācijas 🛛 🛪	> LATTELECOM SIA	
Finanšu	» LIVAS SIA	
Apsardzes	> LIVAS INTERNET	
Mācību iestādes	» LIVAS TV	
Komunālie	» LMT OKARTE	
Budžetu	LMT (norādot telefona numuru)	
	» (necādot rēķiņa numuru)	
	» ( null )	
	» TELE2 (pastāvīgais pieslēgums)	
	» TELEKOM BALTIJA	
	» TELEVIDEOTĪKLS (fiziskām personām)	
	> TELEVIDEOTĪKLS (juridiskām personām)	
	» TELIA LATVIJA	
	>> URA!	



#### **Estonian banks**



Higher figures represent better results

# **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Possibility to pay for water	-	-	+	+	-	+	-	+	+	-
Possibility to pay for electricity	-	-	+	+	-	+	-	+	+	-
Possibility to pay for heating	-	-	+	+	-	+	-	+	+	-
Possibility to pay for mobile telephone (3 largest providers)	-	-	+	+	-	+	-	+	+	-
Possibility to pay for the Internet (at least 3 providers in capital)	-	-	+	+	-	-	-	+	+	-
Possibility to pay for cable television (at least 1 cable TV provider in capital)	-	-	+	+	-	+	-	+	+	-
Possibility to transfer money to a pre-paid mobile phone number account (3 largest providers)	-	-	+	-	-	-	-	+	+	-
Direct debit payments are available	-	-	+	+	-	+	-	+	+	-
Filling a direct debit payment application form online	-	-	+	+	-	+	-	+	+	-
A printable direct debit payment application form is available online	-	-	+	+	-	+	-	+	+	-

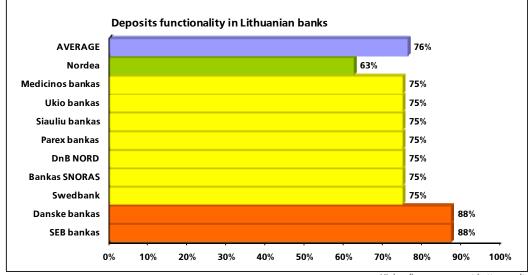
- In Estonia most of utilities payments are done using e-bills system (arved.ee), which offers better usability than payment templates used in Latvia or Lithuania. E-bills are supported by Swedbank, SEB, Nordea, Sampo, Krediidipank.
- Swedbank, SEB, Nordea, Sampo, Krediidipank also provide possibility to make payments for utilities automaticly by using direct debit.
- In Estonia banks are clearly divided into two groups. One group (Swedbank, SEB, Nordea, Sampo, Krediidipank) that provides almost all payment options functionality and second group (Parex, DnB Nord, Marfin, Handelsbanken, Aripank) that doesn't offer any additional functionality besides making a simple transfer.

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## 12.6 Deposits

The **deposits subcategory** evaluates the functionality related to opening and managing private client deposits online.

#### Lithuanian banks



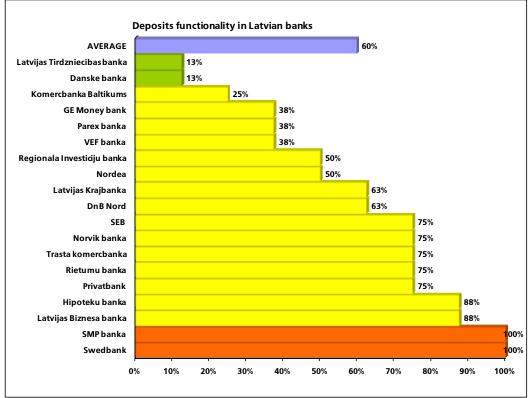
Higher figures represent better results

### **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Deposits in local currency	+	+	+	+	+	+	+	+	+	+
Deposits in EUR	+	+	+	+	+	+	+	+	+	+
Deposits in USD	+	+	+	+	+	+	+	+	+	+
Interest calculator within the IBS	-	-	+	-	+	+	-	+	-	+
Interest rate information is provided	+	+	+	+	+	+	+	+	+	+
Interest calculator on the bank's public website	-	+	-	-	+	-	+	-	+	-
Possibility to withdraw the deposit directly from IBS	+	+	-	+	-	-	+	+	+	-
Information on accrued interest is present	+	+	+	+	-	-	-	+	-	+

- It is possible to make deposits in LTL, USD and EUR in all of the banks. Some banks have an option to make a deposit in GBP as well. The banks always provide explicit information about the interest paid for the deposits.
- In some banks it is possible to withdraw the deposit directly from IBS; however, it is quite common, that one has to send a message through IBS or contact the bank in some other way to withdraw their deposit.
- Danske Bank has a calculator which is twofold: it is possible to calculate either the interest that one will receive or how much time is needed to accumulate the wanted amount of money.

Indėliai	
Privatiems klientams > Indėliai > Įrankiai ir skaičiuoklės	Paieška Ieškoti
Navigacija Irankiai ir skaičiuoklės Neužrakintas terminuotas indėlis IRCOVAL + Kiek palūkanų sukaupia skirtingos indėlių rūšys?	<b>吾 暝 ▲ A A</b>
Terminuotieji indėliai	<u>i viršu</u>
Likvidūs terminuotieji indėliai * Įrankiai ir skaičiuoklės	
Kiek palūkanų sukaupia skirtingos indėlių rūšys? Kiek laiko truks sutaupyti norimą sumą? Indelių i sipareigojimų investrutojams draudimas	



Higher figures represent better results

## **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Deposits in local currency	-	+	+	+	+	-	+	+	-	+	+	+	+	+	+	+	+	+	+
Deposits in EUR	-	+	-	+	+	-	+	-	-	+	-	-	+	+	+	+	+	+	+
Deposits in USD	-	+	-	+	+	-	+	-	-	+	-	-	+	+	+	+	+	+	+
Interest calculator within the IBS	-	-	-	+	-	-	-	+	-	-	+	-	-	-	-	-	+	-	-
Interest rate information is provided	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-
Interest calculator on the bank's public website	-	-	-	+	+	+	+	+	-	-	+	-	+	1	1	+	+	+	-
Possibility to withdraw the deposit directly from IBS	-	-	-	+	+	-	+	-	-	-	+	-	-	-	+	-	+	-	-
Information on accrued interest is present	-	+	+	+	+	-	+	+	-	-	+	+	+	-	+	+	+	+	-



• SMP banka fulfilled all deposit criteria. The clients of SMP banka do not have to visit bank at all in order to make a deposit. All information including interest calculations and accrued interest is available in Multinet. Deposit types, interests and terms are put in interactive table. Client can choose most appropriate deposit and click on it. System automatically will open online deposit blank.

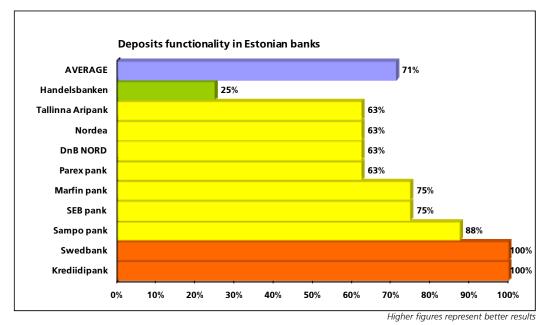
amatPärskaitijumi Iekšbankas pärskaitijums	Depozitu likmes						
Pārskaitījums latos			VIENKĀRŠAIS NOGULD	JUMS AR PROCENTU IZM	AKSU PERIODA BEIGÃS		
Starptautiskais pärskaitījums	Valūta	Summa			6		24
Pärskaitījums KF rublos	EUR	100	4.2%	4.7%	5.0%	5.6%	5.7%
<u>Konvertācija</u> Skaidras naudas izmaksas pieteikums	LVL	100	7.0%	7.9%	8.3%	8.6%	7.5%
pkaloras naudas izmaksas pieteikums Depozits	USD	100	3.0%	4.0%	5.3%	5.9%	5.2%
Naudas izņemšanai no krājkonta			VIENKĀRŠAIS NOG	JLDĪJUMS AR PROCENTU I	ZMAKSU IK MĒNESI		
tandarta pärskaitijumi	Valūta	Summa	3	6	12	24	
Telekomunikācijas	EUR	100	4.5%	4.8%	5.4%	5.5%	
Finansu	LVL	100	7.2%	7.7%	8.0%	7.0%	
<u>Apsardzes</u> Mācību & iestādes	USD	100	3.8%	5.1%	5.7%	5.0%	
Komunālie				MĒRKA NOGULDĪJUMS			
Budžetu	Valūta	Summa	6	12	24	36	60
arskaitījumi	EUR	25	3.5%	4.0%	4.5%	4.8%	5.0%
Jaunie	LVL	25	5.0%	6.0%	6.5%	6.6%	6.7%
Parakstišanai			BIZN	ESA NOGULDĪJUMS 2-8 DI	ENĀM		
<u>Nosūtītie</u> Izpildīte	Valūta	Summa	2		-	-	-
Arhivs	EUR	100000	2.3%				
Dzēstie	LVL	50000	2,5%				
arskaitījumu paraugi	USD	100000	1.5%				
			BIZNE	SA NOGULDĪJUMS 9-15 DI	ENÄM		
prādes	Valūta	Summa	9		-	-	
Izstādīt norādes	EUR	100000	2.8%				
	LVL	50000	3.0%				
	USD	100000	1.8%				
			BIZNE	SA NOGULDĪJUMS 16-22 D	TENĂM		
	Valūta	Summa	16				-
	EUR	100000	3.2%				
	LVL	50000	3,3%				
		50000	5.576				

- Few banks offer the possibility to withdraw the deposit directly from the IBS.
- Although Parex bank provides different calculators deposit interest calculator is not one of them. Furthermore, the servicing person answering the call was not sure and confident about answers she gave.

	Parex Group websites Для нерезидентов По-русски	
DAREX BANKA Jona+	Parbanku Mediju telpa <b>Més atbalstám Karjera</b> Kontaktinformácija Privätpersonām Uzņēmumiem	Parex internetbanka █ ĤDrošība Demoversija
Hipotekārā kredīta kalkulators	Sākumlapa / Kalkulatori	
Autolīzings (ikmēneša maksas aprēķinam)	Kalkulatori	
Patēriņa kredīta kalkulators	Lai Parex bankas klienti varētu precīzāk plānot finanšu darījumus, piedāvājam kalkulatorus populārākajiem darījumiem.	
Valūtas kalkulators Pensiju kalkulators Maxi konta kalkulators Uzkrājums+ kalkulators	Hipotekārā kredīta kalkulators Autolīziņgs (ikmēneša maksas aprēķinam) Patēriņa preču līziņgs (ikmēneša maksājuma grafiks) Valītas kalkulators Pensiju kalkulators Maxi konta kalkulators Uztrājums+ kalkulators	



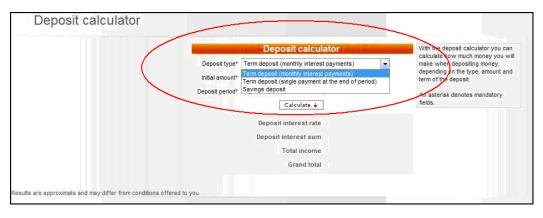
### **Estonian banks**



### **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Deposits in local currency	+	-	+	+	+	+	+	+	+	+
Deposits in EUR	+	-	+	+	+	+	+	+	+	+
Deposits in USD	+	-	+	+	+	+	+	+	+	+
Interest calculator within the IBS	-	-	+	+	+	+	-	-	-	-
Interest rate information is provided	+	-	+	+	+	+	+	+	+	+
Interest calculator on the bank's public website	-	-	+	+	-	-	-	+	-	-
Possibility to withdraw the deposit directly from IBS	+	+	+	+	+	-	+	+	+	-
Information on accrued interest is present	-	+	+	+	-	-	-	+	+	+

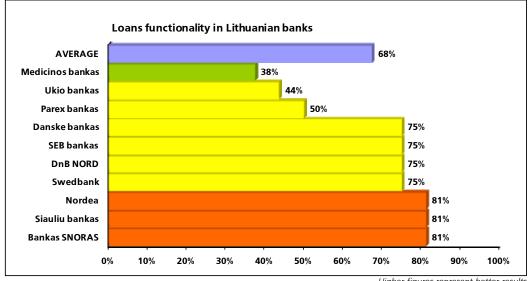
- Generally almost all of the banks provide the client with the opportunity to open deposits in foreign currencies and it can be done over the Internet
- Most banks do not show the accrued interest in the IBS; however, it can be found over the phone or in the branch.
- Very few banks have interest calculators in the IBS.
- A good example of an interest calculator is provided by Swedbank, it is possible to choose deposit type, amount and term.



## 12.7 Loans

The loans subcategory analyzes the functionality related to taking out loans, filling in loan application forms and performing other loan-related activities online.

#### Lithuanian banks



Higher figures represent better results

### **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
A printable consumer loan application form	+	+	+	+	+	+	+	+	+	+
Filling a consumer loan application form online	+	+	+	+	-	-	-	+	+	-
Taking out a consumer loan via the Internet Banking System	+	-	+	+	-	-	ı	+	1	-
Consumer loan interest calculator within the Internet Banking System	-	-	-	-	-	+	-	-	+	-
Consumer loan interest information is provided	+	+	+	-	-	+	-	-	+	+
Consumer loan interest calculator on the public website	+	+	+	+	-	+	+	+	+	-
Information about consumer loan conditions	+	+	+	+	+	+	+	+	+	+
Information about documents required to take out a consumer loan	+	+	+	+	+	+	+	+	+	+
A printable mortgage application form	+	+	+	+	+	+	+	+	+	+
Filling a mortgage application form online	+	+	-	+	-	+	-	+	+	-
Taking out a mortgage via the Internet Banking System	-	-	-	+	-	-	-	+	-	-
Mortgage loan interest calculator within the Internet Banking System	-	-	-	-	-	+	-	-	-	-
Mortgage interest information is provided	+	+	+	-	-	+	-	-	+	-
Mortgage interest calculator on the public website	+	+	+	+	-	+	+	+	+	-
Information about mortgage conditions	+	+	+	+	+	+	+	+	+	+
Information about documents required to take out a mortgage	+	+	+	+	+	+	+	+	+	+

- Application form for loans can be always found in the public website.
- Mostly the interest rates are not available, because they are reached by individual agreements; however, while trying to obtain some information on loans a user cannot get any idea of what it might be.
- The information on loans usually is not incorporated in the IBS.
- Only half of the banks allow clients to take out a consumer loan trough the IBS, only two to take mortgage.
- The procedure of taking a mortgage loan trough the IBS of Swedbank is very clear. Firstly, there is a list of steps that you have to take in order to submit the application. A customer can easily switch from one step to another. Secondly, there is a link to the public website where more thorough information is provided.

han <sup>z</sup> a.net						Strukt	<u>ūra</u> <u>Išeiti</u> X
Bankas Investuo	tojas <u>Hansa p</u> e	ensija <u>Draudi</u> i	<u>mas E.pa</u>	slaugos <u>I</u>	<u>Mobilus bankas</u>	<u>Mano pa</u>	<u>isirinkimai</u>
<u>Pradinis puslapis</u>	<u>Informacija</u>	<u>Mokėjimai</u>	<u>Kursai</u>	<u>Sutartys</u>	<u>Paraiškos</u>	<u>Žinutės</u>	
<u>Mano paraiškos</u>	<u>Bankas</u> > <u>Paraiškos</u> >	<ul> <li>Būsto paskola</li> </ul>					
Būsto paskola	<u>Paraiška</u>	<u>Asmeniniai</u> duomenys	<u>Pajamos</u>	Isipareio	aojimai <u>Už</u>	statas	Siuntimas
<u>Paskola už užstatą</u>		duomenys					
Autolizingas							
Asmeninė paskola		) sistema "Hansa r nt, remontuojant ir			kola, bet ir pagal	ba bei nuolai	dos įsigyjant,
Kredito limitas	verunani, urauuzia	ni, remonituojant ir	(Silengiant bu	stą.			
<u>Mokėjimo kortelė</u> <u>EGO</u>		ijos ir pasiūlymų ra	(二)				
<u>Hansabankas/Maxima</u> kreditinė kortelė	Jei paskolą imsite laiduotojas turės u	kartu su bendrask ižpildyti atskiras, jie			ą laiduos fizinis a	asmuo, bendi	raskolis ir/ar
Kreditinės kortelės		o rekomendacijos					
Debetinės kortelės	<ol> <li>Norint paraišką i būti užpildyti.</li> </ol>	šsiųsti į Banką, rei	kia užpildyti vis	sas paraiškos	dalis. Simboliu	"*" pažymėti la	aukai būtinai turi
<u>Jaunimo programa</u> ZOOM		" ir "Atgal" pagalba	galite judėti ta	rp puslapių. P	ereinant tokiu bū	idu išsaugom	ni įvesti
20011		alimybė juos atsisp ūrėti puslapius, nev		nu i notoilduo l	loulaus, i iuss as	lite notekti en	ouodomi
	puslapių pavadini		vedani duonne	nų į pateiktus	iaukus, įjuos ga	nie palekii sp	ausuami
		X					
	Kilus klausimams	prašome skambir	lu 1884				
			Pradė	ti pildyti paraiška	a l		
© 2000-2007 Hansaba	nkas redbankTel.: 1884 (+370	5 268 4444), El. paŝt	as <u>info@hans</u> :	<u>a.lt</u>	Sau	gumas Priva	tumas <u>Ikainiai</u>



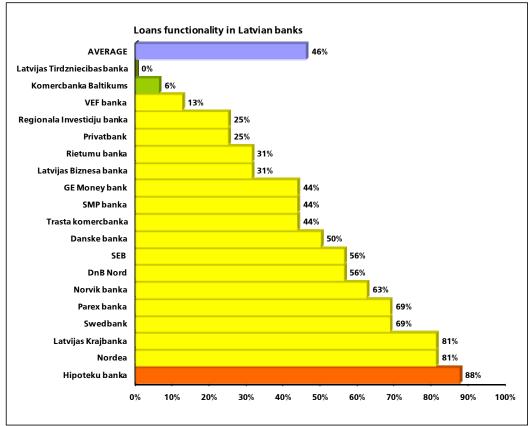
• There is a clear mistype in the public website of bankas Snoras. Under "Conditions to get a consumer loan" section it is mentioned two times what documents are needed if the loan is more than 10,000 LTL. However, it is obviously wrong – in the first case it meant "less than 10,000 LTL"

Kas gali gauti vartojamają paskolą?
 Paskola suteikiama asmenims nuo 18 metų, Lietuvos Respublikos piliečiams ar turintiems leidimą nuolat gyventi Lietuvoje bei gaunantiems prolatines pajamas.
 Reikalingi dokumentai
 Paskoloms virš 10 000 litų
 Užtenka pateikti asmens dokumentą (pasą, asmens tapatybės kortelę, naujo pavyzdžio vairuotojo pažymėjimą arba leidimą nuolat gyventi Lietuvoje). Jei turite kitų finansinių įsipareigojimų, prašysime parodyti jų mokėjimo planus.
 Pastaba. Jei dirbate pagel autorines sutartis, verslo liudijimą ar gaunate pajamas iš individualios veiklos, prašysime Jūsų pateikti papildomų dokumentų.

#### Paskoloms virš 10 000 litų

papildomų dokumentų.

- Pateikite asmens dokumentą (pasą, asmens tapatybės kortelę, naujo pavyzdžio vairuotojo pažymėjimą arba leidimą nuolat gyventi Lietuvoje). Jei paskolos kreipiatės į "snoriuką", su savimi turėkite ir dokumento kopiją.
- Jei turite finansinių įsipareigojimų kitiems bankams ar finansų institucijoms, prašysime Jūsų parodyti jų mokėjimo planų originalus. Jei paskolos kreipiatės į "snoriuką", su savimi turėkite ir dokumento kopiją.
- Į banką atvykite kartu su sutuoktiniu, jei esate susituokęs (-usi). Sutuoktionis (-é) turės pateikti analogiškus dokumentus.
   Pastaba. Jei dirbate pagal autorines sutartis, verslo liudijimą ar gaunate pajamas iš individualios veiklos, prašysime Jūsų pateikti



Higher figures represent better results

## **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
A printable consumer loan application form	+	+	+	+	+	-	+	+	-	+	+	+	-	+	-	+	+	+	-
Filling a consumer loan application form online	+	-	-	+	+	-	+	+	-	+	+	-	-	-	-	-	-	-	+
Taking out a consumer loan via the IBS	-	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Consumer loan interest calculator within the Internet Banking System	-	-	-	+	+	-	-	-	-	+	-	-	-	-	-	-	+	+	-
Consumer loan interest information is provided	+	+	-	+	+	-	+	+	-	+	+	-	-	-	-	+	-	+	-
Consumer loan interest calculator on the public website	+	+	+	+	+	+	-	+	-	+	+	+	-	-	-	+	+	-	-
Information about consumer loan conditions	-	+	+	+	-	-	+	+	-	+	+	+	-	-	-	+	-	-	-
Information about documents required to take out a consumer loan	-	+	+	+	+	-	-	+	-	+	+	+	-	+	-	+	+	+	+
A printable mortgage application form	+	+	-	+	+	-	+	+	-	+	-	+	+	+	+	+	+	+	-
Filling a mortgage application form online	+	+	-	+	+	-	-	+	-	+	-	+	-	-	-	+	-	-	-
Taking out a mortgage via the IBS	-	-	-	-	+	-	-	-	-	-	+	+	-	-	-	-	-	-	-
Consumer loan interest calculator within the Internet Banking System	-	-	-	-	+	-	-	+	-	+	-	+	-	-	-	-	-	-	-
Mortgage interest information is provided	-	-	-	-	+	-	-	+	-	-	+	+	+	-	+	+	-	-	-
Mortgage interest calculator on the public website	+	+	+	+	+	-	-	+	-	+	-	+	+	-	+	+	+	+	-
Information about mortgage conditions	-	-	+	-	-	-	-	+	-	+	+	-	-	-	+	-	-	-	-
Information about documents required to take out a mortgage	+	+	+	+	+	-	-	+	-	+	+	+	+	+	+	-	+	+	-



- Very few banks provide detailed information on criteria about mortgage loan conditions.
- Very few banks allow to actually take the credit without going to a bank.
- In most banks information on interest rates are not clear, it is not clear whether the mentioned interest rates are for consumer or mortgage loans.
- Banks tend to put interest calculators in their public websites, rather than in the IBS.
- Although in the public website of Trasta Komerbanka possibility to apply for a loan trough the IBS is offered, it is impossible to find it.

> kreditēšanas periodā pēc Jūsu pieprasījuma var tik mainīta kredīta summa
🛚 Kreditēšanas termiņš
> līdz 25 gadiem
> kreditēšanas periodā pēc Jūsu pieprasījuma var tikt mainīts kredīta termiņš
Procentu likme
> elastīga pieeja procentu likmes noteikšanā un ātra noformēšana
> fiespēja kombinēt fiksētu un mainīgu procentu likmi > procentu atmaksa no atlikušās kredīta summas
> kreditēšanas periodā pēc Jūsu pieprasījuma var tikt mainīts procentu likmes apmērs
<ul> <li>Redicesarias perioda per sus preprasjurna var cike maines procencu inches aprilers</li> </ul>
Kredita atmaksa
> pēc elastīga, speciāli Jums izstrādāta grafika
> iespēja atlikt kredīta pamatsummas atmaksu
Nepieciešamie dokumenti
> pase > delementi luce cellenice. None institucione (deche deustic inicia de Velte Institucione Discorte con
> dokumenti, kas apliecina Jūsu ienākumus (darba devēja izziņa un izziņa no Valsts Ieņēmumu Dienesta par aizņēmēja ienākumiem)
> dokumenti, kas apliecina īpašuma tiesības uz nekustamo īpašumu (Zemesgrāmatas apliecība, pirkšanas un
pārdošanas līgums, dāvinājuma, apmaiņas vai cits līgums, dzīvokļa īpašuma tiesību apliecība līdz dzīvojamās mājas
privatizācijai u.tml.)
> izziņa no Valsts Zemes dienesta par īpašuma apgrūtinājuma neesamību
> inventarizācijas lieta
izziņa par nomas un komunālo maksājumu samaksu;
> bankā Jūs aizpildīsiet kredīta pieteikumu un pasūtīsiet objekta vērtējumu;
> pēc kreditēšanas nosacījumu apstiprināšanas mēs parakstīsim kredīta līgumu un noformēsim apdrošināšanu;
> visbeidzot Jūs varēsiet saņemt naudu Bankā!
🗢 Ja vēlaties saņemt kredītu, lūdz <u>am Jūs vērsties pie sava Privātbaņķiera vai TKB Info</u> centrā — <u>info@tkb.lv</u> , T.
67027777 G. Pieteikumu kredita saņemšanai var noformēt arī sistēmā Trast.Net.
<u>Cenrādis</u> <u>Dokumenti</u>

③ 04/07/2008	13:50:57					<u>Русский</u> Latviešu
	Lietotāja kods a02860					
				Uzstādījumi	Palīdzība	
<ul> <li>Pärskaitijumi</li> <li>lekšbarikas pärskait</li> <li>Starptautiskais pärs</li> <li>lekšames pärskaitiju</li> <li>Budžeta pärskaitijums starp</li> <li>Pärskaitijums starp</li> <li>Pärskaitijums RUB</li> <li>Skeidras naudas izn</li> </ul>	kaitījums jums latos ns viena klienīta kontiem	Sākums → Bankas oper Bankas operāciju saraksts	Bankas coerá	iciju saraksts ir tukšs. ēlīnes punktu dokumenta	0	
<ul> <li>Skaidras naudas pa</li> <li>Konvertăcija</li> <li>Terminoguldījuma</li> <li>Dokumenti</li> <li>Visi</li> <li>Jaunie</li> <li>Nosūtite</li> </ul>	sūtīšana 💮	] Jauns dokuments	🗿 Nosääts 🛛 🖓 Noo	lots izpildīšanai -	🖋 Izpildīts 🛛 🗱 Atcelts ba	nkā 🥠 įzveidots TelefonBankā
<ul> <li>Atceltie dokumenti</li> <li>Uzkrājuma konti</li> <li>Uzkrājuma konta līgu</li> </ul>	pildināšanas rīkojums o uzkrājuma koota Dioķēšana i					
Norādes						

In the public website of SMP banka a spelling mistake is observed: instead of "Krēdīta" • should be "Kredīta".

Aktuāli	<u>Galvenā</u> / Instrumenti / Dokumenti
	Dokumenti
	Šajā sadaļa ir izvietotas dokumenti priekš AS Multibanka klientiem. Jūs varāt iepazīties ar tam izvētoties vienu no norādēm, kuras atrodas saraks
	🔑 por 🔳 poc lesniegums par norēķinu konta atvēršanu
	PDF I DOC lesniegums pagaidu konta atvēršanai
	PDF III DOC lesniegums par krāj konta atvēršanu
	▶ pDF ■ Doc Pieteikums depozita izvietošanai
	PDF 🗃 DOC Pieteikums maksājumu kartes ar aizdevumu saņemšanai juridiskai personai
	PDF B DDC Pleteikums maksājumu kartes ar aizdevumu saņemšanai fiziskai personai
	PDF B DOC lesniegums par kredita věstules (akreditiva) izdošanu
	PDF
	DOC esniegums par "Corporate Multinet" lietošanu
	Depresijums overdrafta izsniegšanai
	PDF Pieteikums finanšu instrumentu kontu atvēršanai
	PDF Patiesā labuma guvēja identifikācijas karte
	PDF         Regulāra maksājuma rīkojums
	Dpp         Klienta - fiziskās personas anketa
	▶ ppF ■ Doc Klienta - juridiskās personas anketa
	Def Kredita pieteikums
	Def Kredita pieteikums. Juridiskās personas
	Der Crédita lieteikums. Privâtpersonas
	PDF AS "Multibanka" interešu konfliktu nověršanas politikas apraksts
	PDF Finanšu Instrumentu darījumu rikojumu izpildes politika

Privatbank provides very precise interest rate description for tariffs on different loans.

				Kases operacijas
<ul> <li>Juridiskäm personäm (LR rezidentiem)</li> </ul>	Kredita apjoms	līdz 85% no tirgus cenas	÷	Pārskaitījumu grozīšana, atsaukšana un izmeklēšana
<ul> <li>Fiziskām personām (LR nerezidentiem)</li> </ul>	Kredita termiņš	no 1 līdz 40 gadiem		AS "PrivatBank" emitēto maksājumu karšu apkalpošana DIGIMONEY PRIVAT operāciju apkalpošana
<ul> <li>Juridiskām personām (LR)</li> </ul>	Procentu likmes (mainīgās)		+	Noguldījumi
nerezidentiem)			+	Kreditēšana
<ul> <li><u>Maksājumu izpildes</u> nosacījumi AS "PrivatBank"</li> </ul>	LVL	no 2,5%+3 mēn. RIGIBOR vai 6 mēn. RIGIBOR		<u>Garantijas</u> Akreditīvi
	USD	no 2,5%+3 mēn. LIBOR vai 6 mēn. LIBOR		Dokumentārais inkaso Valūtas konvertēšana
PRIVAT ONLINE	EUR	no 2,5%+3 mēn. EURIBOR	÷	Čeki Papildu pakaloojumi
				Tarifi daļēji secto valūtas operāciju veikšanaj
	Procentu likmes (fiksētās)			Bankas pakalpojumu pakete "Jūras"
	1 gads	4% +3 měn. RIGIBOR/ LIBOR/ EURIBOR vai 6 měn. RIGIBOR/ LIBOR/ EURIBOR		Pārvedumu operācijas AS "PrivatBank" norēķinu grupā filālēs
	2 gadi	4,5% +3 mēn. RIGIBOR/ LIBOR/ EURIBOR vai 6 mēn. RIGIBOR/ LIBOR/ EURIBOR	)	
	3 gadi	5% +3 měn. RIGIBOR/ LIBOR/ EURIBOR val 6 měn. RIGIBOR/ LIBOR/ EURIBOR		
	Izskatīšana un kredīta izsniegšana	1% no summas		
	Izskatīšana un kredīta izsniegšana (pret nekustamo īpašumu ārpus Latvi Republikas)	as 2% no alzdevuma summas, min. 400 EUR		
	Kredītlīguma termiņa pagarināšana			
	Summa lidz 25 000 LVL	25 LVL		

At the calculator section at SEB home page there are two sub sections of student loans with government guarantees, which has the same content.

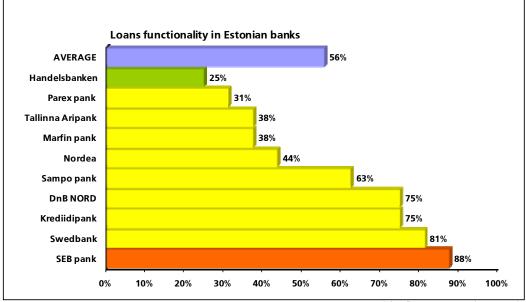
Studentu kredītu kalk	ulatori
SEB bankas studiju kredīts	Studiju kredīts ar valsts galvojumu 🦷 Studējošā kredīts ar valsts galvojumu
Studiju ilgums	1 gads
Studiju maksa kopā	200.00
Procentu likme	Naudas noguldījums SEB bankā
Kredīta atmaksas termiņš	10 gadi
	Dzēst Maksājumu grafiks

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### Estonian banks

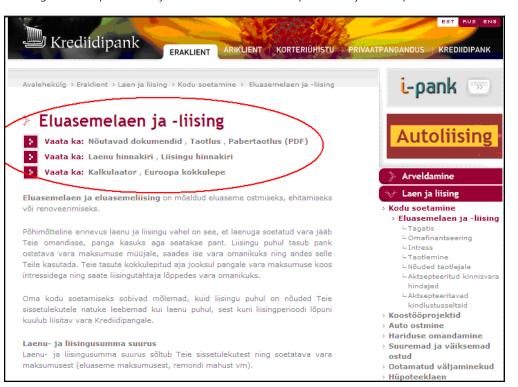


Higher figures represent better results

## **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
A printable consumer loan application form	+	+	+	+	+	-	-	+	+	+
Filling a consumer loan application form online	+	-	+	+	+	-	-	+	+	-
Taking out a consumer loan via the Internet Banking System	-	-	+	-	-	-	-	-	-	-
Consumer loan interest calculator within the Internet Banking System	-	-	+	-	-	-	-	-	+	-
Consumer loan interest information is provided	+	+	+	+	+	-	-	+	+	-
Consumer loan interest calculator on the public website	+	-	+	+	+	-	-	-	+	-
Information about consumer loan conditions	+	-	+	+	+	-	-	+	+	+
Information about documents required to take out a consumer loan	+	-	-	+	+	-	-	-	+	+
A printable mortgage application form	+	+	+	+	-	+	+	+	+	+
Filling a mortgage application form online	+	-	+	+	-	+	+	+	+	-
Taking out a mortgage via the Internet Banking System	-	-	-	-	-	-	-	-	-	-
Mortgage interest calculator within the Internet Banking System	-	-	+	-	-	+	-	-	+	-
Mortgage interest information is provided	+	+	+	+	-	+	+	+	+	-
Mortgage interest calculator on the public website	+	-	+	+	-	+	-	+	+	-
Information about mortgage conditions	+	-	+	+	-	+	+	+	+	+
Information about documents required to take out a mortgage	+	-	-	+	-	+	+	+	+	+

- Generally all banks offer to their clients to obtain loans; however, it is impossible to get the loan trough the IBS, except Hanaspank offers to obtain a consumer loan over the Internet.
- A good example of easely accessible information is provided by Krediidipank.

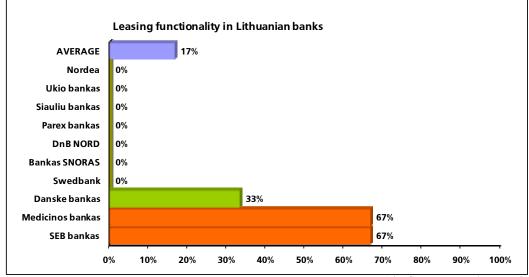


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## 12.8 Leasing

The **leasing** subcategory analyzes the functionality related to leasing, such as cheking ongoing leases status or receiving notifications about upcoming payments.

#### Lithuanian banks



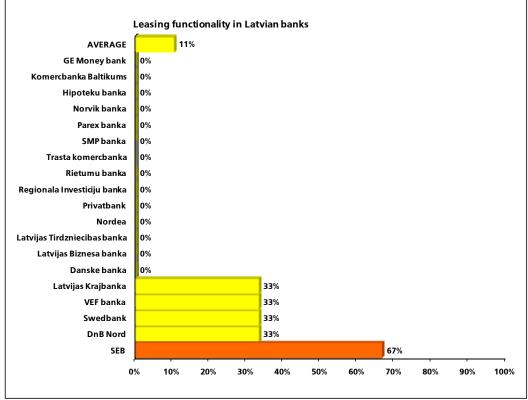
Higher figures represent better results

### **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Checking the leasing account online	-	+	-	-	-	-	-	+	-	-
Possibility to set a notification of approaching leasing payment	-	-	-	-	+	-	-	-	-	-
Possibility to set a notification of executed leasing payment	-	-	-	-	+	-	-	+	-	-

- Sometimes it is the case that the bank has another system, which is related specifically to leasing.
- Several banks assured that they are working on integrating leasing possibilities into their e-banking solutions and such functions will be available quite soon.
- Quite often it is feasible to make a direct debit agreement for leasing then one would be able to see the cash outflows if he enables the service of notification when there is any cash outflow. However, leasing payments are not distinguished in any way.





Higher figures represent better results

### **Detailed testing results**

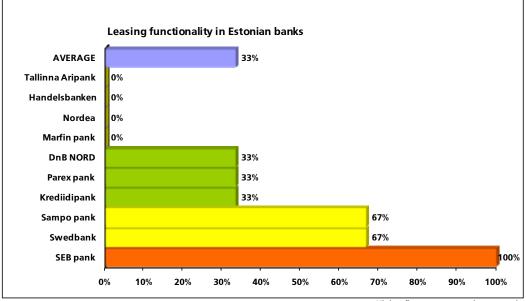
	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Checking the leasing account online	-	+	-	-	-	-	1	-	-	-	-	-	-	-	-	+	-	-	+
Possibility to set a notification of approaching leasing payment	-	-	-	+	-	-	-	+	-	-	-	-	-	-	-	+	-	-	-
Possibility to set a notification of executed leasing payment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

- Even banks that provide leasing services are not very opened to providing the status of the lease in the IBS.
- Although some banks have their own leasing programs; they do not provide chance to control leasing balance and payment information over the Internet.

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### Estonian banks



Higher figures represent better results

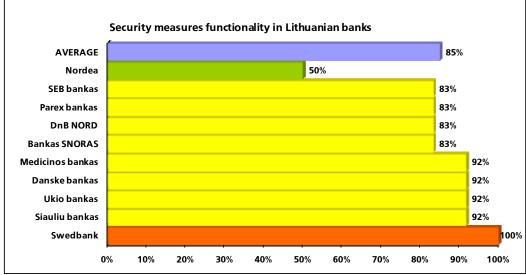
### **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Checking the leasing account online	-	-	-	-	-	-	+	+	+	-
Possibility to set a notification of approaching leasing payment	+	-	+	+	-	-	-	-	+	-
Possibility to set a notification of executed leasing payment	-	-	+	-	-	-	-	+	+	-

- General trends seem to be that, if banks offer leasing possibility then system, they have to make either direct payment to get the notice or make an agreement with the respective department of the bank.
- SEB pank is the only bank in Baltics, which score 100% in the leasing functionality.



The **Security measures** subcategory evaluates the steps taken by a bank to ensure that the users of its Internet Banking System perceive it as a secure way to make transactions. Please note that as this is an outside-in oriented research report, we cannot provide any evaluations of actual state of security with the Internet Banking Systems analyzed. Only security related user perceptions are analyzed.



#### Lithuanian banks

Higher figures represent better results

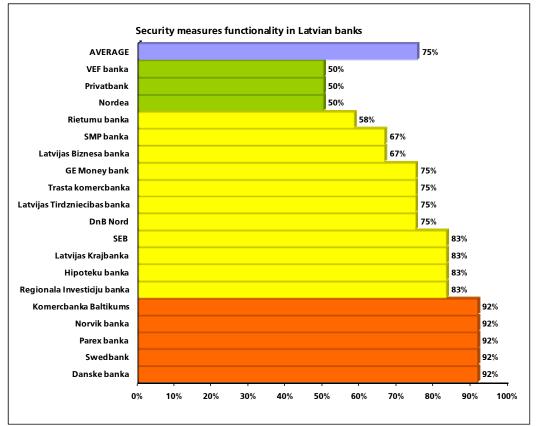
### **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Session Timeout	-	+	+	+	+	+	-	+	+	+
Password card	+	+	+	+	+	+	+	+	+	+
Password card is not larger than the size of ordinary payment card	+	+	+	+	+	+	+	+	+	+
Information about the last log in is provided (time/date).	+	+	-	+	+	-	+	-	+	+
Confirmation code is required for executing a money transfer	+	+	+	+	+	+	+	+	+	+
Permanent (personal) password	+	+	+	+	+	-	+	+	+	+
Possibility to change the permanent password	+	+	+	+	+	-	+	+	+	+
VeriSign or equivalent certificate is shown	+	+	+	+	+	+	+	+	+	+
Mandatory password change when logged for the first time	+	+	+	+	+	-	+	+	+	+
Setting the IBS transaction limits	+	+	+	+	+	+	+	+	+	+
User is warned to close browser window after log out	+	+	+	+	+	-	+	+	+	+
Possibility to set frequency for mandatory change of permanent password	-	-	-	+	-	-	-	-	-	-

- It is really peculiar that some banks do not have a session timeout.
- Several banks still do not provide the time of the last login.
- Password cards have become a strong trend in the system of e-banking nowadays all banks use it.
- All e-banking systems are verified by third parties; the verifications are not expired.
- Nordea stands out, as it is the only bank that does not have a permanent password.
- In the IBS of Swedbank there is a possibility to change the frequency of mandatory password change. However, it is not specified frequency of what it is; thus, one has to seek help to get an answer.

han <mark>z</mark> a.net							<u>Struktūra</u> <u>Išeiti</u> X
<u>Bankas Investu</u>	<u>otojas</u>	<u>Hansa pensija</u>	<u>Draudimas</u>	<u>E.paslaugo</u> s	<u>s Mobilus bar</u>	nkas	<u>Mano pasirinkimai</u>
Kontaktiniai duo	<u>menys</u>	<u>Nustatymai</u>	<u>Saskaitos pav</u>	adinimas	<u>Slaptažodžio ke</u>	<u>itimas</u>	
<u>Jaunimo progra</u>	<u>ma</u>	<u>Tiesioqinė rinkodar</u>	a				
	<u>Mano pas</u>	<u>iirinkimai</u> > Nustatymai					pagalba
		Ji	isų slapyvardis				
			Pasveikinimas				
		Pagr	indinė sąskaita	LT307300010	0090538055 MIND	AUGAS R	APOLAS 💌
		Page	idaujama kalba	Lietuvjų 🔻			
	Nuolatii	nio slaptažodžio kei	timo dažnumas	24 💌 Slapta	ažodžio keitimas		
	Roc	tyti sąskaitos likutį i	nokėjimo metu	Taip -			
				CSV-failo nust	tatymai		
		L	aukų skirtukas	, <b>T</b>			
		Dešir	ntųjų skirtukas	. 💌			
				išsaugoti pakei	itimus		
© 2000-2007 Ransab	<b>ankas</b> wedbankTel.	: 1884 (+370 5 268 444	4), El. paštas <u>info</u>	@hansa.lt		Saugum	<u>as Privatumas Ikainiai</u>





Higher figures represent better results

## **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Session Timeout	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Password card	+	+	+	+	+	+	-	+	-	+	+	+	-	+	-	+	+	+	-
Password card is not larger than the size of ordinary payment card	+	+	+	+	+	+	-	+	-	+	+	+	-	+	-	+	+	+	-
Information about the last log in is provided (time/date).	+	+	-	+	+	+	+	+	+	-	+	+	+	+	+	+	-	+	+
Confirmation code is required for executing a money transfer	+	-	+	+	-	+	+	+	+	+	+	+	-	+	-	+	+	+	+
Permanent (personal) password	+	+	+	+	+	+	+	+	+	-	+	+	+	+	+	+	+	+	+
Possibility to change the permanent password	+	+	+	+	+	+	+	+	+	-	+	+	+	+	+	+	+	+	+
VeriSign or equivalent certificate is shown	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Mandatory password change when logged for the first time	+	+	+	+	+	+	+	+	+	-	+	+	+	+	-	+	+	+	-
Setting the IBS transaction limits	+	-	-	-	+	-	+	+	-	+	+	-	-	+	+	+	-	-	-
User is warned to close browser window after log out	+	-	+	+	+	+	-	-	+	-	-	+	-	-	+	-	-	-	-
Possibility to set frequency for mandatory change of permanent password	-	+	-	+	-	+	-	-	+	-	+	+	-	-	-	-	-	-	-

- Banks tend to show that their connection with client is secure by having a certificate that provides information about security.
- Banks also show the last log in time when user was online in the IBS, giving an opportunity to see, if somebody has accessed the IBS at time, which the customer knows was not his.
- Surprisingly low numbers of banks warn their clients to close the window after loging off the IBS.
- Privatbank demanded the initial permanent password change not on the first, but on the second login in the IBS.
- All banks provide time-out as a security measure.
- Rietumu banka has different payment signing system than other banks they use digital certificates that has to be installed on the computer, from which the IBS is accessed.

56 Korespondentbanka: Valsts: Latvia			
Adrese:	. 2020/2020		
Bankas kods (S.W.I.F.T., AB	A, BLZ, SC):		
Saņēmēja bankas konta nur	urs korespondentb	ankā: LV07MARA	2041000011379
57 Saņēmēja banka: Danske Valsts: Latvia	Bank A/S Latvia B	ranch	
Adrese: Cēsu ielā 31/8, Rīgā			
Bankas kods (S.W.I.F.T., AB	A, BLZ, SC): MARA	ALV22	
you agree to sign this mess Sign Text". Otherwise click o		ficate to sign with	below and click on
<u></u>	2. RegID: 160798, t		

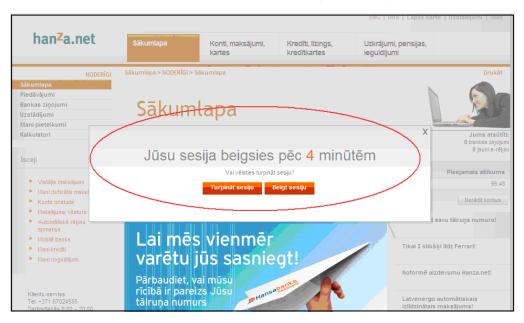
 Although availability of mandatory password change and change of frequency of its change is considered as a positive aspect, it contains a mistake. Instead of "1 Menēsis, 3 Menēši" there should be written "1 Mēnesis, 3 Mēneši".

norvikbanka	1		Automātiskie ma
English По-русски	-	Maksājumi / Dokume	enti = Tīrdzniecība / Investīcijas
	Uzstādījumi		
Informācija par klientu	Dokumentu numur Automātis	_	V
Mainīt paroli Darbību žurnāls	Dokumentu numu		3
indiga saturiga	Pieejamais bez	zaktivitātes laiks	10 minūtes 👻
izmanto iespējas!	Uzstādīt paroles		3 Menēši 15 Dienas
	Rādīt konta atlikumus mak	ksājuma formās:	1 Menēšis 3 Menēši 6 Menēši Nepieprasīt paroles maiņu
		Paradīt blokus :	

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# metasite

• Swedbank offers an interesting notification of timeout that is about to happen. When less than 5 minutes are left until time-out a countdown notification on the screen is shown, to notify the user and asks him whether to continue using IBS or to log out.

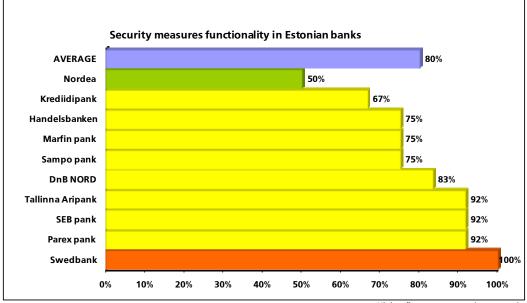


• For Baltikums it was very time consuming and hard to find where to change password and set frequency for it's change.

				Klienta dati					
	Pase								
		18038710143 Vaidavas iela 1 -		Personas kods 180387-10143			Re	ezidents Latvia	
			- 34					Valsts Latvia	
	Pilseta Tālr.	Rīga, Latvija						Vaists Latvia	
	Fakss								
	E-pasts								
	Mājas lapa								
				Iepriekšējā mēneša dokumentu arhivēš	ianas die	ena 7			
				Lietotāja parametri					
		• Login-vārds gu	nita9194			Va	aloda Latvieši		
	1	Paroles maina 90					max. 90		
	Atjauta	s IP-adreses							
				Maksimālais saraksta rindu skaits vienā la	apā 50			max. 50	
	Parole	Datums	Drošības līdzeklis						
.ogin	****** 01.	07.2008 15:28:50	) Digipass						
Paraksts	<none></none>		Digipass						
		Nº	0808619589						
DP-to	okena taimer	a korekcija (sek)	0						
🔽 Parādī	it norēkinu ko	ntu atlikumi pirm	ajā lapā						
				Konti maksājumu veikšanai					
						rēķinu kont			



#### **Estonian banks**



Higher figures represent better results

## **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Session Timeout	+	+	+	+	+	+	+	+	+	+
Password card	+	+	+	+	+	+	+	+	+	+
Password card is not larger than the size of ordinary payment card	-	+	+	+	+	+	+	+	+	+
Information about the last log in is provided (time/date).	+	-	+	-	-	-	+	-	+	+
Confirmation code is required for executing a money transfer	+	-	+	-	-	+	+	-	+	-
Permanent (personal) password	+	+	+	+	+	-	+	+	+	+
Possibility to change the permanent password	+	+	+	+	+	-	+	+	+	+
VeriSign or equivalent certificate is shown	+	+	+	+	+	+	+	+	+	+
Mandatory password change when logged for the first time	+	+	+	-	+	-	+	+	+	+
Setting the IBS transaction limits	+	+	+	+	+	+	1	+	+	+
User is warned to close browser window after log out	+	+	+	+	+	-	+	+	+	+
Possibility to set frequency for mandatory change of permanent password	-	-	+	-	-	-	+	-	-	+



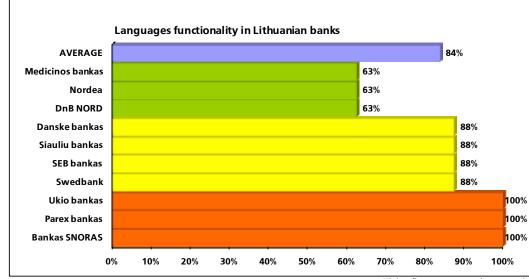
- All banks provide time-out as a security measure and have valid third party security sertificates.
- Only a few banks allow their customers to choose the frequency of the mandatory password change.
- Surprisingly many banks do not demand confirmation code before actually submitting payment.
- By default the transaction limit is set to 5000 EEK by a law, some banks allow to change it (make it smaller), only rarely larger.
- After logoff, Sampo provides a good example of how to remaind customers to close the window.

Sampo Pank		Windows Internet Explorer
Reede, 4. juuli 2008	Kui Teil on märkusi võ	The webpage you are viewing is trying to close the window. Do you want to close this window? Yes No nternetipank vastas Teie ootustele. ii ettepanekuid, siis palume saata need info@sampopank.ee ks Internetipangast sulgege palun brauseri aken!
© 2008 Da	anske Bank A/S Eesti filiaal 🕠	Kliendiinfo: <u>EE +372</u> 6800800 <u>Call</u> , 1250 · <u>info@sampopank.ee</u>



## 12.10 Languages

The languages subcategory comprises the functionality related to supporting multiple languages.



### Lithuanian banks

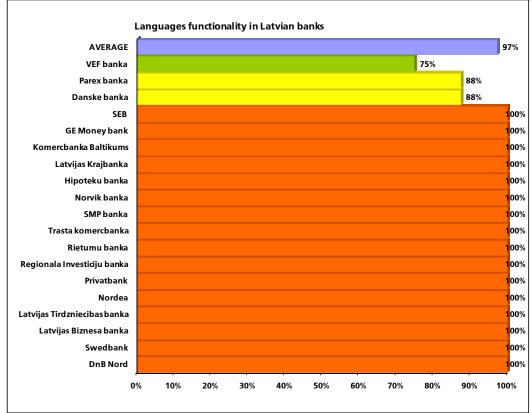
Higher figures represent better results

## **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Local language public website	+	+	+	+	+	+	+	+	+	+
English public website	+	+	+	+	+	+	+	+	+	+
Russian public website	+	-	-	-	1	-	+	-	-	+
Local language IBS interface	+	+	+	+	+	+	+	+	+	+
English IBS interface	+	+	+	+	+	+	+	+	+	+
Russian IBS interface	+	+	-	+	-	-	+	+	+	+
Local symbols displayed correctly	+	+	+	+	+	+	+	+	+	+
Russian symbols displayed correctly	+	+	-	+	-	-	+	+	+	+

- Lithuanian and English languages are always available in public websites and respective IBS.
- Some banks do not provide a Russian version of their website and IBS.





Higher figures represent better results

## **Detailed testing results**

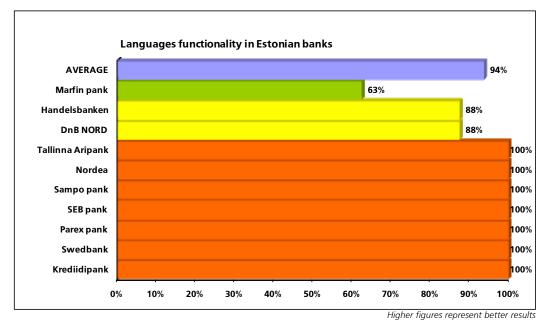
	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Local language public website	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
English public website	+	+	+	+	+	+	+	+	+	+	+	-	+	+	+	+	+	+	+
Russian public website	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Local language IBS interface	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
English IBS interface	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-
Russian IBS interface	-	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-
Local symbols displayed correctly	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Russian symbols displayed correctly	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+

## Commentary

• Banks are quite similar on terms of which languages are available for customer to use while browsing web page or IBS.

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### **Estonian banks**



## Detailed testing results

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Local language public website	+	+	+	+	+	+	+	+	+	+
English public website	+	+	+	+	+	+	+	+	+	+
Russian public website	+	-	+	+	-	+	+	+	+	+
Local language IBS interface	+	+	+	+	+	+	+	+	+	+
English IBS interface	+	+	+	+	+	+	+	+	+	+
Russian IBS interface	-	+	+	+	-	+	+	+	+	+
Local symbols displayed correctly	+	+	+	+	+	+	+	+	+	+
Russian symbols displayed correctly	+	+	+	+	-	+	+	+	+	+

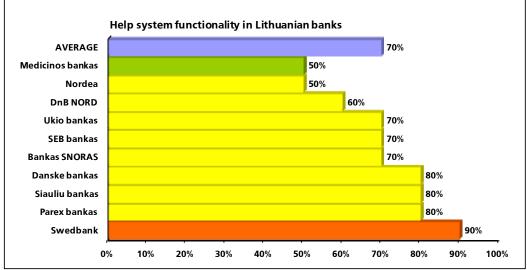
## Commentary

• Most websites, as well as IBS are available in Estonian, English and Russian.

## 12.11 Help system

The **help system** subcategory includes criteria related to availability, scope and quality of online assistance to the users of Internet Banking Systems.

### Lithuanian banks



Higher figures represent better results

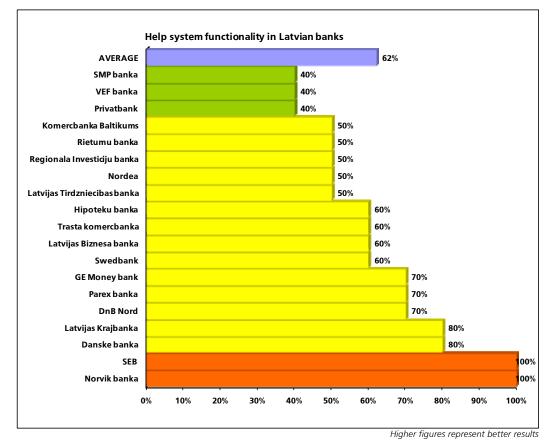
### **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Page-level context sensitive help available	+	+	+	+	+	-	+	+	+	+
Glossary is provided	+	+	-	-	-	-	+	-	+	-
FAQs are provided	+	+	+	+	-	+	-	+	+	+
An example of the account opening form provided on the Internet	+	+	-	+	+	-	-	+	-	-
Animated or illustrated tutorial of IBS is provided in the public website	-	-	+	+	-	-	+	+	+	+
Full help contents provided on one page for easy searching	-	+	-	+	-	+	+	-	-	-
An online form available for writing questions directly from the public website	+	+	+	+	+	+	+	+	+	+
Allows writing to customer care directly from IBS (without email)	+	+	+	+	+	+	+	+	+	+
Possible sources of errors explained after illegal operations	+	+	-	+	+	+	+	+	+	+
Printable user manual of the IBS provided	-	-	+	+	-	-	+	-	+	+

- All banks allow to contact the bank directly trough the IBS.
- Although context sensitive help is often available, a complete help would also be appreciated.
- Parex bankas use not only detailed user manual, but also screen shots for better explanations.
- While making a mistake upon entering account number in DnB Nord bankas the error message is incomprehensible, it tells that the document does not match scheme; however, the user receives no help in terms of knowledge what is the scheme that has to be matched.

	Dokumentas neatitinka nust	atytos schemos	
Vietinis mokėjimo į	pavedimas		🗟 <u>Paqalba</u>
🗖 Pilna forma			
Data Pavedimas	2008.07.08 ■ ⊙ Paprastas ⊖ Skubus	Dokumento Nr. 4	
Mokėtojas			
Sąskaitos Nr. Kliento kodas gavėjo informacinėje sistemoje	LT584010042402014509 LTL - 3.80 💌	Dokumentų suma	1.01 <u>i</u>
Gavėjas			
Sąskaitos Nr. Vardas ir pavardė/Pavadinimas	213123 Vardenis Pavardenis		🖻 <u>leškoti</u>
pavarde/Pavadinimas Fizinio/Juridinio	, leškoti		

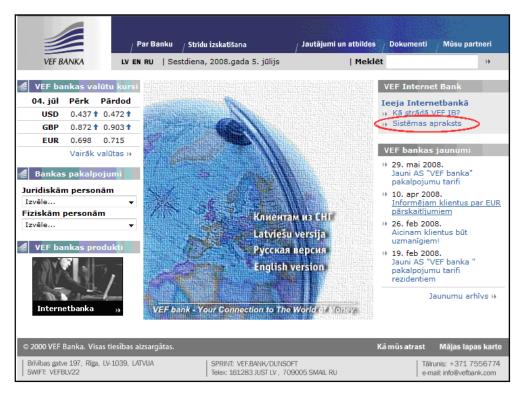
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## **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Page-level context sensitive help available	+	+	+	+	+	-	-	+	-	-	+	+	-	+	+	+	-	-	-
Glossary is provided	+	-	+	-	+	-	1	+	•	-	+	-	•	-	1	+	•	+	+
FAQs are provided	-	-	-	-	-	-	-	+	-	+	+	+	-	-	-	+	-	-	-
An example of the account opening form provided on the Internet	+	+	-	+	-	+	+	-	+	-	+	+	-	+	+	+	+	+	-
Animated or illustrated tutorial of IBS is provided in the public website	+	-	-	+	-	-	+	-	-	-	+	+	-	-	-	+	-	-	+
Full help contents provided on one page for easy searching	+	+	+	+	+	-	+	+	-	+	+	-	+	+	-	+	+	+	+
An online form available for writing questions directly from the public website	-	+	+	-	+	+	+	+	+	+	+	+	+	-	+	+	-	-	-
Allows writing to customer care directly from IBS (without email)	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-
Possible sources of errors explained after illegal operations	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-
Printable user manual of the IBS provided	+	+	+	-	-	+	-	+	+	-	+	-	-	-	-	+	•	+	+

- Most banks tend to allow customers to write directly from the IBS to the bank.
- Surprisingly FAQs are quite rare.
- Page sensitive help does not seem to be a common way of providing help among banks.
- Printable versions of user manuals are not common among banks.
- When user clicks on "Sistēmas apraksts" (System description) it opens starting page of VEF banks home page.



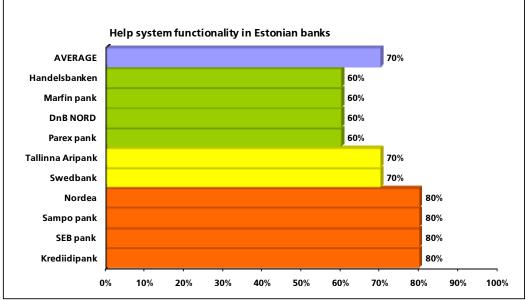
 When a user clicks on links help or FAQ in the login page of SMP bank IBS, the English version of public website is opened.

MULTIBANKA	Redirect to www.multib	anka.com			latviski	по русски	english
Informācija klientiem 05. July 2008 Cienjāmie klienti, 2008 gadā 11.jūnjā	Pieslēgums pie internetba	nkas				Mu	ltiNet
no18:00 līdz 18:20 sistēma islaicīgi nebūs pieejama. Internetbanka tiks atjaunota. Atjaunojumi ir	~		Lai leietu Internet b	Esiet sveicinäti Internet bankä! ankas sistëmä, lüdzu ierakstiet klienta numur	u un paroli.		
05. July 2008 21.04.2008 no 18-00 lidz 18-05 notiks servera tehniska apkalpošana This site chose VeriSign SSL for secure e-commerce	Lietotāja kods* Parole*						
and confidential communications. About SSL Certificates	• Multi-net demo versija 🛛 🕹 🗐	uzdodamie jautājumi → Palidzba	$\triangleright$				Pieslēgtie
Tarifi	Pieteikumu veidlapas	Līgumi un noteikumi	Kalkulatori	Valūtu konverters		IBAN	l pārbaude
AS "Multibanka". Centrālais (	ofiss. Elizabetes iela 57, Rīga, LV-1772,	Latvija	Tälrunis: LV +37	1 7019116 Call, LV +371 7019115 Call	E	-pasts: info@mu	ultibanka.com

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metasite

## Estonian banks



Higher figures represent better results

## **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Page-level context sensitive help available	+	+	+	+	+	+	+	+	+	+
Glossary is provided	-	+	+	+	+	+	+	+	+	+
FAQs are provided	+	-	-	+	-	+	-	-	-	-
An example of the account opening form provided on the Internet	+	+	+	+	+	+	+	+	+	+
Animated or illustrated tutorial of IBS is provided in the public website	-	-	+	-	-	-	-	-	-	-
Full help contents provided on one page for easy searching	-	-	-	+	-	+	-	+	+	+
An online form available for writing questions directly from the public website	+	+	+	+	+	+	+	+	+	+
Allows writing to customer care directly from IBS (without email)	+	+	+	+	+	+	+	+	+	+
Possible sources of errors explained after illegal operations	+	+	+	+	+	+	+	+	+	+
Printable user manual of the IBS provided	-	-	-	-	-	-	-	+	+	-

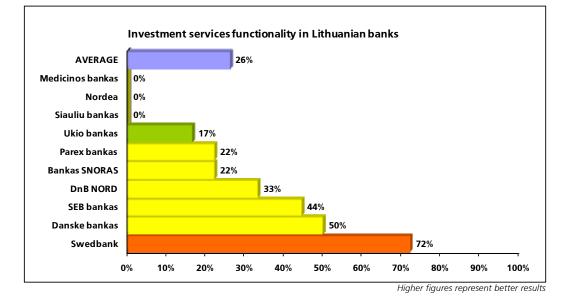
- Contact forms from IBS are always available.
- FAQ availability is very rare.
- Visual help is used only by Swedbank; none of the other banks use it.

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The **investment services** subcategory includes criteria related to investment activities such as opening investment account, trading in bonds or stocks, getting life insurance and similar.

### Lithuanian banks

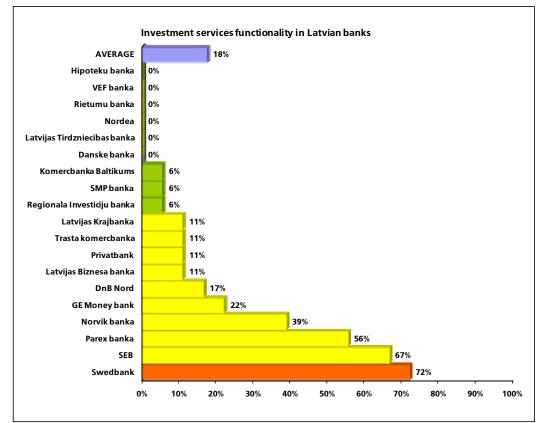


**Detailed testing results** 

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Enabling the financial services from the IBS	-	-	-	+	-	-	-	-	-	-
Filling-in the form and submitting online to the bank	-	-	-	+	-	-	-	-	-	-
A printable form is available online	-	+	-	+	-	-	+	+	-	-
Checking the financial services account online	+	+	+	+	-	-	+	+	-	+
Investment funds trading is available	+	+	-	+	-	-	-	+	-	-
Stocks trading is available	+	+	-	+	-	-	+	+	-	+
Bonds trading is available	+	-	-	+	-	-	+	+	-	+
Forex trading is available	-	-	-	-	-	-	-	-	-	-
Making a pension fund agreement online	-	-	+	+	-	-	-	-	-	-
Filling-in the pension fund form and submitting online to the bank	-	+	+	+	-	-	-	-	-	-
A printable pension fund form is available online	-	+	+	+	-	-	-	-	-	-
Checking the pension fund balance online	-	+	+	+	-	-	-	+	-	-
Possibility to switch to another pension plan at the particular bank	-	-	+	+	-	-	-	-	-	-
Making a life insurance agreement online	-	-	-	-	-	-	-	-	-	-
Filling-in the life insurance form and submitting online to the bank	-	-	-	-	-	-	-	-	-	-
A printable life insurance form is available online	-	-	-	-	-	-	-	-	-	-
Checking the life insurance balance online	-	+	-	+	-	-	-	+	-	-
Possibility to change life insurance's investment priorities from IBS	-	+	-	-	-	-	-	+	-	-

- Although financial services account is sometimes available trough the IBS, not always it is available for decision making and not all instruments are available trough IBS.
- No banks allow trading in FOREX markets.
- Only two banks offer options for signing a pension fund agreement trough the IBS.
- Less than a half of the banks allow their customers to check the pension fund balance online.
- Life insurance services are not very developed by banks in terms of its availability trough IBS.





Higher figures represent better results

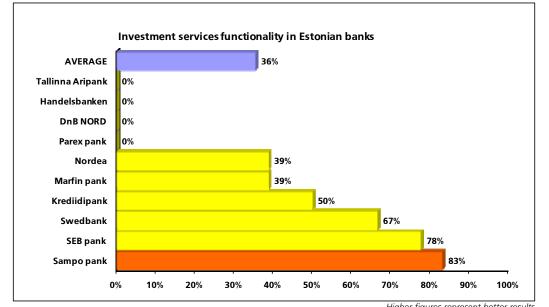
### **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Enabling the financial services from the IBS	-	-	-	+	-	+	-	-	-	-	-	-	-	-	-	+	-	-	-
Filling-in the form and submitting online to bank	-	-	-	+	-	-	+	-	-	-	-	-	+	-	-	+	+	-	-
A printable form is available online	-	+	-	+	-	-	+	-	-	-	+	-	+	+	-	+	-	+	-
Checking the financial services account online	-	+	-	+	-	-	-	-	-	-	+	+	-	-	-	+	-	-	-
Investment funds trading is available	-	-	+	+	-	-	-	-	-	-	+	+	-	-	-	+	-	-	-
Stocks trading is available	-	-	+	+	-	-	-	-	-	-	-	+	-	-	-	+	-	-	-
Bonds trading is available	-	-	+	+	-	-	-	-	-	-	-	+	-	-	-	+	-	-	-
Forex trading is available	-	-	+	-	-	-	-	-	-	-	+	+	-	-	-	-	-	+	-
Making a pension fund agreement online	-	-	-	+	-	-	-	+	-	-	+	+	-	-	-	+	-	-	-
Filling-in the pension fund form and submitting online to the bank	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	+	-	-	-
A printable pension fund form is available online	-	+	-	+	-	-	-	-	-	-	-	+	-	-	-	+	-	-	-
Checking the pension fund balance online	-	-	-	+	-	-	-	-	-	-	+	+	-	-	-	-	-	-	-
Possibility to switch to another pension plan	-	-	-	+	-	-	-	+	-	-	+	+	-	-	-	+	-	-	-
Making a life insurance agreement online	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Filling-in the life insurance form and submitting online to the bank	-	-	-	-	-	-	-	-	-	-	-	+	-	-	-	-	-	-	-
A printable life insurance form is available online	-	-	-	-	-	-	-	-	ŀ	-	-	-	ŀ	-	1	+	ŀ	-	-
Checking the life insurance balance online	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Possibility to change life insurance's investment priorities from IBS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

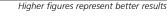


- Investment services seem to be in the development stage for most of the banks.
- None of the banks offer to make life insurance agreements online.
- Only a few banks allow enabling financial services over the Internet.
- Only a few banks allow to operate with choices regarding pension funds trough the IBS.
- SMP bank has created a separate system for services related to investment, thus it is not accessible trough IBS.
- Although Komerbanka Baltikums offers its customers to apply for financial services online, it is really difficult to find where to do it.





### **Estonian banks**



# **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Enabling the financial services from the IBS	-	-	+	-	-	-	-	+	+	-
Filling-in the form and submitting online to the bank	-	-	+	+	-	-	-	+	+	-
A printable form is available online	-	-	+	+	-	-	-	+	+	-
Checking the financial services account online	-	-	+	+	+	+	-	+	+	-
Investment funds trading is available	-	-	+	-	-	-	-	+	+	-
Stocks trading is available	-	-	+	-	-	-	-	+	+	-
Bonds trading is available	-	-	-	-	-	-	-	+	+	-
Forex trading is available	-	-	-	-	-	-	-	-	-	-
Making a pension fund agreement online	-	-	+	+	+	+	-	+	+	-
Filling-in the pension fund form and submitting online to the bank	-	-	+	+	+	+	-	+	+	-
A printable pension fund form is available online	-	-	+	+	+	+	-	+	+	-
Checking the pension fund balance online	-	-	+	+	+	+	-	+	+	-
Possibility to switch to another pension plan at the particular bank	-	-	+	+	+	+	-	+	+	-
Making a life insurance agreement online	-	-	-	-	-	-	-	-	-	-
Filling-in the life insurance form and submitting online to the bank	-	-	-	-	-	-	-	-	-	-
A printable life insurance form is available online	-	-	-	-	-	-	-	+	-	-
Checking the life insurance balance online	-	-	+	+	+	+	-	+	+	-
Possibility to change life insurance's investment priorities from IBS	-	-	-	-	-	-	-	+	+	-

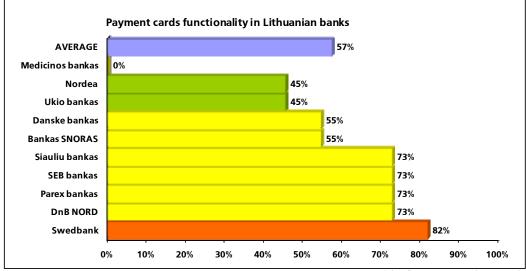
- For an inexperienced person it is not very easy to find out answers to the questions related to investment, even if specific questions are asked.
- None of the banks provide opportunieties to trade in FOREX markets.
- None of the banks allow their clients to sign life insurance contract online.



# 12.13 Payment cards

The **payment cards** subcategory includes criteria related to ordering credit/debit cards online, checking cards balances and other payments cards releated activities.

### Lithuanian banks



Higher figures represent better results

## **Detailed testing results**

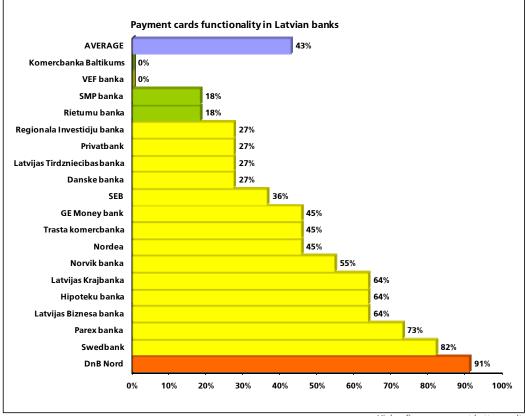
	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Ordering the payment card from the IBS	-	-	+	+	-	+	+	+	+	+
Filling-in the form and submitting online to the bank	-	+	+	+	-	+	+	+	+	+
A printable form is available online	-	+	+	+	-	+	+	+	+	+
Cards usage fees information is available online	+	+	+	+	-	+	+	+	+	+
Debiting or crediting payment card account does not differ from regular account	+	+	+	+	-	+	+	+	+	+
Checking payment card's status online	+	+	+	+	-	-	+	+	+	-
Possibility to change the status of a card from the IBS	+	-	-	-	-	-	-	-	-	-
Possibility to apply for credit allowance from the IBS	-	-	-	+	-	-	-	-	-	-
Possibility to see card's credit situation from the IBS	+	+	+	+	-	-	+	+	+	-
Checking payment card's validity date online	+	-	+	+	-	-	+	+	+	-
Payment card's number and CVC code information is provided in the IBS	-	-	-	-	-	-	-	-	-	-

- It has become quite a common feature to order the payment cards online. It is both convenient and time saving.
- No complications arise when making a transfer from a payment card it is the same as an ordinary payment from a bank account.
- The majority of banks provide an option to check the payment card's status online. This usually includes the date of validity, status, and the number of the card.
- Bankas Snoras is the only bank that has a separate section in its IBS to block payment cards.

Blokavimas	
Mokėjimo kortelė:	Maestro 6771778594863875 LTL 💌
Blokavimo priežastis:	Pamesta 💌
Blokavimo komentaras:	
	Blokuoti
PID: IB01_TRNS_CARD_SUSPEN © 2000-2008 UAB "Forbis". Visos t © AB bankas "Snoras", A.Vivulskic	D ib060.pl R2.11 eisės saugomos. 1 g.7, 03221 Vilnius



# Latvian banks



Higher figures represent better results

# **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Ordering the payment card from the IBS	•	+	-	+	+	-	+	-	1	-	-	-	-	-	1	-	1	-	-
Filling-in the form and submitting online to the bank	-	+	-	+	-	-	+	+	-	+	-	+	-	-	-	-	-	-	-
A printable form is available online	-	+	+	+	-	-	+	1	-	+	+	-	-	-	-	+	+	+	-
Cards usage fees information is available online	+	+	+	+	+	-	+	+	+	+	+	+	+	+	+	+	+	+	-
Debiting or crediting payment card account does not differ from regular account	+	+	+	+	+	-	+	+	+	+	+	+	+	+	+	+	-	+	-
Checking payment card's status online	-	+	+	+	+	-	-	+	-	-	+	+	-	-	-	-	-	-	-
Possibility to change the status of a card from the IBS	-	+	-	-	+	-	-	-	-	-	-	+	-	-	-	-	-	-	-
Possibility to apply for credit allowance from the IBS	-	-	-	+	-	-	+	+	-	-	-	+	-	-	-	-	-	-	-
Possibility to see card's credit situation from the IBS	+	+	-	+	+	-	+	+	+	+	+	+	+	+	-	+	-	+	-
Checking payment card's validity date online	-	+	+	+	+	-	-	+	-	-	+	+	-	-	-	-	-	+	-
Payment card's number and CVC code information is provided in the IBS	-	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

- All banks provide information on fees connected with card usage.
- Banks rarely allow clients to see the CVC code and to change the status of a payment card from the IBS.
- Although in the web site of Komercbanka Baltikums an offer of payment cards is present, in their office the servicing person did not offer any payment card, which left an impression that such a service does not exist. In the account opening agreement there aren't any hints about possibility to apply for payment card either.

Baltikums Banka		Par grupu Par banku	Kalkulatori Cenrādis Dokumenti	Jaunumi Kontakti	English Русский	
Bankas pakalpojumi		Korporatīvā finansēšana	Private	banking	Ieguldījumu	fondi
Baltikums Network		Apdrošināšana	Investo	oru attiecības	MiFID	
		Bankas pakalı	pojumi			
Uzzini ienesig	umu »	Norēķinu konts Attālinātie pakalpo Pārskaitījumi » Regulārie maksāju Valūtu konvertācij Darījuma konts »	umi »	Skaidras naudas d Kases operācijas » Valūtu konvertācija » Ceļojumu čeki » Komercčeki »	·	
Depozitu likmes:		Maksājumu kart	es	Noguldījumi un inv	estīcijas	
	Uz vienu gadu, % gadā		a pazaudēšanas vai nozagšar	· · · ·		
Depoziti LVL	7.50	gadījumā »		Darījumi finanšu tirgo	is »	
Depoziti EUR	4.50			Investiciju fondi »		
Depoziti USD	4.25	Korporatīvā fina		Private banking		
		alkulators » Tranzīta un jūras p kalpojumu » Tirdzniecības finan	pārvadājumu finansēšana » Isēšana »	Privätkapitäla pärvalo Management) »	lība un aktīvu trasta pārvalo	dība (Private Banking and Wea

 The best availability of information is provided by DnB Nord bank, which offers to block the card trough IBS. Also CVC number can be seen, as well as the validity date of the payment card.

•		BANKA	INFORMÄCIJA	KONFIGURÄCIJA			
	NORD	© <u>1.KOPSAVILKUMS</u> <u>2.KONTI</u>	3.KARTES <u>4.MAKSÄJUMI 5.KRE</u>	<u>DĪTI UN LĪZINGS 6.DEPDZĪTI 7.L</u>	Toumi	والمراجبا والمراجبا	a ha
		NORD:	Pieškir pats savu nosaukumu savi	em kontiem, kartēm, kreditiem u	depozitiem!		Ātrā navigācija
	Banka / kartes / de	talizēts pārskats			() a	pakal 🕞 palidzība	* Kartes
	* Detalizēts pār						<ul> <li><u>Pārskats</u></li> <li>Detalizēts pārskats</li> </ul>
	Karte: 47757	33281311325					<ul> <li>Izraksts</li> <li>Identifikācijas zinojums</li> </ul>
+0	4775733281311	325			Rādīt detalas	/Nerādīt detaļas	
	Kartes numurs: Derīguma termiņš ( CVC: Kartes konta Nr.:	4775793981311325 MM/GG?: Jünijs 2011 (06/11) <u>parādīt</u> L <del>V3 4RLK000013</del> 01472743	Veids: VISA Electr Vārds uz kartes: MARTINS V Izdevējbanka: AS DnB NO	EISS			Jaunas kartes pieteikums     Pieteikums par kartes atlaunošanu     Ga esoša karte ir pazudėta, palka bank     Pieteikums par informācijas maiņu     Noteikumi
	Valūta	Pieejamais atlikums	Kredītīnijas apjoms	Izmantotā kredītlīnija	Bloķētā summa	Statuss	• Notekum
	CVL	3.80	0.00	0.00	0.00	<u>aktīva</u>	
f	Statusa maiņa						
	<ul> <li>ektīva</li> <li>bloķēta</li> </ul>			Ievadiet ap:	stiprināšanas parol:	Pielietot	† Pievērs uzmanību! Piedāvājam noformēt <u>Algu kartes</u> un izman
							un izdevīgu patēriņa kredīta veidu - <u>kredītīn</u> pat 4 algu apmēram!



• While following a link on the home page of Rietumu banka to contact payment card division the user gets an error message.



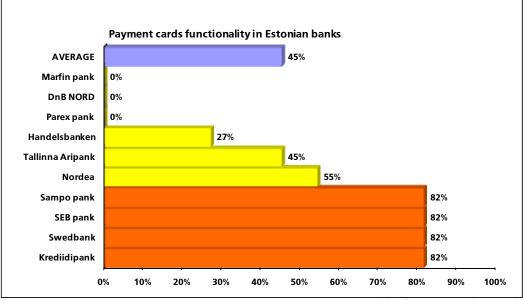
#### Not Found (Error 404)

The requested document was not found on this server. Please check the address for the page you requested. You can try to find out the document you are looking for from the <u>index-page</u> of this site or from the <u>sitemap</u>. Finally you can send us a short description about problems you are facing on our <u>Feedback-page</u>.

 In the IBS of SEB banka, in the page were payment card limits are shown the time for the data obtained is shown in a strange format – as if there were 25 hours a day. In other places the time is shown as if there are 24 hours a day.

	Sākumlapa Palīdzība Beigt darbu VEISS MĀRTIŅ	Š lepriekšējā pieslēgšanās: 16/07/2008 17:29	
🖲 Uzziņas		KONTA PARAMETRI	
<ul> <li>Kopsavilkums</li> <li>Konti</li> <li>Līzings</li> <li>Pārskati</li> <li>Norēķini</li> <li>Pieteikumi</li> </ul>	Kontu apkalpo Konts Valūta Operācijas Stāvoklis uz	: DANA UŠEROVSKA - 67770221 : LV05UNLA0050005522486 : LVL : Adventas 17/07/2008 24:48	
Atgādinājumi		Konta limiti	-
Profils Vērtspapīri	Limita veids	Limita summa	Limita atlikums
E-pakalpojumi	Konta dienas limits	3,000.00	3,000.0
	Pārskaitījums		
	Vienas dienas limits	3,000.00	3,000.0
	Vienas operācijas limits	1,000.00	
	Rēķini		
	Vienas dienas limits	3,000.00	3,000.0
	Vienas operācijas limits	1,000.00	
			+ Atpaka

## **Estonian banks**



Higher figures represent better results

# **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Ordering the payment card from the IBS	-	-	+	+	-	+	-	+	+	-
Filling-in the form and submitting online to the bank	-	-	+	+	-	+	-	+	+	-
A printable form is available online	-	+	+	+	-	+	-	+	+	-
Cards usage fees information is available online	-	+	+	+	-	+	-	+	+	+
Debiting or crediting payment card account does not differ from regular account	-	+	+	+	-	+	-	+	+	+
Checking payment card's status online	-	-	-	+	-	-	-	+	-	+
Possibility to change the status of a card from the IBS	-	-	-	-	-	-	-	+	+	-
Possibility to apply for credit allowance from the IBS	-	-	+	+	-	+	-	-	+	-
Possibility to see card's credit situation from the IBS	-	-	+	+	-	-	-	-	-	-
Checking payment card's validity date online	-	-	+	+	-	-	-	+	+	+
Payment card's number and CVC code information is provided in the IBS	-	-	+	-	-	-	-	+	+	+

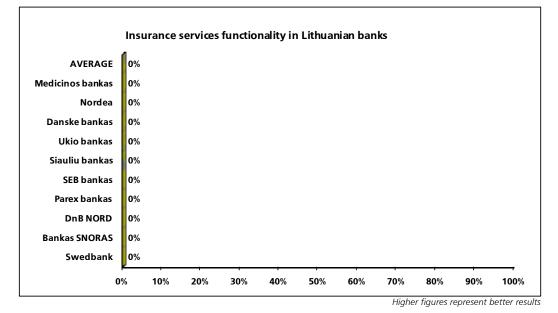
- Ordering debit cards online and ordering credit allowance is common for banks that have debit cards.
- Surprisingly, in some cases it is impossible to see information on debit cards, as well as credit allowance balance.
- It is only rarely possible to change a cards status online.
- Although information on how long a card is valid is usually present in the IBS, it is not common to show whether the card is active or blocked.



# 12.14 Insurance services

The **insurance services** subcategory includes criteria related to availability of different types of insurances to the users of Internet Banking Systems.

### Lithuanian banks



# **Detailed testing results**

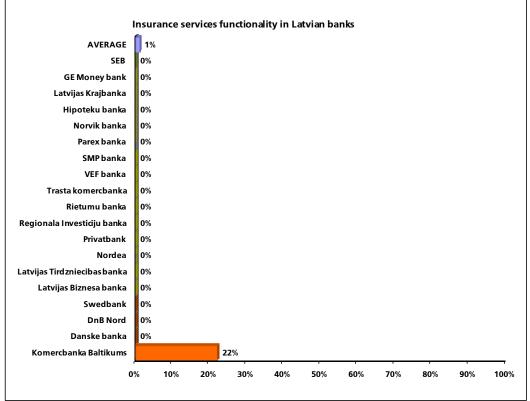
	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Ordering the driver's liability insurance from the IBS	-	-	-	-	-	-	-	-	-	-
Submitting a driver's liability Insurance application online	-	-	-	-	-	-	-	-	-	-
Checking the driver's liability Insurance contracts online	-	-	-	-	-	-	-	-	-	-
Ordering the KASKO insurance from the IBS	-	-	-	-	-	-	-	-	•	-
Submitting a KASKO insurance application online	-	-	-	-	-	-	-	-	•	-
Checking the KASKO insurance contracts online	-	-	-	-	-	-	-	-	-	-
Ordering the travel insurance from the IBS	-	-	-	-	-	-	-	-	•	-
Submitting a travel insurance application online	-	-	-	-	-	-	-	-	-	-
Checking the travel insurance contracts online	-	-	-	-	-	-	-	-	-	-

## Commentary

 None of the banks provide driver's liability insurance, nor KASKO insurance, nor travel insurance.



# Latvian banks



Higher figures represent better results

### **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Ordering the driver's liability insurance from the IBS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Submitting a driver's liability Insurance application online	-	-	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	-	-
Checking the driver's liability Insurance contracts online	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ordering the KASKO insurance from the IBS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Submitting a KASKO insurance application online	-	-	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	-	-
Checking the KASKO insurance contracts online	-	-	-	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ordering the travel insurance from the IBS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Submitting a travel insurance application online	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Checking the travel insurance contracts online	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

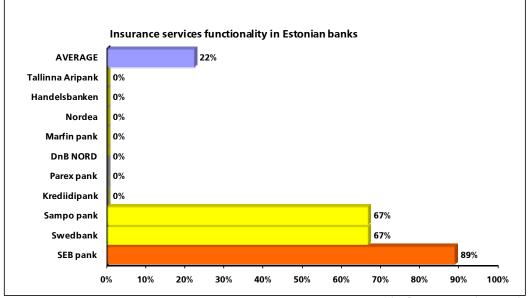
#### Commentary

• Komercbanka Baltikums is the only bank that offers any non-life insurance service in Latvia.

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# Estonian banks



Higher figures represent better results

# **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Ordering the driver's liability insurance from the IBS	-	-	+	-	-	-	-	+	+	-
Submitting a driver's liability Insurance application online	-	-	+	-	-	-	-	+	+	-
Checking the driver's liability Insurance contracts online	-	-	-	-	-	-	-	-	+	-
Ordering the KASKO insurance from the IBS	-	-	+	-	-	-	-	+	+	-
Submitting a KASKO insurance application online	-	-	+	-	-	-	-	+	+	-
Checking the KASKO insurance contracts online	-	-	-	-	-	-	-	-	+	-
Ordering the travel insurance from the IBS	-	-	+	-	-	-	-	+	+	-
Submitting a travel insurance application online	-	-	+	-	-	-	-	+	+	-
Checking the travel insurance contracts online	-	-	-	-	-	-	-	-	-	-

## Commentary

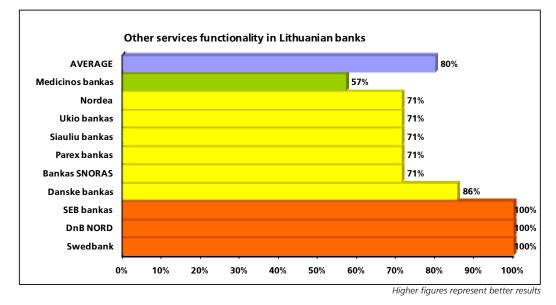
• Banks tend to cooperate with insurance companies providing integrated services. In most cases, although, in the IBS no special section is available, the user is transferred to the respective companies' page, where without additional authentification desired services can be used.



# 12.15 Other services

**Other services** part aims to assess how well the bank integrates various additional informational services that are useful for users into its public website and Internet Banking System.

### Lithuanian banks

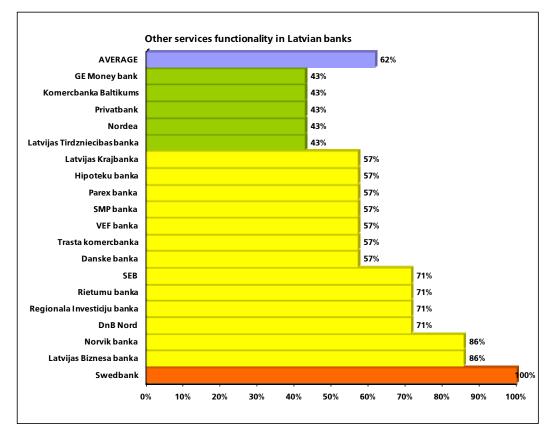


# **Detailed testing results**

	Bankas SNORAS	Danske bankas	DnB Nord	Swedbank	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Ukio bankas
Client's agreements with bank accessible online	-	-	+	+	-	-	-	+	-	-
Bank SWIFT code provided in the website (within one click from homepage)	+	+	+	+	+	+	+	+	+	+
Information about cash dispensers' (ATMs') location available	+	+	+	+	-	+	+	+	+	+
Bank's currency conversion rates accessible online	+	+	+	+	+	+	+	+	+	+
Official currency conversion rates accessible online	+	+	+	+	+	+	+	+	+	+
Historical currency rates provided	-	+	+	+	-	-	-	+	-	-
Bank news feed is present on the public website	+	+	+	+	+	+	+	+	+	+

- Banks are quite similar in terms of other services provided.
- None of the banks let the customers to access the agreements made with the bank online. Yet some banks offer a possibility to see the list of agreements signed.
- Only a few banks have a function which allows to access historical foreign currency exchange rates.
- Quite a few mistypes and grammar mistakes were found in the public website of AB DnB NORD banka.

# Latvian banks



Higher figures represent better results

# **Detailed testing results**

	Danske banka	DnB Nord	GE Money bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas Tirdzniecības banka	Nordea	Norvik banka	Parex banka	Privatbank	Reģionālā Investīciju banka	Rietumu banka	SEB	SMP banka	Trasta komercbanka	VEF banka
Client's agreements with bank accessible online	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bank SWIFT code provided in the website (within one click from homepage)	-	-	-	+	-	-	+	-	-	-	+	-	-	+	+	-	+	-	+
Information about cash dispensers' (ATMs') location available	+	+	+	+	+	-	+	+	-	+	+	+	+	-	+	+	-	-	-
Bank's currency conversion rates accessible online	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Official currency conversion rates accessible online	-	+	-	+	-	+	+	+	-	-	+	-	-	+	-	+	+	+	-
Historical currency rates provided	+	+	-	+	+	-	+	-	+	-	+	+	-	+	+	+	-	+	+
Bank news feed is present on the public website	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+



- Banks tend to fail showing agreements that customer has signed with the bank. Swedbank is the only bank that does provide the agreements.
- Banks tend not to show SWIFT code on the first page of their websites, in most of the cases the user has to make at least 2 clicks to find it. VEF banka is the only bank that has this information in the first page.
- Historical currency exchange are usually available, some banks offer it only trough IBS.
- In the list of ATM's in the home page of Rietumu banka the branch in Jelgava is mislabelled – it is called "Jelgava nodļa" instead of "Jelgavas nodaļa".

Gulb	ene		
нв	Gulbenes nodaļa	Rīgas iela 47	Diennakts
UB	SEB Unibanka filiāle	Ozolu iela 1	Diennakts
Ieca	/a		
ΗВ	Iecavas norēķinu grupa	Skolas iela 4	Diennakts
UB	veikals "Maxima"	Rīgas iela 27	Diennakts
Jaun	pils		
нв	"Alejs"	"Alejs", Jaunpils, Tukuma raj.	Diennakts
Jelga	iva		
нв	Jelgavas nodļa	Lielajā iela 12	Diennakts
UB	SEB Unibanka filiāle	Akadēmijas iela 3	Diennakts
UB	Tirdzniecības centrs "Arka"	Brīvības bulv. 1a	Diennakts
UB	Veikals "Bravo"	Lielā iela 16	Diennakts
UB	Lielveikals "Rondo"	Lielā iela 49	Diennakts
UB	Rajona padome	Pasta iela 37	Diennakts
UB	veikals "Pērnava"	Pērnavas iela 4i	Diennakts
UB	veikals "Maxima"	Rīgas iela 11a	8-24

• It is very difficult to find SWIFT code in the website of Trasta Komercbanka. One had to look through Search option. And even then it displays results in Russian. Through usual clicking on about us and requisites, SWIFT did not show up.

Me	klēt	🕞 <u>Pārsūtit</u>
Swi	FT Jāšanas rezultāti — 23	0
1	Интернет-банк Trast.Net С помощью Trast.Net Ваш компьютер превращается в круглосуточно открытый филиал Ваше Банка. В расчетной интернет-системе ТКВ Вы можете с	:FO
2	Интернет-банк Trast.Net С помощью Trast.Net Ваш компьютер превращается в круглосуточно открытый филиал Ваше Банка. В расчетной интернет-системе ТКВ Вы можете с	го
3	Интернет-банк Trast.Net С помощью Trast.Net Ваш компьютер превращается в круглосуточно открытый филиал Ваше Банка. В расчетной интернет-системе ТКВ Вы можете с	гo
4	Интернет-банк Trast.Net С помощью Trast.Net Ваш компьютер превращается в круглосуточно открытый филиал Ваше Банка. В расчетной интернет-системе ТКВ Вы можете с	го
$\leq$	Реквизиты АО "TRASTA KOMERCBANKA" Единый регистрационный номер 40003029667 Номер счета в В <del>Латвии 200161</del> 481 SWIFT код KBRBLV2X	Банке
6	Реквизиты АО "TRASTA KOMERCBANKA" Единый регистрационный номер 40003029667 Номер счета в В Латвии 700161481 SWIFT код KBRBLV2X	Банке

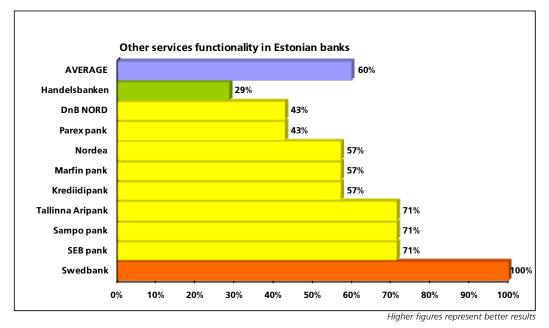
• Danske bank provides a good example of historical currency exchange rate information mapping, they are shown also in graphical form, which customers can use to see general trends in the movement of these exchange rates.



• In the Baltikums currency page is missing current day's date. Visitor has to assume that these rates are really updated at particular day.

Baltikums Banka		Par grupu Par banku	Kalkulat Cenrādis Dokumen		aunumi Contakti	English Русский		Me					
Bankas pakalpojumi	Korporatīvā	i finansēšana	F	Private banking		Ieguldīj	Ieguldījumu fondi						
Baltikums Network	Apdrošināš	ana	I	nvestoru attiecil	oas	MIFID							
<ul> <li>Valütu kalkulators</li> <li>Bezskaidras naudas kursi</li> <li>Skaidras naudas kursi</li> <li>Latvijas Bankas noteiktais valūtas kurss</li> <li>Kredītu kalkulatori</li> <li>Depozītu kalkulators</li> </ul>		Kalkulatori Valūtu kalkulator Bezskaidras nau AUD CAD CHF DKK		u Banka pārdod valītu par LVL 0.4301 0.4422 0.4395 0.0962	Banka pērk USD par valūtu 1.0404 1.0073 1.0180 4.6969	Banka pārdod USD par valūtu 1.0614 1.0277 1.0386 4.7917	Banka pērk EUR par valūtu 1.6264 1.5756 1.5923 7.3464	Banka pārdod EU par valūtu 1.6771 1.6240 1.6417 7.5732					
Fondu kalkulatori Kreditkarte ar bezprocentu kreditu »		EEK EUR GBP JPY LTL NOK RUB SEK UAH USD	0.0442 0.6981 0.8726 0.004069 0.1996 0.0862 0.0190 0.0736 0.0790 0.4422	0.0458 0.7086 0.9005 0.004217 0.2081 0.0886 0.0193 0.0760 0.0887 0.4522	9.8540 0.6266 0.501806 106.1700 2.1744 5.0852 23.148148 5.9350 5.0592 1.0000	10.0530 0.6458 0.51219 108.2100 2.2214 5.1434 23.640661 6.0570 5.6448 1.0000	15.4120 1.0000 0.7850 166.0600 3.4011 7.9139 35.8203 9.2834 7.8972 1.548467	15.8880 1.0000 0.8091 171.1800 3.5101 8.1677 37.3370 9.5712 8.9373 1.595914					
		© 2005-2008 Baltiko Lapas karte	ıms Banka					zmaksas tel. 8000; nk@baltikums.com					

# Estonian banks



# **Detailed testing results**

	DnB Nord	Handelsbanken	Swedbank	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB Pank	Tallinna Aripank
Client's agreements with bank accessible online	-	-	+	-	-	-	-	-	+	-
Bank SWIFT code provided in the website (within one click from homepage)	-	-	+	+	+	+	+	+	-	+
Information about cash dispensers' (ATMs') location available	-	-	+	-	-	+	-	+	+	-
Bank's currency conversion rates accessible online	+	+	+	+	+	+	+	+	+	+
Official currency conversion rates accessible online	+	+	+	+	+	-	-	+	+	+
Historical currency rates provided	-	-	+	-	-	-	-	-	-	+
Bank news feed is present on the public website	+	-	+	+	+	+	+	+	+	+

- Banks consider news important, so all the latest is available in front page.
- Banks tend not to show agreements made between bank and customer.
- SWIFT code is usually located within one click from the first page of the website.
- Banks tend to show currency exchange rates as well as official exchange rates set by the Bank of Estonia.

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**Mobile banking test** aims to evaluate to which extent banks are accessible through mobile communication channels. Test covers WAP, SMS and Mini Opera compatibility testing.

#### WAP banking asumptions

Technical possibilities theoretically allow WAP services to have the same level of functionality as regular IBS. Therefore the main limitation of mobile WAP banking is quite small capacity of information it can provide through mobile phone screen at any given time and inconvenient data input. Accordingly we think that WAP services should be biased in favor of functionality and restrain from overloading user with unnecessary information.

Also we assume that WAP services will be used mainly in two situations. First when there is an urgent need and no other means of banking are available and the second is when a person is in a situation where he has some free time but his choices of activities are limited (e.g. standing in line/waiting for something).

Holding these assumptions in mind we came up with a list of criteria that we think are the most important for WAP mobile banking service.

#### SMS banking asumptions

SMS mobile banking is technically much more constrained. Some of SMS limitations: communication lag, limited security options, limited presentational capabilities But the main advantage of SMS mobile banking is that it can reach its users by sending them a SMS whenever there is a need for that. This makes SMS banking ideally suited for providing notification services. So we think that SMS banking's main purpose is to provide notifications, information and basic transactions support.

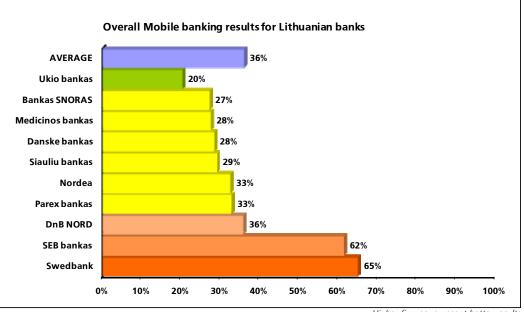
Holding these assumptions in mind we also came up with a list of criteria that we think are the most important for SMS mobile banking service.

**Mini Opera mobile browser** was selected for compatibility testing as one the leaders in mobile browsers area. We plan to add more mobile browsers into compatibility test as new software is introduced into the market (e.g. iPhone mobile Safari browser).

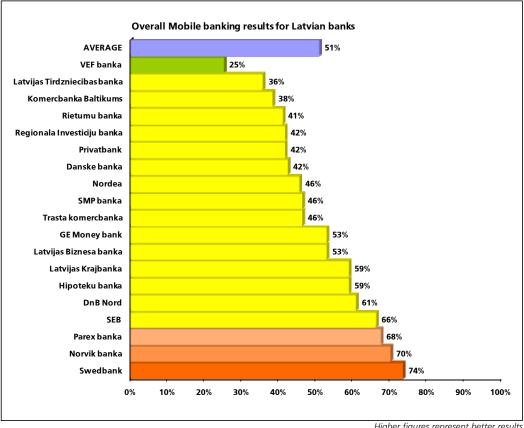
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# **13.1** Overall results of mobile banking test

# Lithuanian banks



Higher figures represent better results

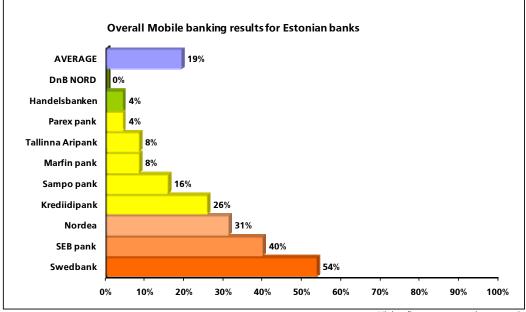


### Latvian banks

Higher figures represent better results



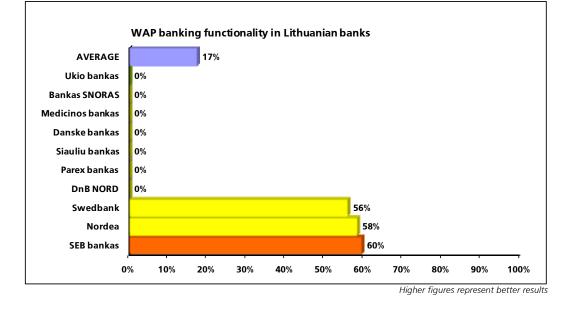
### **Estonian banks**



Higher figures represent better results

# **13.2 WAP banking functionality results**

# Lithuanian banks



	_	_				_	_			
Criteria	Bankas SNORAS	Danske bankas	DnB NORD	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Swedbank	Ukio bankas
Subscription & Service Management		_			_					_
WAP service is activated by default					+		+	-		
It is possible to activate WAP service by visiting branch	-	-	-	-	+	-	+	-	+	-
It is possible to activate WAP service by visiting branch	-	-	-	-	+	-	+	-	+	<u> </u>
It is possible to deactivate WAP service from IBS	-	-	-	-	-	-	-	-	+	-
Printable version of agreement is available on the public website	-	-	-	-	-+	-	-+	-	+	-
	-	_	-			-		-		-
Service is available to clients of all mobile operators in a country	-	-	-	-	+	-	++	-	+	-
WAP service is activated by default	-	-	-	-	+	-	+	-	+	-
Information	-	r	-	r						
Current account balance information	-	-	-	-	+	-	+	-	+	-
It is possible to see an account number	-	-	-	-	+	-	+	-	+	-
Transaction history available	-	-	-	-	+	-	+	-	+	-
Currency exchange rates are available	-	-	-	-	-	-	-	-	-	-
It is possible to see information from the stock exchange	-	-	-	-	-	-	-	-	-	-
It is possible to find the locations of ATMs or bank branches	-	-	-	-	-	-	-	-	-	-
Transactions										
Transfer money between user's accounts	-	-	-	-	+	-	+	-	+	-
It is possible to make a local money transfer	-	-	-	-	+	-	+	-	+	-
It is possible to make a delayed local money transfer	-	-	-	-	+	-	+	-	-	-
It is possible to make an international transfer	-	-	-	-	+	-	-	-	-	-
It is possible to make a delayed international transfer	-	-	-	-	+	-	-	-	-	-
It is possible to create a local money transfer template	-	-	-	-	-	-	-	-	-	-
It is possible to create an international money transfer template	-	-	-	-	-	-	-	-	-	-
Setting automatic payments	-	-	-	-	-	-	-	-	-	-
Pre-defined payment triggering	-	-	-	-	-	-	+	-	+	-
It is possible to cancel money transfer	-	-	-	-	-	-	-	-	-	-
Currency conversion is available	-	-	-	-	-	-	+	-	-	-
Utility payments (water)	-	-	-	-	-	-	-	-	-	-
Utility payments (heating)	-	-	-	-	-	-	-	-	-	-
Utility payments (electricity)	-	-	-	-	-	-	-	-	-	-
Mobile phone service payment (2 largest providers)	-	-	-	-	-	-	+	-	-	-
Pre-paid mobile account refill (2 largest provides)	-	-	-	-	-	-	-	-	-	-
It is possible to buy and sell stocks	-	-	-	-	-	-	-	-	-	-
Help system										
Service description available on the public website	-	-	-	-	+	-	+	-	+	-
Printable version of service description is available on the public website	-		-	-	+	-	+	-	+	-
List of frequently asked questions available on the public website	-		-	-	-	-	-	-	-	-
Security measures		-								<u> </u>
Security measures of service described on the public website					+		-		_	
Session time out is present	-		-	-	+	-	+	-	+	
Necessity to authorize with custom password		۱.	-	Ē	-	۱-	+	Ē	+	É
Necessity to enter code from code card/generator to execute any transaction	-	-	-	-	+	<u> </u>	+	-	+	Ē
Access to account is blocked after entering incorrect login data for five or less times	-	-	-	-	+	<u> </u>	+	-	+	Ē
WAP login data is the same as for e-banking	-	F.	-	<u> </u>	+	<u> </u>	+	Ē	+	Ē
It is possible to change user login data	-	F.	-	<u> </u>	T	<u> </u>	T	<u> </u>	-	Ē
Changing daily transaction limits	-	F-	-	-	-+	<u> </u>	-	-	-	Ē
It is possible to block a payment card	-	-	-	-	T	<u> </u>	+	<u> </u>	+	Ē
It is possible to block a payment card	-	F.	-	<u> </u>	-	<u> </u>	-	<u> </u>	-	Ē
it is possible to utiblick a payment card	-		-	-	-	-	-	-	-	L -

- Only 3 banks offer WAP services and in general the level of functionality is not very high.
- Services provided by banks that do have such solution are quite similar.
- Even though Nordea has a functional and convenient WAP solution, it might not be an
  advantage at all. This is because in their public website, under instructions for WAP, they
  give the address of the ordinary IBS (<u>https://netbank.nordea.lt</u>) instead of the real WAP
  address (<u>https://mobile.nordea.lt</u>).

Nordea mobiliosios bankininkystės paslaugų sąrašas yra nuolat tobulinamas ir papildomas naujomis funkcijomis.

#### Kaip prisijungti?

Tai labai paprasta:

- jums reikia įsitikinti ar teisingai įvesti Jūsų mobiliojo ryšio operatoriaus WAP (GPRS) nustatymai;
- mobiliojo telefono meniu pasirinkite interneto naršyklę (žr. mobiliojo ryšio telefono vartotojo vadove);
- WAP naršyklės adreso laukelyje įveskite nuorodą https://netbank.nordea.lt) aktyvuokite ją;
- išsaugekite šį adresą (https://netbank.nordea.lt) savo telefone.

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• The descriptions of the WAP service are inaccurate and even misleading in the public website of Nordea. First, it is stated that the password card has 80 passwords and will be automatically changed when 60 of them will be used. However, the correct numbers are 120 and 90. Secondly, there is a link to frequently asked questions about the WAP. Nevertheless, it redirects to frequently asked questions about the IBS and has absolutely nothing to do with mobile banking services.

#### Patikima ir saugu

Nordea mobiliosios bankininkystės paslaugos pasižymi saugumu, patogumu ir patikimumu. Pasirašę Nordea elektroninės bankininkystės sutartį, Jūs gausite unikalų kliento numerį ir atnaujinamą slaptažodžių lentelę, kurią sudard 80 unikalių slaptažodžių. Kiekvieną kartą jungiantis prie Nordea mobiliosios ar internetinės bankininkystės, Jūs turėsite įvesti savo **kliento numerį** ir **kitą nepanaudotą slaptažodį** (eiliškumo tvarka). Įvedus neteisingą informaciją tris kartus, įėjimas į programą užsiblokuos.

Įvedu 60-a slaptažodį, nauja slaptažodžių lentelė bus išspausdinta ir išsiųsta Jums adresu, kurį nurodėte sutartyje. Naująją slaptažodžių lentelę galite pradėti naudoti iš karto ją gavę. Naujoje lentelėje bus nurodyta senosios slaptažodžių lentelės galiojimo pabaigos data.

Norėdami patvirtinti mokėjimo pavedimus, naudokite raidėmis pažymėtus slaptažodžius, esančius lentelės apačioje.

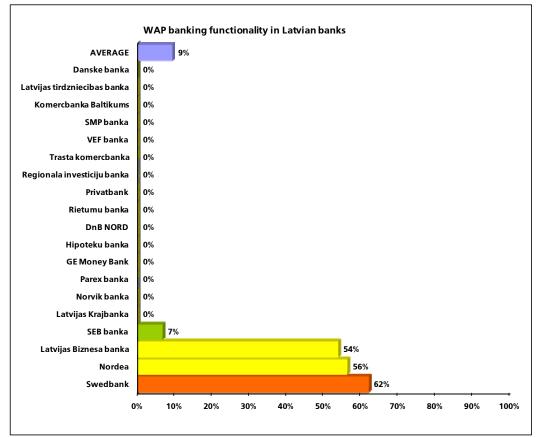
Pasirūpinkite, kad Jūsų kliento numeris ir slaptažodžių lentelė nebūtų prieinami kitiems asmenims. Nelaikykite kliento numerio ir slaptažodžių lentelės kartu!

Nordea mobiliosios bankininkystės paslaugų saugumas yra užtikrinamas skaitmeniniu sertifikatu ir WAP saugumo standartu WTLS (*Wireless Transport Layer Security*), WAP paslauga prieinama naudojantis GPRS ar 3G ryšiu.

pažniausiai užduodami klausimai apie Nordea mobiliata bankininkyste 🖽



### Latvian banks



Higher figures represent better results



# **Detailed testing results**

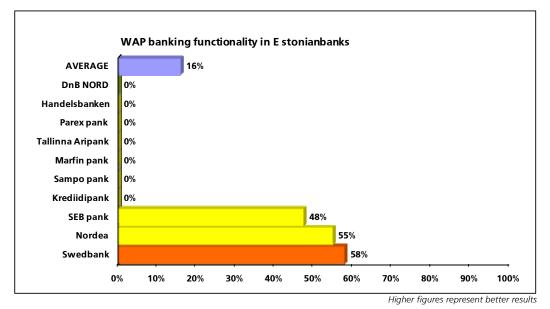
	_					_										_			
Criteria	Danske banka	DnB NORD	GE Money Bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas tirdzniecibas banka	Nordea	Norvik banka	Parex banka	Privatbank	Regionala investiciju banka	Rietumu banka	SEB banka	SMP banka	Trasta komercbanka	VEF banka
Subscription & Service Management																			
WAP service is activated by default	-	-	-	-	-	-	+	-	-	+	-	-	-	-	-	-	-	-	-
It is possible to activate WAP service by visiting branch	-	ı.	-	+	•	-	+	-	-	+	-	÷	•	-	-	-	•	-	-
It is possible to activate WAP service from IBS	-	-	-	+	-	-	+	-	-	+	-	-	-	-	-	-	-	-	-
It is possible to deactivate WAP service from IBS	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Printable version of agreement is available on the public	-	-	-	+		-	+	-	-	+	-	-	-	-	-	-	-	-	-
website																			
Service is available to clients of all mobile operators in a	-	-	-	+	-	-	+	-	-	+	-	-	-	-	-	-	-	-	-
country Service fee information available on the public website	-	-	-	+		_	+	-		+		-		-		-		_	
Information		<u> </u>										·							
Current account balance information	_	c		+	-	_	+			+	-					-			
It is possible to see an account number	-	-	-	++	-	-	+	-	-	++	-	-		-	-	-		-	-
Transaction history available		-		+	-	-	+	-		+	-	-		<u> </u>	-	-		-	
Currency exchange rates are available	-	-	-	- -	-	-	+	-	-	т -	-	-		-	-	+	-	-	-
It is possible to see information from the stock		F-		Ē								F-		Ē				-	
exchange	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is possible to find the locations of ATMs or bank				+						-						+			
branches	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	+	-	-	-
Transactions																			
Transfer money between user's accounts	-	1	-	+	-	-	-	-	-	+	-	-	-	-	-	-	-	-	-
It is possible to make a local money transfer	-	-	-	+	-	-	-	-	-	+	-	-	-	-	-	-	-		-
It is possible to make a delayed local money transfer	-	1	-	-	-	-	-	-	-	+	-	ŀ	•	-	-	-	•	-	-
It is possible to make an international transfer	-	1	-	-	-	-	-	-	-	+	-	•	-	-	-	-	-	-	-
It is possible to make a delayed international transfer	-	1	-	-	-	-	-	-	-	+	-	ŀ	•	-	-	-	•	-	-
It is possible to create a local money transfer template	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is possible to create an international money transfer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
template																			
Setting automatic payments	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pre-defined payment triggering	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is possible to cancel money transfer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Currency conversion is available	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Utility payments (water)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Utility payments (heating)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Utility payments (electricity)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mobile phone service payment (2 largest providers) Pre-paid mobile account refill (2 largest provides)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is possible to buy and sell stocks	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Help system	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Service description available on the public website		-	-	+	-	_	+	-		+	_	-		-	-	-		_	
Printable version of service description is available on		-		r		-	~	-		· ·		<u> </u>		-		-		-	
the public website	-	-	-	+	-	-	+	-	-	+	-	-	-	-	-	-	-	-	-
List of frequently asked questions available on the public website	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Security measures																			
Security measures of service described on the public										. 1									
website	-	-	-	<u> </u>	-	-	-	<u> </u>	-	+	-	-	-	-	-	-	-	-	-
Session time out is present	-	-	-	+	-	-	+	-	-	+	-	-	-	-	-	-	-	-	-
Necessity to authorize with custom password	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Necessity to enter code from code card/generator to execute any transaction	-	-	-	+	-	-	-	-	-	+	-	-	-	-	-	-	-	-	-
Access to account is blocked after entering incorrect login data for five or less times	-	-	-	+	-	-	+	-	-	+	-	-	-	-	-	-	-	-	-
WAP login data is the same as for e-banking	-	-	-	+	-	-	+	-	-	+	-	-	-	-	-	-	-	-	-
It is possible to change user login data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Changing daily transaction limits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is possible to block a payment card	-	-	-	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	-
It is possible to unblock a payment card	-	-	-	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	-

- Only 4 banks offer a WAP solution.
- Nordea provides a good example of how to create a WAP solution that is maximally functional and alike the one in the IBS. They offer not only the basic function of transferring money locally, but also internationally and it can be delayed.
- Swedbank provides a good example by allowing predefined payment triggering; this is very handy if one needs to transfer some money to someone often.

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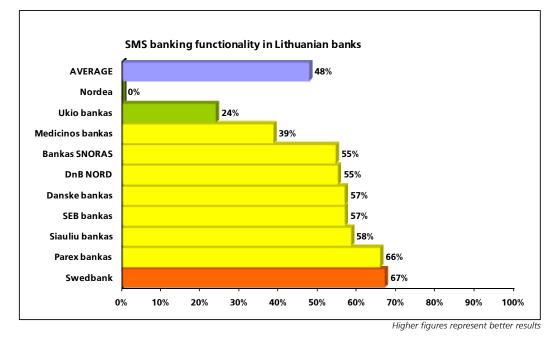
### **Estonian banks**





		-								
Criteria	DnB NORD	Handelsbanken	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB pank	Swedbank	Tallinna Aripank
Subscription & Service Management										
WAP service is activated by default					+			-		
It is possible to activate WAP service by visiting branch	-	-	-	-	+	-	-	+	+	-
It is possible to activate WAP service by visiting branch It is possible to activate WAP service from IBS	-	-	-	-	+	-	-	+	+	-
It is possible to deactivate WAP service from IBS	-	-	-	-	-	-	-	-	+	-
Printable version of agreement is available on the public website	_					-		+		-
Service is available to clients of all mobile operators in a country	-	-	-	-	+		-		+	-
WAP service is activated by default	-	-	-	-	+	-	-	++	+	-
	-	-	-	-	+	-	-	+	+	-
Information	-		r							
Current account balance information	-	-	-	-	+	-	-	+	+	-
It is possible to see an account number	-	-	-	-	+	-	-	-	+	-
Transaction history available	-	-	-	-	+	-	-	-	+	-
Currency exchange rates are available	-	-	-	-	-	-	-	+	-	-
It is possible to see information from the stock exchange	-	-	-	-	-	-	-	-	-	-
It is possible to find the locations of ATMs or bank branches	-	-	-	-	-	-	-	-	-	-
Transactions										
Transfer money between user's accounts	-	-	-	-	+	-	-	+	+	-
It is possible to make a local money transfer	-	-	-	-	+	-	-	+	+	-
It is possible to make a delayed local money transfer	-	-	-	-	+	-	-	+	-	-
It is possible to make an international transfer	-	-	-	-	+	-	-	-	-	-
It is possible to make a delayed international transfer	-	-	-	-	+	-	-	-	-	-
It is possible to create a local money transfer template	-	-	-	-	-	-	-	-	-	-
It is possible to create an international money transfer template	-	-	-	-	-	-	-	-	-	-
Setting automatic payments	-	-	-	-	-	-	-	-	-	-
Pre-defined payment triggering	-	-	-	-	-	-	-	+	+	-
It is possible to cancel money transfer	-	-	-	-	-	-	-	-	-	-
Currency conversion is available	-	-	-	-	+	-	-	+	-	-
Utility payments (water)	-	-	-	-	-	-	-	-	-	-
Utility payments (heating)	-	-	-	-	-	-	-	-	-	-
Utility payments (electricity)	-	-	-	-	-	-	-	-	-	-
Mobile phone service payment (2 largest providers)	-	-	-	-	-	-	-	-	-	-
Pre-paid mobile account refill (2 largest provides)	-	-	-	-	-	-	-	-	-	-
It is possible to buy and sell stocks	-	-	-	-	-	-	-	-	-	-
Help system										
Service description available on the public website	-	-	-	-	+	-	-	+	+	-
Printable version of service description is available on the public website	-	-	-	-	-	-	-	-	+	-
List of frequently asked questions available on the public website	-	-	-	-	-	-	-	-	-	-
Security measures										
Security measures of service described on the public website	-	-	-	-	+	-	-	+	+	-
Session time out is present	-	-	-	-	+	-	-	+	+	-
Necessity to authorize with custom password	-	-	-	-	+	-	-	+	+	-
Necessity to enter code from code card/generator to execute any transaction	-	-	-	-	+	-	-	+	+	-
Access to account is blocked after entering incorrect login data for five or less times	-	-	-	-	+	-	-	+	+	-
WAP login data is the same as for e-banking	-	-	-	-	+	-	-	+	+	-
It is possible to change user login data	-	-	-	-	-	-	-	<u> </u>	-	-
Changing daily transaction limits	-	-	-	-	+	-	-	+	+	-
It is possible to block a payment card	-	-	-	-	-	-	-	<u> </u>	-	-
It is possible to unblock a payment card	-	-	_	-	-	-	-	-	-	-
			_	-		-		L _		L

# 13.3 SMS banking functionality results



### Lithuanian banks



Criteria	Bankas SNORAS	Danske bankas	DnB NORD	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Swedbank	Ukio bankas
Subscription & Service Management										
SMS service is activated by default	-	-	-	-	-	-	-	-	-	-
It is possible to activate SMS service by visiting branch	+	+	+	+	-	+	+	+	+	+
It is possible to activate SMS service from IBS	-	-	+	-	-	+	+	+	+	-
It is possible to deactivate SMS service from IBS	-	-	-	-	-	+	+	+	+	-
Printable version of agreement is available on the public website	-	-	+	-	-	+	+	+	+	-
Service is available to clients of all mobile operators in a country	+	+	+	+	-	+	+	+	+	+
Service fee information available on the public website	+	+	+	+	-	+	+	+	+	+
Information										
Current account balance information	+	+	+	+	-	+	+	+	+	+
It is possible to see an account number	-	+	-	+	-	+	+	-	+	-
Currency exchange rates are available	+	+	+	-	-	+	+	+	+	-
Last transaction details are available	+	+	+	+	-	+	+	+	+	+
Transactions										
Transfer money between user's accounts	+	+	-	-	-	+	-	+	-	-
Pre-defined payment triggering	-	-	-	-	-	-	-	-	-	-
Mobile phone service payment (2 largest providers)	-	-	-	-	-	-	-	-	+	-
Pre-paid mobile account refill (2 largest provides)	-	-	-	-	-	-	-	-	+	-
Notifications										
Possibility to order SMS notification when transaction has been completed	-	-	-	-	-	-	-	-	-	-
Account fund change notification	+	+	+	+	-	+	+	+	+	-
Notification about transactions triggered by automatic payment setting	-	-	-	-	-	-	+	-	-	-
Notification concerning contraction of balance of account to a certain level	+	-	-	-	-	+	-	+	+	-
Possibility to customize notifications	+	+	+	+	-	+	+	+	+	+
Reminder on approaching payment	-	-	-	-	-	-	-	-	-	-
Reminder on approaching payment card expiration date	-	-	-	-	-	-	-	-	+	-
Possibility to customize reminders from IBS	-	-	+	-	-	-	+	-	+	-
It is possible to unsubscribe from SMS notifications/reminders by sending SMS	+	+	+	+	-	+	+	+	+	-
Help system										
Service description available on the public website	+	+	+	+	-	+	+	+	+	-
Service commands are described on the public website	+	+	+	-	-	+	+	+	+	-
List of frequently asked questions available on the public website	-	-	-	-	-	-	-	-	+	-
Printable version of service description is available on the public website	+	+	+	+	-	+	+	+	+	-
Printable version of commands description is available on the public website	+	+	+	-	-	+	+	+	+	-
Security measures	-		-	_	_	_	-	-	_	_
Security measures of service described on the public website	+	-	+	-	-	+	-	-	-	-
Necessity to authorize with custom password	+	+	+	+	-	+	+	+	-	+
It is possible to change user login data	+	+	+	+	-	+	-	+	-	+
It is possible to unblock a payment card	-	-	-	-	-	-	-	-	-	-
It is possible to block a payment card	-	+	-	-	-	-	-	-	-	-

- Almost all banks provide basic functionality regarding sms services.
- None of the banks allow seeing the full account number. In some cases only part of the account number is provided.
- Swedbank is the only bank to offer paying bills of mobile phone services and refilling prepaid mobile accounts. Moreover, it is the only bank reminding that the payment card will expire soon. It is possible to conveniently control the service through IBS, which can greatly facilitate the process:

<u>Mobilus bankas</u> > Mobilus bankas				paga	alba spausdinti
Dėmesio! Sutartis sudaryta užklausą. Norėdami aktyvuot	paslaugą ir ga	~ ~	asikeitimams i		
				<u>Si</u>	utarties sąlygos
Telefono numeris	+370 695674	44			
Mokesčių sąskaita	LT307300010	090538055			
Büsena	Pasyvus				
Pakeisti mo	bilaus telefono nu	umerį 🔤 Atsisakyt	i Mobilaus banko j	paslaugos	
Esami nustatymai:					
Informacija		Sąskaita	Suma	Valiuta	
Mokėjimai					17-1-41
El. sąskaitų pateikimas				Visos	<u>Keisti</u>
Pridėti naujus nustatymus:					
	Sąskaito	s likutis			
	O Operacij	os (ir sąskaitos	likutis SMS siu	ntimo momentu	ii)
(	O Valiutų k	ursai			)
	C Kortelės	galiojimo pabaig	ya		
	🔍 El. sąska	nitų pateikimas		/	
	Pri	dėti naują pranešin	ną		

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• DnB NORD bankas in its public website publishes phone numbers that do not work anymore. It is stated that SMS messages should be sent to either 1301 or +370 685 28028, however, the service does not work with these numbers. A representative of the bank explained that now the customers should send SMS messages to phone number 1382.

#### Lengva naudotis

Norėdami gauti informaciją, įjungti/išjungti kurią nors paslaugą ar pakeisti slaptažodį, telefono aparato menių punkte "Žinučių siuntimas" surinkite atitinkamą užklausos tekstą ir siųskite žinutę telefono numeriu 1301, jei esate UAB "Omnitel" klientas, arbą (+370) 685 28028, jei esate UAB "Bitė Lietuva" ar UAB "TELE2" klientas. Už keleto sekundžių gausite atsakymą.

Kiekvieną mėnesį, atėję į banką, galėsite gauti ataskaitą apie per mėnesį iš banko gautus atsakymus ir automatiškus pranešimus. Taip pat galėsite gauti detalią ataskaitą - gautų pranešimų išklotinę, papildyti paraiškoje nurodytų sąskaitų, mokėjimo kortelių sąrašą, pakeisti telefono numerį.

• DnB NORD bankas SMS services is that the format of messages is confusing. It is difficult to understand that the last parameter of SMS message is not a number (a number is demonstrated in all of the examples in the website), but the abbreviation that user enters when signing the agreement.

Užklausų pavyzdžiai:
Tarkime, Jūsų slaptažodis yra XXXXX.
Norėdami sužinoti sąskaitos, kurios kodas yra 1, likutį, siųskite užklausą: 👘
LZ XXXXXL1
Norėdami sužinoti paskutines 5 į sąskaitą, kurios kodas yra 1, įskaitytas 👘
sumas, siųskite užklausą:
LZ XXXXXI1
Norėdami, kad Jums automatiškai būtų siunčiami pranešimai apie
įskaitymus į sąskaitą, kurios kodas yra 2, siųskite žinutę:
LZ XXXXA2+
Jeigu nebenorite gauti automatiškų pranešimų apie įskaitymus į sąskaitą, 👘
kurios kodas yra 2, siųskite žinutę:
LZ XXXXA2-
Norėdami sužinoti banko užsienio valiutos pirkimo/pardavimo kursus,
siųskite:
LZ XXXXXU
Jei norite banko užsienio valiutos pirkimo/pardavimo kursus gauti
automatiškai kiekvieną dieną, siųskite:
LZ XXXXB+
Jei nebenorite:

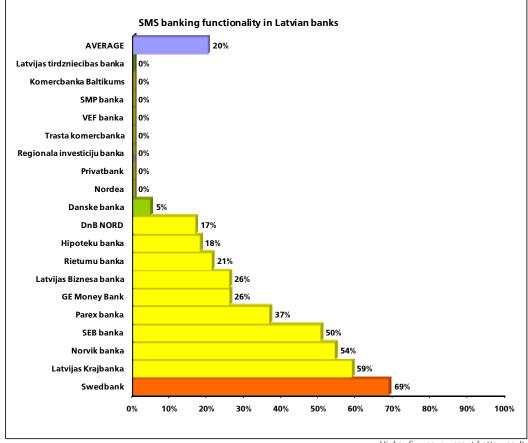


• There is incongruence in information in Swedbank public website and the IBS. The message formats for paying for mobile telephone providers are different in the public website and in the IBS. In general, the help in the IBS leaves an impression that it is out of date and incomplete, because the information is not as complete as in the public website.



Pateikite mokėjimą Trumpuoju numeriu 1633 siųskite SMS žinute, formatu:
MOK Mokėjimo pavadinimas Mokėtina suma Detalės
MOK OMNI suma Mokėtojo kodas - mokėjimas už "Omnitel" paslaugas,
MOK BITE suma Mokėtojo kodas - mokėjimas už "Bitė Lietuva" paslaugas
Gausite prašymą atsiųsti kodą iš slaptažodžių kortelės Jūsų saugumui, paprašysime nurodyti vieną slaptažodį iš identifikavimo kodų kortelę. Iš banko gausite SMS žinutę:
MOK Mokėjimo pavadinimas Mokėtina suma LTL Detalės Iveskite mokejimo pavadinima ir kodo numeris slaptazodi

### Latvian banks



Higher figures represent better results



		r				r –								_					
Criteria	Danske banka	DnB NORD	GE Money Bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas tirdzniecibas banka	Nordea	Norvik banka	Parex banka	Privatbank	Regionala investiciju banka	Rietumu banka	SEB banka	SMP banka	Trasta komercbanka	VEF banka
Subscription & Service Management																			
SMS service is activated by default	-	-	-	+	+	-	-	-	-	-	+	+	-	-	-	-	-	-	-
It is possible to activate SMS service by visiting branch	+	+	+	+	+	-	+	+	-	-	+	+	-	-	+	+	-	-	-
It is possible to activate SMS service from IBS	-	-	-	+	+	-	+	-	-	-	+	+	-	-	-	+	-	-	-
It is possible to deactivate SMS service from IBS	-	-	-	+	+	-	+	-	-	-	+	+	-	-	-	+	-	-	-
Printable version of agreement is available on the																			
public website	-	-	-	+	+	-	+	-	-	-	+	+	-	-	+	+	-	-	
Service is available to clients of all mobile operators in			,				,												
a country	-	-	+	+	-	Ľ	+	-	-	-	+	-	-	-	+	-	-	-	-
Service fee information available on the public website	+	-	+	+	-	-	-	+	-	-	+	+	-	-	+	+	-	-	-
Information																			
Current account balance information	-	+	+	+	-	-	+	+	-	-	+	+	-	_	+	+	-	-	-
It is possible to see an account number	-	+	-	+	-	-	-	+	-	-	-	-	-	-	+	+	-	-	-
Currency exchange rates are available	-	<u> </u>	-	+	-	-	-	+	-	-	-	-	-	-			-	-	_
Last transaction details are available	-	+	+	+	+	-	+	+	-	-	+	+	-	-	-	+	-	-	-
	-	÷	+	+	+	-	+	+	-	-	+	+	-	-	-	+	-	-	-
Transactions							-												
Transfer money between user's accounts	-	-	-	+	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-
Pre-defined payment triggering	-	-	-	+	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-
Mobile phone service payment (2 largest providers)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pre-paid mobile account refill (2 largest provides)	-	-	-	+	-	-	-	-		1	-	-	-	-	-	-	-	1	-
Notifications																			
Possibility to order SMS notification when transaction has been completed	-	-	+	-	+	-	-	+	-	-	+	+	-	-	-	-	-	-	-
Account fund change notification	-	+	-	+	-	-	+	+	-	-	+	+	-	-	-	+	-	-	-
Notification about transactions triggered by automatic		-						-											
payment setting	-	-	-	+	-	-	-	-	-	-	-	+	-	-	-	-	-	-	-
Notification concerning contraction of balance of																			
account to a certain level	-	-	-	+	-	-	-	-	-	-	+	-	-	-	-	-	-	-	-
Possibility to customize notifications	-	-	-	+	-	-	+	-	-	-	-	-	-	-	-	+	-	-	-
Reminder on approaching payment	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	+	-	-	-
Reminder on approaching payment card expiration																			
date	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-	+	-	-	-
Possibility to customize reminders from IBS	-	-	-	+	-	-	+	-	-	-	+	-	-	-	-	-	-	-	-
It is possible to unsubscribe from SMS																			
notifications/reminders by sending SMS	-	-	+	+	-	-	-	+	-	-	+	+	-	-	-	+	-	-	-
Help system																			
Service description available on the public website	-	-	+	+	-	-	-	+	-	-	+	+	-	-	+	+	-	-	-
Service commands are described on the public website	-	-	+	+	-	-	-	+	-	-	+	+		-	-	+	-	-	
List of frequently asked questions available on the						-						-							
public website	-	-	-	+	-	-	-	+	-	-	-	-	-	-	-	+	-	-	-
Printable version of service description is available on the public website	-	-	-	-	-	-	-	+	-	-	+	-	-	-	-	+	-	-	-
Printable version of commands description is available	-	-	-	-	-	-	-	+	-	-	+	-	-	-	-	+	-	-	-
on the public website																			
Security measures		-		_	_	-													
Security measures of service described on the public website	-	-	-	-	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-
Necessity to authorize with custom password	-	-	-	-	-	-	-	+	-	-	-	-	-	-	-	-	-	-	-
It is possible to change user login data	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It is possible to unblock a payment card	-	-	-	-	-	-	-	-	-	-	+	-	-	-	-	-	-	-	-
It is possible to block a payment card	-	-	-	-	-	-	-	-	-	-	+	-	-	- 1	-	-	-	-	-
1		L		-		L								L					

#### Commentary

- Only half of the banks provide some functionality regarding SMS services.
- Banks that do provide SMS services tend to give quite extensive information on what is available and how to use it.
- Parex offers a very easy way to enable the SMS service just two fields has to be filled.

KLIENTS								
Klients: Komisijas konts:	AIVARE GUNITA VISA ELECTRON LVL LV46PARX0003793723000 (317.79)							
Mobilā telefona numurs   261								
Operators:	Operators: Latvijas Mobilais Telefons 🗸							
Īszīņu saņemšanas valoda:	latviešu ▼							

• If a user from Hipoteku banka wants to apply for SMS bank in IBS, he or she can't do it because of technical mistake. The warning tells us that the first letter of e-mail address should be Latin letter; however, the e-mail address already has Latin first letter. The same warning appears even if user does not require sending messages to e-mail. As result it is impossible to apply for SMS banking from IBS.

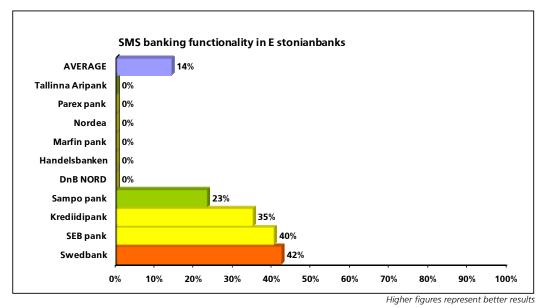
Kļūdas paziņo	ojums
E-pasta adreses identifikatora pirmajam	simbolam jābūt latīņu burtam
N a til som	
Notikum	
Lūdzu ziņot man, ja:	
🔽 saņemts maksājums	🔲 regulārais maksājums izpildīts
maksājums noraidīts	pieteikums noraidīts
🔽 maksājums izpildīts	pieteikums izpildīts
🔲 saraksta maksājums noraidīts	🔲 saņemta atbilde uz pieteikumu
🗵 saraksta maksājums izpildīts	maksājums izveidots
🔲 valūtas konvertācija ar nosacījumu izpildīta	🔲 saņemts paziņojums
valūtas konvertācija ar nosacījumu noraidīta	👿 mainijušies valūtas kursi
☑ lietotājs bloķēts	
Sūtīt ziņojumus uz:	
🔽 internetbanku	
🛛 e-pastu	
E-pasta adrese: (	gunita182@inbox.lv
▼ sms	
Kontakttālrunis:	+37126120254 ?
Operators:	LMT 👻
Saglabāt	Atcelt

• While browsing and searching the Latvian version of web site of Latvijas Biznesa banka and trying to find some information about SMS service, the search result is returned partly in Russian.





## **Estonian banks**



Criteria       ugi di gi											
SMS service is activated by default       -       +	Criteria	DnB NORD	Handelsbanken	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB pank	Swedbank	Tallinna Aripank
SMS service is activated by default       -       +	Subscription & Service Management										
It is possible to activate SMS service by visiting branch       -       -       +       -       -       + <td></td> <td>-</td>		-	-	-	-	-	-	-	-	-	-
It is possible to activate SMS service from IBS       -       +       -       -       +       <		-		+	-	-	-	+	+	+	-
It is possible to deactivate SMS service from IBS       -       +       +       -       -       +		-	-		-	-	-				-
Printable version of agreement is available on the public website       -       +       -       -       +		-	-	+	-	-	-	+	+	+	-
Service fee information available on the public website       -       -       +       -       -       +       -       +       -       +		-	-	+	-	-	-	+	+	+	-
InformationCurrent account balance information-+++++It is possible to see an account number+++-Currency exchange rates are available+++++++++++++++++++++++++++++++++++ <td>Service is available to clients of all mobile operators in a country</td> <td>-</td> <td>-</td> <td>+</td> <td>-</td> <td>-</td> <td>-</td> <td>+</td> <td>+</td> <td>+</td> <td>-</td>	Service is available to clients of all mobile operators in a country	-	-	+	-	-	-	+	+	+	-
Current account balance information       -       +       +       -       -       +	Service fee information available on the public website	-	-	+	-	-	-	+	-	+	-
It is possible to see an account number       - <td>Information</td> <td></td>	Information										
Currency exchange rates are available       -	Current account balance information	-	-	+	-	-	-	-	+	+	-
Currency exchange rates are available       -	It is possible to see an account number	-	-	-	-	-	-	-	+	+	-
TransactionsTransfer money between user's accounts </td <td>Currency exchange rates are available</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> <td></td> <td>-</td> <td>-</td>	Currency exchange rates are available	-	-	-	-	-	-	-		-	-
Transfer money between user's accounts       -	Last transaction details are available	-	-	+	-	-	-	-	+	-	-
Pre-defined payment triggering       -       <	Transactions										
Mobile phone service payment (2 largest provides)<	Transfer money between user's accounts	_	-	-	-	-	-	-	-	-	-
Mobile phone service payment (2 largest provides)<	Pre-defined payment triggering	-	-	-	-	-	-	-	-	-	-
NotificationsPossibility to order SMS notification when transaction has been completed-+-+++Account fund change notification-++++Notification about transactions triggered by automatic payment setting++++Notification concerning contraction of balance of account to a certain level++++Possibility to customize notifications-++ <td< td=""><td></td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td></td<>		-	-	-	-	-	-	-	-	-	-
Possibility to order SMS notification when transaction has been completed-++ <t< td=""><td>Pre-paid mobile account refill (2 largest provides)</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td></t<>	Pre-paid mobile account refill (2 largest provides)	-	-	-	-	-	-	-	-	-	-
Account fund change notification-++ <td< td=""><td>Notifications</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	Notifications										
Account fund change notification-++ <td< td=""><td>Possibility to order SMS notification when transaction has been completed</td><td>-</td><td>-</td><td>+</td><td>-</td><td>-</td><td>-</td><td>+</td><td>+</td><td>+</td><td>-</td></td<>	Possibility to order SMS notification when transaction has been completed	-	-	+	-	-	-	+	+	+	-
Notification about transactions triggered by automatic payment setting+++Notification concerning contraction of balance of account to a certain level++-Possibility to customize notifications-++++++-Reminder on approaching payment++++++-Possibility to customize reminders from IBS+++-It is possible to unsubscribe from SMS notifications/reminders by sending SMS+++-Service description available on the public website+++++-List of frequently asked questions available on the public website </td <td></td> <td>-</td> <td>-</td> <td>+</td> <td>-</td> <td>-</td> <td>-</td> <td>+</td> <td>+</td> <td>+</td> <td>-</td>		-	-	+	-	-	-	+	+	+	-
Notification concerning contraction of balance of account to a certain level+++Possibility to customize notifications-+++++++Reminder on approaching payment		-	-	-	-	-	-	-	+	+	-
Reminder on approaching payment       -       +       +       -       -       -       -       -       -       -       -       -       -       +       +       -       -       -       -       -       -       -       -       -       -       -       -       -       -       -       -       +       +       -		-	-	-	-	-	-	-	-	+	-
Reminder on approaching payment       -       +       +       -       -       -       -       -       -       -       -       -       -       +       +       -       -       -       -       -       -       -       -       -       -       -       -       -       -       -       -       +       +       -	Possibility to customize notifications	-	-	+	-	-	-	+	+	+	-
Reminder on approaching payment card expiration date       -       -       -       -       -       -       -       -       -       +       +       -         Possibility to customize reminders from IBS       -       -       -       -       -       -       -       +       +       -         It is possible to unsubscribe from SMS notifications/reminders by sending SMS       -       +       +       +       -       -       -       +       +       +       -       -       -       +       +       +       -       -       -       +       +       +       -       -       -       +       +       +       -       -       -       +       +       +       -       -       -       +       +       -       -       -       +       +       -       -       -       +		-	-	-	-	-	-	-	-	-	-
It is possible to unsubscribe from SMS notifications/reminders by sending SMS		-	-	-	-	-	-	-	-	+	-
Help system         Service description available on the public website       -       +       +       -       +       +       +       -         Service commands are described on the public website       -       +       +       -       +       +       +       -         List of frequently asked questions available on the public website       -       -       +       -       -       -       +       +       -         Printable version of service description is available on the public website       -	Possibility to customize reminders from IBS	-	-	-	-	-	-	-	+	+	-
Service description available on the public website-++-+++	It is possible to unsubscribe from SMS notifications/reminders by sending SMS	-	-	-	-	-	-	-	-	-	-
Service commands are described on the public website-+++++ <td< td=""><td>Help system</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	Help system										
List of frequently asked questions available on the public website <td>Service description available on the public website</td> <td>-</td> <td>-</td> <td>+</td> <td>-</td> <td>-</td> <td>-</td> <td>+</td> <td>+</td> <td>+</td> <td>-</td>	Service description available on the public website	-	-	+	-	-	-	+	+	+	-
Printable version of service description is available on the public website       - </td <td>Service commands are described on the public website</td> <td>-</td> <td>-</td> <td>+</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> <td>+</td> <td>-</td> <td>-</td>	Service commands are described on the public website	-	-	+	-	-	-	-	+	-	-
Printable version of commands description is available on the public website       -<	List of frequently asked questions available on the public website	-	-	-	-	-	-	-	-	-	-
Security measures         Security measures of service described on the public website       -       -       -       -       -       -       +       -         Necessity to authorize with custom password       -	Printable version of service description is available on the public website	-	-	-	-	-	-	-	-	-	-
Security measures of service described on the public website+-Necessity to authorize with custom password	Printable version of commands description is available on the public website	-	-	-	-	-	-	-	-	-	-
Necessity to authorize with custom password <t< td=""><td>Security measures</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Security measures										
It is possible to change user login dataIt is possible to unblock a payment card	Security measures of service described on the public website	-	-	-	-	-	-	-	-	+	-
It is possible to unblock a payment card	Necessity to authorize with custom password	-	-	-	-	-	-	-	-	-	-
	It is possible to change user login data	-	-	-	-	-	-	-	-	-	-
It is possible to block a payment card	It is possible to unblock a payment card	-	-	-	-	-	-	-	-	-	-
	It is possible to block a payment card	-	-	-	-	-	-	-	-	-	-

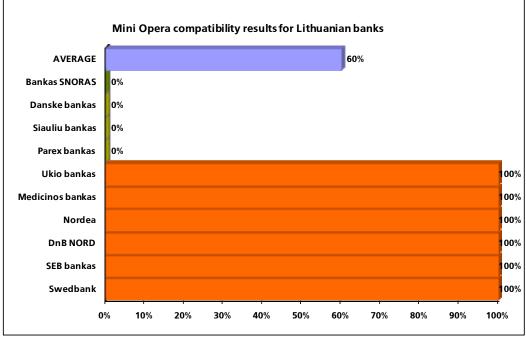
## Commentary

- Only 4 banks have SMS related services.
- Service functionality is not very high in SMS related services.
- Two most commonly available functions are balance checking and notifications about changes in balance.



# 13.4 Mini Opera compatibility results

## Lithuanian banks



Higher figures represent better results

## **Detailed testing results**

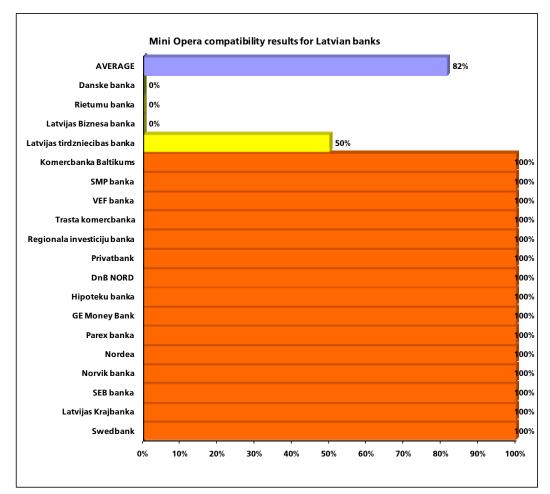
Criteria	Bankas SNORAS	Danske bankas	DnB NORD	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Swedbank	Ukio bankas
Functionality										
Possibility to login to IBS using Mini Opera	-	-	+	+	+	-	+	-	+	+
Possibility to make a local transfer from IBS using Mini Opera	-	-	+	+	+	-	+	-	+	+

## Commentary

- IBS that do not support Mini Opera tend to have the same fault login is impossible, which is considered as wrong login.
- Ukio bankas has problems with layout, when Mini Opera is used, but it does not creat obstacles in using it.



## Latvian banks



Higher figures represent better results

## **Detailed testing results**

Criteria	Danske banka	DnB NORD	GE Money Bank	Swedbank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas tirdzniecibas banka	Nordea	Norvik banka	Parex banka	Privatbank	Regionala investiciju banka	Rietumu banka	SEB banka	SMP banka	Trasta komercbanka	VEF banka
Functionality																			
Posibility to login to IBS using Mini Opera	-	+	+	+	+	+	-	+	+	+	+	+	+	+	-	+	+	+	+
Posibility to make a local transfer from IBS using Mini Opera	-	+	+	+	+	+	-	+	-	+	+	+	+	+	-	+	+	+	+

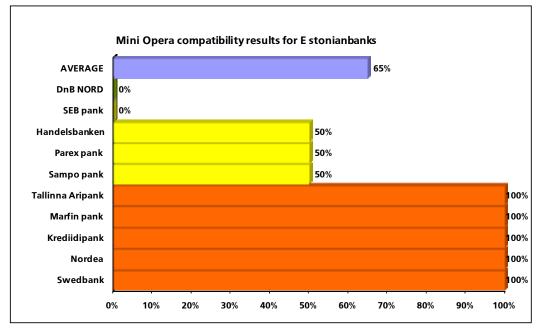
#### Commentary

- While browsing the IBS of Privatbank using Mini Opera the user can't get an idea, what the buttons do, since there are no text on them. The user might need to guess which button to choose in order to submit a payment order to the bank, since there are two buttons available, one offering to save the order, the other to execute it. Otherwise functionality is the same as using the system from a computer.
- While browsing the IBS of Latvijas Tirdzniecības banka the user can see only a half of the width of the page, the header is full, but not the body of the page. A payment form can be filled, but the submission button is not visible.
- In the web page of Swedbank, in the FAQ section about WAP banking it is written that it is impossible to use Mini Opera as the browser for remote banking, but an attempt to try it was successful.

Hansabal	Ibank Meklēt → Lapas karte →
» Sākumlapa 🚿 Par Han	sabanku 🚿 Hansa Līzings 🚿 Hansa Fondi 🚿 Kontakti 🚿 Darba iespējas
Pakalpojumi privātpersonām / Attālinā	tie norēķini / Internetbanka hanza.net / WAP Banka / <b>Jautājumi un atbildes</b>
🛯 Pievienoties internetbankai 🖤	Jautājumi un atbildes
Pievienoties hanza.net → Pievienoties Telehansa.net → Visi pakalpojumi	Cik maksā WAP Bankas izmantošana? Par pakalpojuma izmantošanu komisijas maksas nav. Jāmaksā tikai par GPRS datu pārraides izmantošanu (atkarībā no operatora un GPRS pieslēguma veida).
<ul> <li>Internetbanka hanza.net</li> <li>Kā kļūt par lietotāju?</li> <li>Kā pievienoties internetbankai?</li> </ul>	Kāda ir komisija par maksājumu veikšanu WAP Bankā? Maksājumiem tiek piemērots Internetbankas cenrādis. Kādi dienas un mēneša limiti tiek ņemti vērā? Izmantojot WAP Banku tick ņemti vērā Attālināto bankas pakalpojumu līgumā norādīkie Internetbankas uzstādījumi un limiti.
<ul> <li>✓ Internetveikalu saraksts</li> <li>✓ Drošība, lietojot hanza,net</li> <li>✓ Pirmie soļi</li> <li>✓ Pārlūkprogrammu prasības</li> <li>✓ e-rēķini</li> </ul>	Kāpēc WAP Banka nestrādā ar Opera Mini? Opera Mini neatbalsta SSL savienojumu starp Opera Mini serveri un telefonu Kas nepieciešams, iai varētu lietot WAP Banku? WAP Banka ir pieejama tikai no mobilajiem tālruņiem izmantojot GPRS datu pārraidi.
<ul> <li>✓ Jautājumi un atbildes</li> <li>✓ WAP Banka</li> <li>→ Jautājumi un atbildes</li> <li>✓ Svarīga informācija kodu kalkulatoru lietotājiem</li> </ul>	Ko nozīmē šādi paziņojumi telefonā: 'Nav piekļuves serverim', 'Nav atbildes no vārtejas', 'No gateway replay', 'HTTP Error: 502 Bad gateway'? Šādi paziņojumi telefonā nozīmē, ka telefona modelis vai telekomunikācijas operatora uzstādījumi ierobežo WAP Bankas lietošanu.
Internetbankā hanza.net	Kontaktinformācija



## **Estonian banks**



Higher figures represent better results

### **Detailed testing results**

Criteria Functionality	DnB NORD	Handelsbanken	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB pank	Swedbank	Tallinna Aripank
Possibility to login to IBS using Mini Opera	-	+	+	+	+	+	+	-	+	+
Possibility to make a local transfer from IBS using Mini Opera	-	-	+	+	+	-	-	-	+	+

### Commentary

- Handelsbanken allows a user to log in, fill the transaction form, but the submit button leads to the first page, not completing the transfer.
- Sampo pank informs the user that he is using a browser that is not supported and complications may occur. Transaction is not executable.
- Transfer page of IBS of Parex pank, while browsing trough Mini opera appears white, without any content.





As it has been described in the Methodology section of the report, Clarity test aims to assess how easy it is for the new users of the bank public website and IBS to find the needed information and how overall website design complies with usability standards.

The criteria used in the clarity test are into two groups. One set is used for evaluation of public site, another for IBS. We were seeking to define binary criteria whenever possible so that **yes/no** or **true/false** evaluations could be assigned.

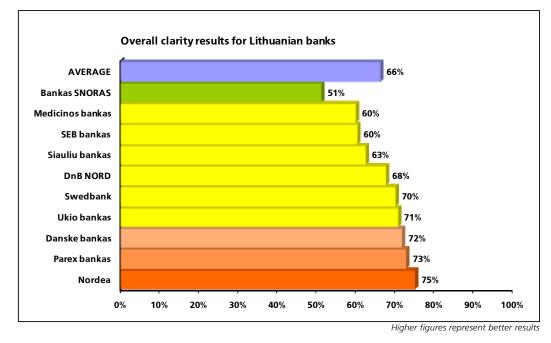
Clarity	subcate	gories
		90

In the public website	In the Internet Banking System
5. Homepage	5. Banking operations
6. Page layout	6. Page layout
7. Navigation	7. Navigation
8. Text readability	8. Text readability

The criteria in each subcategory were derived from U.S. Department of Health & Human Services guidelines and Metasite Business Solutions expert knowledge. The goal was to create a set of criteria which would allow objective and comparable results while evaluating such subjective topic as clarity. All selected criteria have been extensively tested and proven to be relevant in making overall user expierence better in terms of clarity and usability.

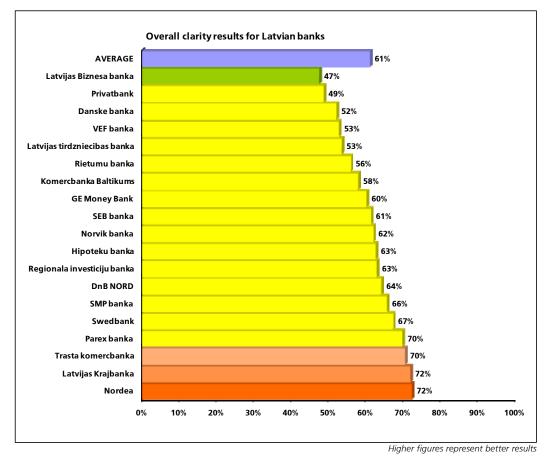
Clarity test results incorporate the evaluation of bank's public website and internet banking system by the selected parameters. Overall bank's clarity index is an average of all public website and Internet Banking System's subcategories indexes.

# 14.1 Overall clarity test results

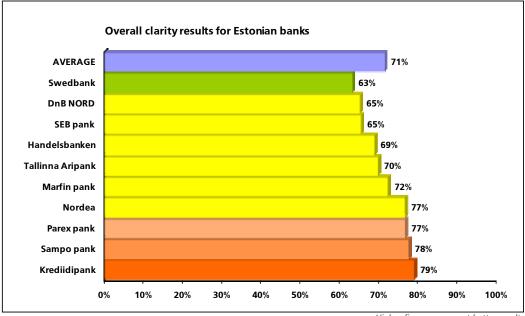


## Lithuanian banks

## Latvian banks



#### **Estonian banks**

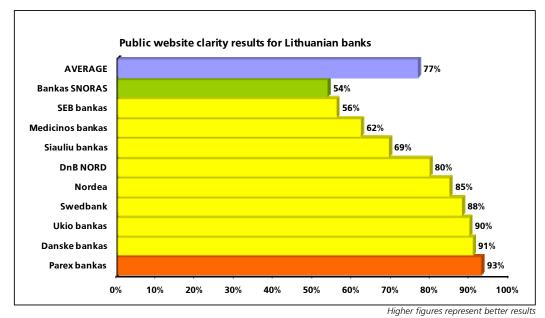


Higher figures represent better results

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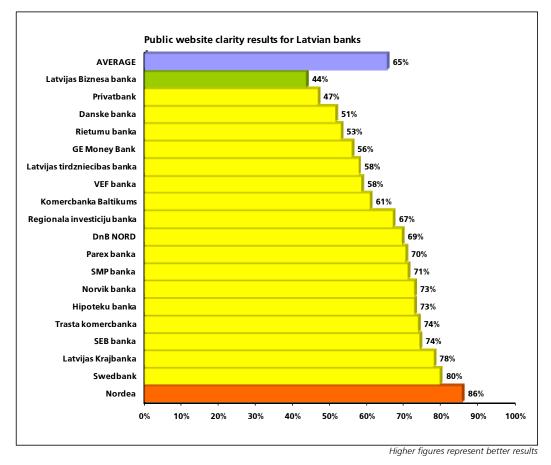


# 14.2 Public website clarity



## Lithuanian banks

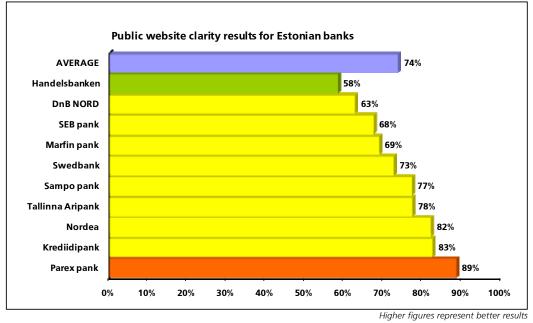
Criteria	3ankas SNORAS	Danske bankas	ORD	Medicinos bankas	a	Parex bankas	inkas	Siauliu bankas	ank	ankas
	Bankas	Danske	DnB NORD	Medici	Nordea	Parex b	SEB bankas	Siauliu	Swedbank	Ukio bankas
Homepage										
Possibility to access homepage from any page on the site	-	+	-	+	+	+	-	+	+	+
All major options are visible on the homepage	-	+	+	+	+	+	+	+	+	+
Limited amount of text in text blocks on the homepage	+	+	+	+	+	+	-	-	+	+
Page layout										
Important items at top center	+	+	+	-	+	+	+	+	-	+
No mistakes in item alignment	+	+	+	-	+	+	+	+	+	+
Moderate white space	-	+	+	+	+	+	-	+	+	+
Appropriate text line lengths (~75 characters)	-	+	-	-	-	+	+	-	+	+
No horizontal scrolling bar on standard resolution (1024x768)	-	+	+	-	+	+	+	-	+	+
Navigation										
Navigation elements are differentiated (different menu levels look different)	+	+	+	+	+	+	+	+	+	+
Primary navigation menus in the left panel	+	-	+	+	+	+	+	+	+	+
Active menu item is highlighted	+	+	+	-	+	+	+	+	+	+
No links lead to a currently opened page	-	-	-	-	-	-	-	-	-	-
Text links change (highlight, underline etc.) on mouse over	-	-	-	-	-	+	+	-	+	+
Image links appear clickable (on mouse over hand icon appears)	-	+	+	-	+	-	-	+	+	-
Text links are self explanatory	+	+	+	+	+	+	-	+	+	+
Links look different depending on what they do (new window, download file etc.)	-	-	+	+	+	-	-	-	-	+
Link names match with their destination page's title or heading	+	+	+	-	+	+	-	+	-	-
Breadcrumb navigation	-	+	-	+	+	+	-	+	+	+
Site Maps (show at least two levels of navigation)	+	+	+	+	-	+	-	-	+	+
Text readability										
Unique and descriptive headings	+	+	+	+	+	+	+	+	+	+
Important data is highlighted	+	+	+	+	+	+	+	+	+	+
High contrast between text and backgrounds	+	+	+	+	+	+	+	+	+	+
Limited amount of text in text blocks on the page	-	+	+	+	-	+	-	+	+	+
Bold text used sparingly	+	+	+	-	+	+	+	+	+	+
Descriptive row and column headings	+	+	+	+	+	+	+	+	+	+
Descriptive page titles	+	+	+	+	+	+	-	+	+	+
Familiar fonts	+	+	+	-	+	+	+	-	+	-



#### Latvian banks

Criteria       Image: Structure       Image:							-													
Possibility to access homepage from any page on the site       .       +       .       +       .       +       .       +       .       +       +       .       +       +       .       +       +       .       +       +       .       +       +       .       +       +       .       + <th>Criteria</th> <th>Danske banka</th> <th>DnB NORD</th> <th>GE Money Bank</th> <th>Hipoteku banka</th> <th>Komercbanka Baltikums</th> <th>Latvijas Biznesa banka</th> <th>Latvijas Krajbanka</th> <th>Latvijas tirdzniecibas banka</th> <th>Nordea</th> <th>Norvik banka</th> <th>Parex banka</th> <th>Privatbank</th> <th>Regionala investiciju banka</th> <th>Rietumu banka</th> <th>SEB banka</th> <th>SMP banka</th> <th>Swedbank</th> <th>Trasta komercbanka</th> <th>VEF banka</th>	Criteria	Danske banka	DnB NORD	GE Money Bank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas tirdzniecibas banka	Nordea	Norvik banka	Parex banka	Privatbank	Regionala investiciju banka	Rietumu banka	SEB banka	SMP banka	Swedbank	Trasta komercbanka	VEF banka
Possibility to access homepage from any page on the site       .       +       .       +       .       +       .       +       .       +       +       .       +       +       .       +       +       .       +       +       .       +       +       .       +       +       .       + <th>Homepage</th> <th></th>	Homepage																			
the site       1<																				
Limited amount of text in text blocks on the homegage + + + + + + + + + + + + + + + + +		-	+	-	+	-	-	+	-	+	+	-	-	+	-	-	-	+	+	-
homepage       +<	All major options are visible on the homepage	-	+	+	+	-	-	+	+	+	-	+	-	-	-	+	+	+	-	-
homepage       -       +<	Limited amount of text in text blocks on the	+	+			+	+	+		+	+		+	+		+	+	+	+	+
Important items at top center       -       + <t< td=""><td>homepage</td><td>т</td><td>Ŧ</td><td>-</td><td>-</td><td>Ŧ</td><td>т</td><td>Ŧ</td><td>-</td><td>Ŧ</td><td>т</td><td>-</td><td>т</td><td>т</td><td>-</td><td>т</td><td>Ŧ</td><td>т</td><td>т</td><td>Ŧ</td></t<>	homepage	т	Ŧ	-	-	Ŧ	т	Ŧ	-	Ŧ	т	-	т	т	-	т	Ŧ	т	т	Ŧ
No mistakes in item alignment       -       -       -       + <t< td=""><td>Page layout</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Page layout																			
Moderate white space       +	Important items at top center	-	+	+	+	+	+	+	+	+	+	+	1	-	•	+	+	-	+	-
Appropriate text line lengths (~75 characters)+-+-+-+-++ <td>No mistakes in item alignment</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> <td>-</td> <td>+</td> <td>+</td> <td>+</td> <td>-</td> <td>-</td> <td>+</td> <td>+</td> <td>-</td> <td>+</td> <td>+</td> <td>+</td> <td>+</td> <td>-</td>	No mistakes in item alignment	-	-	-	-	-	-	+	+	+	-	-	+	+	-	+	+	+	+	-
No horizontal scrolling bar on standard resolution $+$ +       +	Moderate white space	+	+	-	+	-	-	-	+	+	+	+	-	+	+	+	-	+	+	-
(1024x768)       +	Appropriate text line lengths (~75 characters)	+	-	+	-	-	+	-	-	+	-	-	-	-	+	+	-	+	-	+
Navigation elements are differentiated (different menu levels look different)       +		+	+	+	+	+	+	+	+	+	+	+	i	+	+	+	+	+	+	+
menu levels look different)       +	Navigation																			
Active menu item is highlighted+++ <th< td=""><td></td><td>+</td><td>+</td><td>-</td><td>+</td><td>+</td><td>-</td><td>+</td><td>+</td><td>-</td><td>+</td><td>+</td><td>-</td><td>+</td><td>-</td><td>+</td><td>+</td><td>+</td><td>+</td><td>+</td></th<>		+	+	-	+	+	-	+	+	-	+	+	-	+	-	+	+	+	+	+
No links lead to a currently opened page       -       + <td>Primary navigation menus in the left panel</td> <td>+</td> <td>+</td> <td>-</td> <td>+</td> <td>+</td> <td>-</td> <td>+</td> <td>+</td> <td>+</td> <td>-</td> <td>+</td> <td>-</td> <td>+</td> <td>-</td> <td>+</td> <td>-</td> <td>+</td> <td>+</td> <td>+</td>	Primary navigation menus in the left panel	+	+	-	+	+	-	+	+	+	-	+	-	+	-	+	-	+	+	+
Text links change (highlight, underline etc.) on mouse over-+++<	Active menu item is highlighted	+	+	+	+	+	-	+	-	+	+	+	+	+	+	+	+	+	+	+
mouse overabbbbcbbbccbbcccbcc	No links lead to a currently opened page	-	-	-	-	-	-	-	-	-	-	+	-	+	+	-	-	-	-	-
icon appears)       -       +       <		-	+	+	-	+	+	+	-	-	+	+	+	+	+	+	+	-	-	+
Links look different depending on what they do (new window, download file etc.)-+++-+-+++<		1	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
$\begin{array}{c c c c c c c c c c c c c c c c c c c $		+	-	-	-	+	-	-	+	-	-	+	1	+	-	-	+	-	+	-
title or heading       +       -       +	(new window, download file etc.)	-	-	+	-	+	-	-	+	-	-	+	-	+	+	-	+	-	+	+
Site Maps (show at least two levels of navigation)       +	title or heading	+	-	+	+	+	-	+	-	+	+		+		+	+	+		-	+
Text readability         Unique and descriptive headings       -       +	Breadcrumb navigation	-	-	-	+	-	-	-	+	+	+	+	-	+	-	-	+	+	+	-
Unique and descriptive headings       -       +	Site Maps (show at least two levels of navigation)	+	+	+	+	+	-	+	-	+	+	+	+	-	+	-	+	+	+	+
Important data is highlighted       -       + <t< td=""><td>Text readability</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Text readability																			
High contrast between text and backgrounds       +       +       -       +<	Unique and descriptive headings	-	+	+	+	+	+	+	+	+	+	+	+	-	+	-	+	+	+	+
Limited amount of text in text blocks on the page       -       -       +       +       +       +       -       +       +       -       +       +       -       +       +       -       +       +       -       +       +       -       +       +       +       -       +       +       +       -       +	Important data is highlighted	-	+	+	+	+	-	-	-	+	+	+	-	-	+	+	-	-	+	+
Bold text used sparingly       + </td <td>High contrast between text and backgrounds</td> <td>+</td> <td>+</td> <td>-</td> <td>+</td> <td>-</td> <td>-</td> <td>+</td> <td>+</td> <td>+</td> <td>+</td> <td>+</td> <td>+</td> <td>+</td> <td>+</td> <td>+</td> <td>-</td> <td>+</td> <td>+</td> <td>+</td>	High contrast between text and backgrounds	+	+	-	+	-	-	+	+	+	+	+	+	+	+	+	-	+	+	+
Descriptive row and column headings + - + + + + + + + + + + + + + + + + +	Limited amount of text in text blocks on the page	-	-	-	+	+	+	+	+	-	+	-	+	+	-	-	+	-	+	-
	Bold text used sparingly	+	-	+	+	+	+	+	-	+	+	+	+	+	+	+	+	+	+	+
	Descriptive row and column headings	+	-	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
	-	+	+	+	+	+	-	+	-	+	+	+	+	-	+	+	+	+	-	+
Familiar fonts         +	Familiar fonts	+	+	+	+	+	+	+	+	+	+	+	+	-	+	+	+	+	-	+

### **Estonian banks**

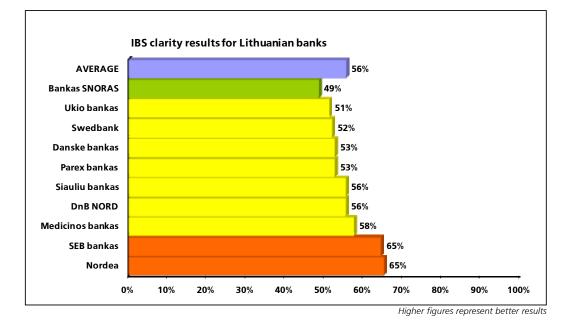


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	_						_	-		
Criteria	DnB NORD	Handelsbanken	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB pank	Swedbank	Tallinna Aripank
Homepage										
Possibility to access homepage from any page on the site	-	+	+	+	+	+	+	-	+	-
All major options are visible on the homepage	-	-	+	-	+	+	+	+	+	+
Limited amount of text in text blocks on the homepage	+	-	+	+	+	+	+	+	+	+
Page layout										
Important items at top center	+	+	+	+	+	+	+	+	+	+
No mistakes in item alignment	+	+	+	+	+	+	+	+	+	+
Moderate white space	+	+	-	+	+	+	+	+	+	+
Appropriate text line lengths (~75 characters)	-	+	+	-	+	-	-	+	-	-
No horizontal scrolling bar on standard resolution (1024x768)	+	-	+	+	+	+	+	-	+	+
Navigation										
Navigation elements are differentiated (different menu levels look different)	+	+	+	+	-	+	+	+	+	+
Primary navigation menus in the left panel	+	+	-	+	+	+	+	+	+	+
Active menu item is highlighted	+	+	+	+	+	+	+	+	+	+
No links lead to a currently opened page	-	-	-	-	-	+	-	-	-	-
Text links change (highlight, underline etc.) on mouse over	+	-	+	+	-	+	+	-	-	-
Image links appear clickable (on mouse over hand icon appears)	+	+	+	+	+	+	+	+	+	+
Text links are self explanatory	+	-	+	-	-	+	-	-	-	-
Links look different depending on what they do (new window, download file etc.)	-	+	-	-	-	+	-	-	-	+
Link names match with their destination page's title or heading	+	-	+	-	+	+	1	-	-	+
Breadcrumb navigation	-	-	+	-	+	+	+	•	-	+
Site Maps (show at least two levels of navigation)	-	-	-	+	+	+	-	-	-	-
Text readability										
Unique and descriptive headings	+	+	+	+	-	-	+	+	+	+
Important data is highlighted	-	+	+	+	+	+	+	+	+	+
High contrast between text and backgrounds	+	+	-	+	+	+	+	+	-	+
Limited amount of text in text blocks on the page	-	-	+	-	+	+	•	+	+	+
Bold text used sparingly	+	+	+	+	+	+	+	+	+	+
Descriptive row and column headings	+	+	+	+	+	+	+	+	+	+
Descriptive page titles	+	-	+	-	-	-	-	-	-	+
Familiar fonts	+	+	+	+	+	+	+	+	+	+



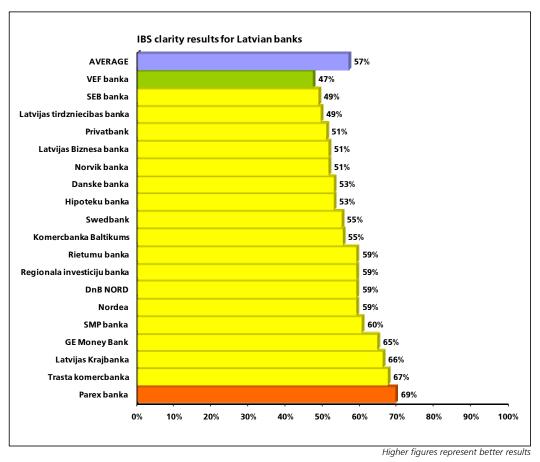
# **14.3** Internet banking system clarity results



## Lithuanian banks



Criteria	Bankas SNORAS	Danske bankas	DnB NORD	Medicinos bankas	Nordea	Parex bankas	SEB bankas	Siauliu bankas	Swedbank	Ukio bankas
Banking Operations										4
Number of steps needed to complete operation clearly visible	-	-	-	-	+	-	-	-	-	-
Radio buttons are used for selecting one out of two choices	-	-	+	-	-	-	+	-	+	-
Check Boxes are used for multiple selections	+	+	+	+	+	+	+	+	-	+
Example values are displayed in form fields	-	-	-	-	-	-	-	-	-	-
Cursor is placed in the first data entry field	+	+	-	-	-	+	+	+	-	-
Fields with incorrectly entered values are highlighted	-	-	-	-	-	-	+	-	-	-
Page layout										
Items on a page are aligned	+	+	+	+	+	+	+	+	+	+
Moderate white space	-	+	-	+	+	+	+	+	+	+
Appropriate text line lengths (~75 characters)	+	-	-	-	+	-	-	-	-	-
No horizontal scrolling bar on standart resolution (1024x768)	-	i.	+	+	+	ł	+	-	+	-
Navigation										
Navigation elements are differentiated (different menu levels look different)	+	+	+	+	+	+	+	+	+	+
Primary navigation menus in the left panel	+	+	-	-	•	+	1	+	-	-
Active menu item is highlighted	-	-	+	+	+	•	+	•	+	+
No links lead to currently opened page	-	-	-	-	-	-	-	-	-	-
Text links change (highlight, underline etc.) on mouse over	-	-	+	+	-	•	+	+	-	+
Image links appear clickable (on mouse over hand icon appears)	-	-	-	-	-	-	-	-	-	-
Links look different depending on what they do (new window, download file etc.)	+	+	+	+	+	+	-	+	-	+
Link names match with their destination page's title or heading	+	+	+	+	+	+	-	+	-	+
Breadcrumb navigation	-	-	-	-	-	-	-	-	+	-
Text readability										
Important data is highlighted	+	+	+	+	+	+	+	+	+	+
High contrast between text and backgrounds	+	+	+	+	+	+	+	+	+	+
Bold text used sparingly	+	+	+	+	+	+	+	+	+	+
Descriptive row and column headings	+	+	+	+	+	+	+	+	+	+
Descriptive page titles	-	-	-	-	-	-	-	-	-	-
Familiar fonts	-	+	+	+	+	+	+	+	+	+



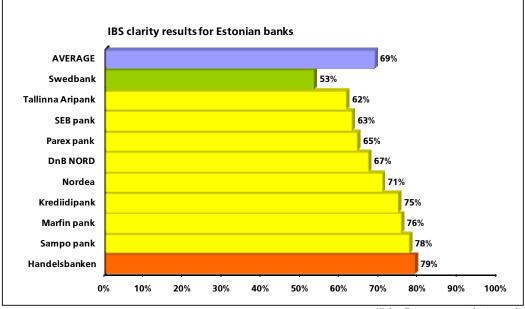
### Latvian banks



Criteria Banking Operations	Danske banka	DnB NORD	GE Money Bank	Hipoteku banka	Komercbanka Baltikums	Latvijas Biznesa banka	Latvijas Krajbanka	Latvijas tirdzniecibas banka	Nordea	Norvik banka	Parex banka	Privatbank	Regionala investiciju banka	Rietumu banka	SEB banka	SMP banka	Swedbank	Trasta komercbanka	VEF banka
Number of steps needed to complete operation						r													
clearly visible	-	-	-	-	-	-	-	-	+	-	-	-	-	-	-	-	-	-	-
Radio buttons are used for selecting one out of two choices	-	-	+	+	+	+	+	-	-	+	+	-	-	-	-	+	-	+	-
Check Boxes are used for multiple selections	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Example values are displayed in form fields	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cursor is placed in the first data entry field	+	-	+	+	+	-	+	+	-	-	-	-	+	-	+	-	-	+	-
Fields with incorrectly entered values are highlighted	+	+	-	-	-	-	+	-	-	-	+	-	-	+	+	-	-	-	-
Page layout																			
No mistakes in item alignment	+	+	+	-	+	+	+	+	+	+	+	+	+	+	+	-	+	+	+
Moderate white space	+	+	-	-	-	+	-	+	+	-	+	+	+	+	+	+	+	-	-
Appropriate text line lengths (~75 characters)	-	-	+	+	-	-	+	-	-	-	+	-	-	-	-	+	-	+	-
No horizontal scrolling bar on standard resolution (1024x768)	-	+	+	+	+	-	+	+	+	+	+	+	+	+	-	+	+	+	+
Navigation																			
Navigation elements are differentiated (different menu levels look different)	-	-	+	+	+	-	+	-	+	+	+	+	+	+	-	+	+	+	+
Primary navigation menus in the left panel	+	-	+	-	+	-	+	-	-	+	-	-	-	+	+	+	-	+	+
Active menu item is highlighted	+	+	+	+	+	+	+	+	+	+	+	-	+	-	+	+	+	+	-
No links lead to a currently opened page	-	+	-	-	-	-	-	I	-	I	-	1	-	1	1	+	-	-	+
Text links change (highlight, underline etc.) on mouse over	-	-	+	+	-	+	-	-	-	-	-	+	-	+	-	+	+	+	-
Image links appear clickable (on mouse over hand icon appears)	+	+	+	-	-	+	+	-	+	+	+	-	-	-	+	-	+	+	+
Links look different depending on what they do (new window, download file etc.)	-	-	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
Link names match with their destination page's title or heading	+	-	-	-	-	+	-	-	-	-	-	-	-	-	-	-	+	-	-
Breadcrumb navigation	-	+	-	-	-	-	-	-	-	-	-	+	+	-	-	-	+	+	-
Text readability																			
Important data is highlighted	-	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
High contrast between text and backgrounds	+	+	-	-	+	-	-	+	+	i	+	-	+	+	+	+	-	+	-
Bold text used sparingly	+	+	+	+	+	+	+	1	+	+	+	+	+	+	-	+	-	+	+
Descriptive row and column headings	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-	+	+	+	+
Descriptive page titles	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-
Familiar fonts	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	-	+	-	+

Page 170

### **Estonian banks**



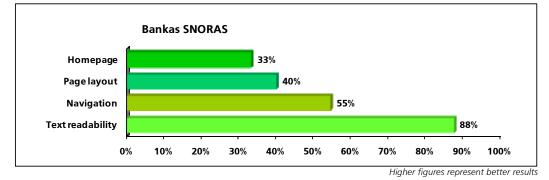
Higher figures represent better results

Criteria	DnB NORD	Handelsbanken	Krediidipank	Marfin pank	Nordea	Parex pank	Sampo pank	SEB pank	Swedbank	Tallinna Aripank
Banking Operations										
Number of steps needed to complete operation clearly visible	-	-	-	-	+	-	-	-	-	-
Radio buttons are used for selecting one out of two choices	-	+	-	+	-	-	+	+	+	-
Check Boxes are used for multiple selections	+	+	-	+	+	+	-	+	-	+
Example values are displayed in form fields	-	-	-	-	-	-	-	-	-	-
Cursor is placed in the first data entry field	+	+	+	+	-	-	+	+	-	-
Fields with incorrectly entered values are highlighted	-	+	+	+	-	+	+	-	-	-
Page layout										
Items on a page are aligned	+	+	+	+	+	+	+	+	+	+
Moderate white space	+	+	+	+	+	+	+	+	+	+
Appropriate text line lengths (~75 characters)	+	+	+	+	+	-	+	-	-	-
No horizontal scrolling bar on standart resolution (1024x768)	-	+	+	•	+	+	+	+	+	+
Navigation										
Navigation elements are differentiated (different menu levels look different)	+	+	+	+	+	+	+	+	+	+
Primary navigation menus in the left panel	+	+	+	+	+	-	+	1	+	-
Active menu item is highlighted	+	+	-	+	+	+	+	•	+	+
No links lead to currently opened page	-	-	+	-	-	-	1	1	-	-
Text links change (highlight, underline etc.) on mouse over	+	-	+	+	-	+	+	+	-	-
Image links appear clickable (on mouse over hand icon appears)	+	+	+	+	+	+	+	+	+	+
Links look different depending on what they do (new window, download file etc.)	+	+	+	+	+	+	+	-	-	+
Link names match with their destination page's title or heading	+	+	-	+	+	+	+	+	+	+
Breadcrumb navigation	-	-	-	-	-	-	-	-	-	-
Text readability										
Important data is highlighted	+	+	+	+	+	+	+	+	+	+
High contrast between text and backgrounds	+	+	+	+	+	+	+	+	-	+
Bold text used sparingly	+	+	+	+	+	+	+	+	+	+
Descriptive row and column headings	+	+	+	+	+	+	+	+	+	+
Descriptive page titles	-	-	+	-	-	-	-	-	-	+
Familiar fonts	+	+	+	+	+	+	+	+	+	+

# 14.4 Individual test results for Lithuanian banks

## Bankas SNORAS - 51%

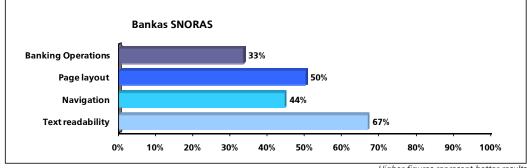
## Public website – 56%



<u>Negative user notes</u>

- > Excesive white space leads to horizontal scroll bar.
- > No text link leading to the first page of the public website.
- Poor formatting of body text, combined with long paragraphs and wide text blocks makes reading quite hard.





Higher figures represent better results

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Positive user notes

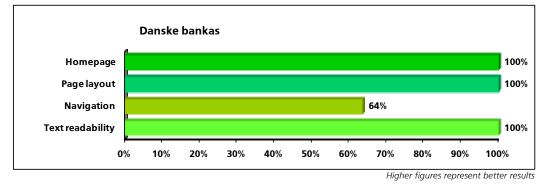
> If amount of to be transferred field is filled incorrectly, it is being highlighted.

- > Although no obvious reason for that, a horizontal scroll bar is visible.
- Active menu item is not highlighted, which leads to difficulties to understand in which place in the IBS user is.
- In the transfer page more information was expected, there is no information of how many steps user has to take to transfer money as well as no example values in fields necessary to fill.

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# Danske bankas – 72%

### Public website – 91%



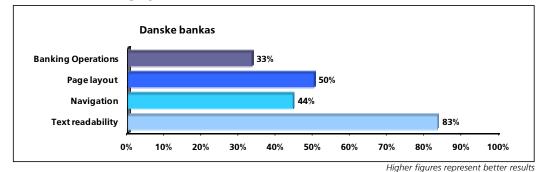
Positive user notes

- > Large variety of items present in the public web site.
- Quick search section very convenient.

#### Negative user notes

- > Too intense first page of the website.
- Primary navigation panel, which is put on the top of the website makes the user to get used to the particular layout.
- > Many links don't change on mouseover.

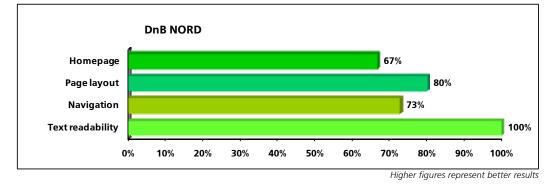
## Internet banking system - 53%



- > Body text line length inapropriately long.
- Some pages are subject to horizontal scrolling bar.
- Some of the links do not change on mouseover.
- Transfer section lacks example values in mandatory fields, if more than one field is wrongly filled, only one is being highlighted.

## DnB Nord - 68%

### Public website – 88%



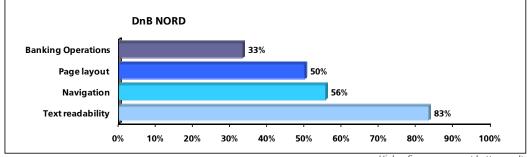
#### Positive user notes

Links look differently, depending on what they do, for example, after each .pdf file an icon shows that it is this specific file type.

#### Negative user notes

- Currently opened menu is still clickable.
- > Occasionaly text lines are too long to be easely read.

### Internet banking system - 56%



Higher figures represent better results

Positive user notes

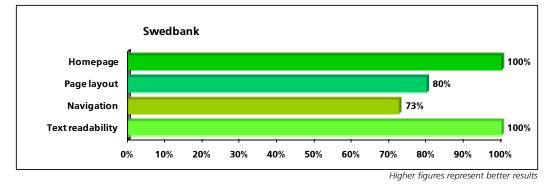
> Prompt menu for quick access seems as a good idea.

Negative user notes

Large white spaces makes an impression that not too many options available within the IBS.

# Swedbank – 70%

### Public website – 88%

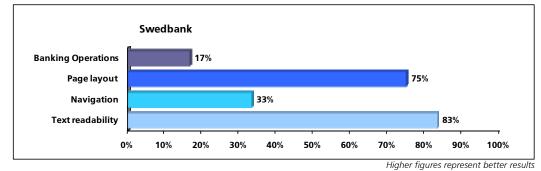


Positive user notes

Very consistent and good formatting within the public website, which makes the location of information very easy.

#### Negative user notes

- The links differentiating private and corporate customers is located in the body of the website, which would be the last place a user would expect it to be; furthermore, by chosing the link for private customers, the user is redirected to a page about account opening.
- > Links that do different things look identical.



## Internet banking system – 52%

Positive user notes

> Availability of breadcumb is appreciated by users.

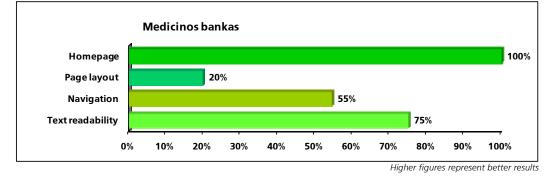
#### Negative user notes

More information in the transfer page was expected, in particular example values in mandatory fields, number of steps needed to complete the transfer.



## Medicinos bankas – 60%

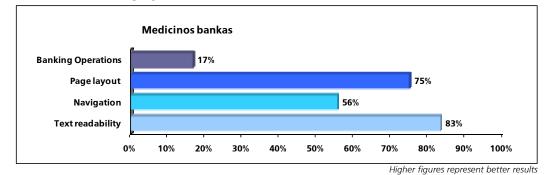
## Public website – 56%



Negative user notes

- > Alignment of sections for private and corporate clients is inproportional.
- > Lists with bullet points inconsistently formatted.
- Bold text used excessively.
- > Link names do not match headings of the respective page.
- > Horizontal scrolling bar appears in some pages of the public website.

## Internet banking system - 79%

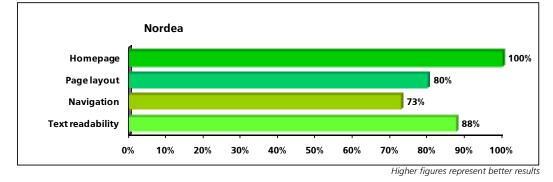


- > Text lines are very long, making it hard for a user to read.
- Very scanty transfer page the cursor is not placed in the first field, error messages are not highlighted, drop-down menu used for two choice options.



## Nordea – 75%

## Public website – 85%

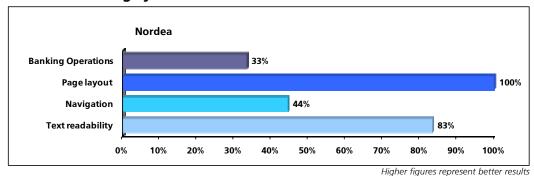


#### Positive user notes

Links are differentiated depending on what they do. Important to note, that it is not only the case of links leading to .pdf files, but also to links that open in a new window.

#### Negative user notes

- Some text blocks within the page are very large, thus making it hard to read them.
- The site map shows only one level by default. If a user opens the site map, he expects the whole at once, since he knows what he is looking for ; therefore, the extentions that can be chosen is perceived as inconvenient.



## Internet banking system - 65%

Positive user notes

One of the rare banks that provide clear information of how many steps has to be taken to complete a transfer and in which step the user currently is.

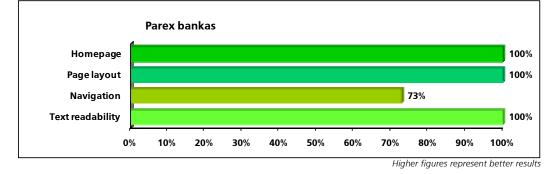
- > Links do not change on mouseover.
- > No highlighting of wrongly entered field values and no example values shown.

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## Parex bankas – 73%

## Public website – 93%



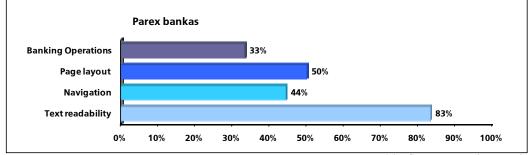
Positive user notes

- > Content provided in a locigal and understandable way.
- > Feature to send a link to a friend is appreciated.

Negative user notes

- Links lead to currently opened pages.
- Although most links are differentiated depending on what they do, sometimes consistency is lacking.

### Internet banking system - 53%



Higher figures represent better results

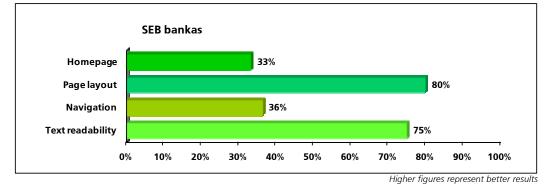
metasite

- Active link is not highlighted.
- More information in the transfer page was expected, in particular example values in mandatory fields, number of steps needed to complete the transfer.
- Although formally wrongly entered value is highlighted, in case of more than one incorrect field filled, only one is beeing highlighted.
- In some pages of the IBS horizontal scrolling bar appears.

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## SEB bankas – 60%

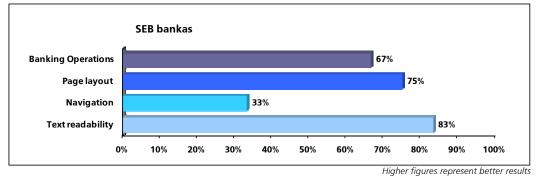
## Public website – 56%



Negative user notes

- > The amount of text in the home page is too large for easy and convenient reading for users.
- > Vertical scrolling bar in the middle of the page seems strange
- Link names do not match the destination page heading; for example, "Taupymas and investavimas" link shows first a topic on MiFID and only afterwords on Taupymas and investavimas.





Positive user notes

Error messages are clear and put in places where the error is made, not as it is commonly done in one place.

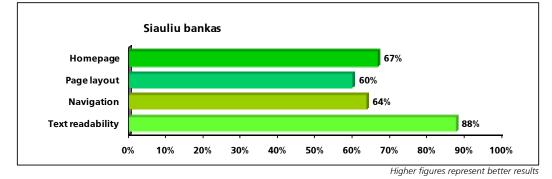
Negative user notes

> Links are not differentiated depending on what they do.



# Siauliu bankas – 63%

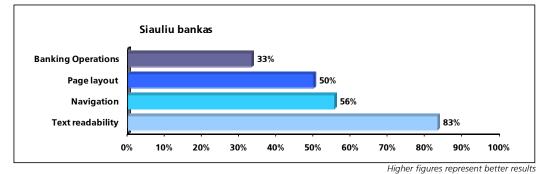
## Public website – 69%



Negative user notes

- > Links do not look differently depending on what they do.
- > In most pages horizontal scroll bar is present.
- Site map offers only one level of navigation by default, which is inconvenient, since the user using this page wants to find specific information fast.
- Sometimes too large text blocks are used, thus making the reading for a user harder.

### Internet banking system – 56%

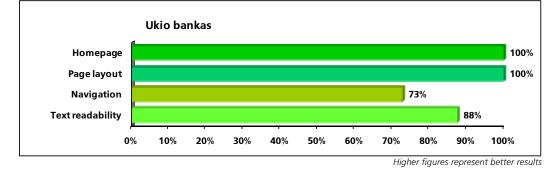


- > Although there is no need for one, horizontal scrolling bar is present.
- > Hard to read the left navigation panel, since blue font is used on blue background.
- > Active link is not highlighted.
- > Text lines tend to be too long to be easely read.
- More information in the transfer page was expected, in particular, no examples are provided in mandatory fields to be filled, how many steps are needed to complete a transfer.



# Ukio bankas – 71%

## Public website – 90%



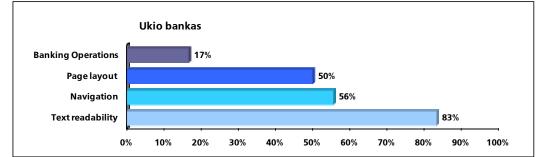
Positive user notes

- > Quite understandable and easy usable web site.
- Formatting done properly.

#### Negative user notes

- By choosing a link on the right panel a user is sometimes redirected to a deeper level of section than he expects to go to.
- Some image links do not appear to be clickable
- Links called "more" is not perceived as good style.

#### Internet banking system – 51%



Higher figures represent better results

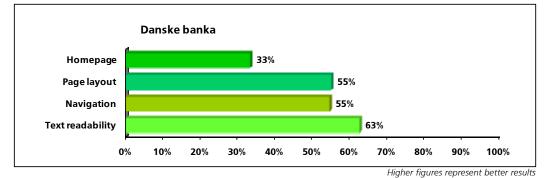
- Inconvenient transfer page. For a person to actually transfer money a check box has to be checked that makes a person spend more time on perceivable unnecesarry things. Moreover, no example values are shown, information of how many steps are needed to complete the transfer, even the cursor is not put in the first field to be filled automatically.
- > Sometimes horizontal scrolling bar appears.
- > Text lines in the IBS are too long to be easely read.
- > Very often links "read more" are used.



# **14.5** Individual test results for Latvian banks

## Danske banka – 52%

#### Public website - 51%



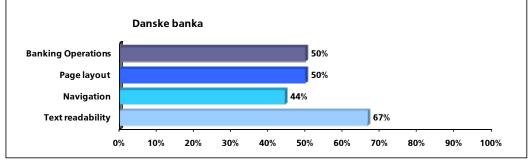
Positive user notes

- Logically structured headings.
- Easy navigation.

#### Negative user notes

- Inconsistent public website alignment, which is created by irregular picture usage.
- > Links are not differentiated depending on what they do.
- > Not all buttons appear to be clickable, for example, the search button.
- > Headings of pages are not unique; the case of "payments".

### Internet banking system – 53%



Higher figures represent better results

#### Positive user notes

> An excelent glossary that helps inexperienced users to find about terms used in the IBS.

Negative user notes

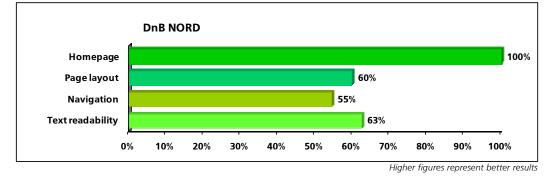
- The IBS of Danske bank looks as a data base management system, not as a specially designed ebanking solution.
- No other major functionality, except money transfer.

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# DnB Nord – 64%

### Public website – 69%



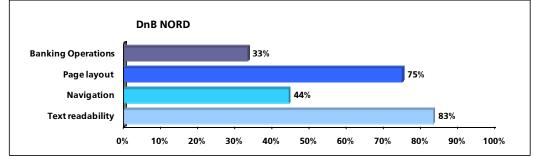
#### Positive user notes

> Not a typical navigation menu chosen; though it fulfills most of the essential criteria for a convenient menu.

#### Negative user notes

- > Text blocks within the page sometimes too long to be easely read.
- Links are not always differentiated depending on what they do.
- Sometimes bold used excessively, making it hard to understand which are the most important keywords in the text.

#### Internet banking system – 59%



Higher figures represent better results

Positive user notes

- > Availability of quick navigation is appreciated.
- > Fields with incorrectly filled values are highlighted.

#### Negative user notes

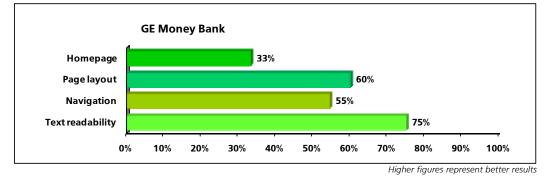
- Not a typical navigation menu location chosen in spite of usual location in the left side, it is located on the right side demands getting used to constantly looking to the right.
- > Too long lines of text make it harder for a user to read the text.
- Links are not differentiated depending on what they do.

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## GE Money bank – 60%

## Public website – 56%



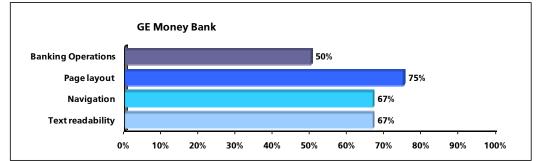
Positive user notes

- > Text line length choice very optimal, making the user more attracted to reading.
- > All excpected major options available in the first page of the website.

Negative user notes

- Too small font and obscure letter color makes it hard to read the text easely.
- Large text blocks make reading harder.
- Different levels of navigation are not visually differentiated; thus making hard for a user to understand where he is in the webpage.

#### Internet banking system – 65%



Higher figures represent better results

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Positive user notes

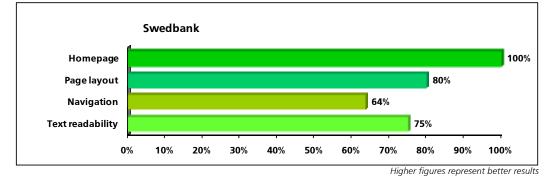
Cursor always placed in the first field to be filled.

- Lack of meaningful labels.
- Low contrast precludes easy and fast reading.

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## Swedbank – 67%

## Public website – 80%



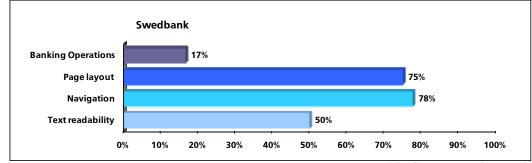
#### Positive user notes

Logical and easy to follow navigation.

#### Negative user notes

- Although breadcumb navigation is a convenient tool for navigation, a link that leads nowhere in "vērtspapīru darījumi" section was found.
- > Although formatting is consistent within the public web site, the page itself might be clearer for using if it was aligned to the center.

#### Internet banking system – 55%



Higher figures represent better results

Positive user notes

- > The rich choice of colors makes it visually appealing impression of the IBS.
- When timeout of inactivity approaches, a user is warned by a screen message, where he can choose to continue, which is very convenient if the delay has been unexpected while activity undertaken is still in progress.

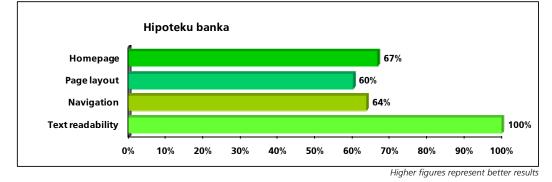
#### Negative user notes

- As the new version of IBS is launched very recently, some parts in not yet fully functional, for example, the help section.
- Error messages are not clearly visible, as they are in the same orange color as other parts of the homepage.

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# Hipoteku banka – 63%

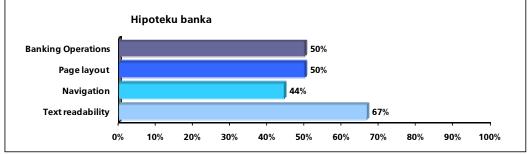
## Public website – 73%



Negative user notes

- Links do not change on mouseover.
- Lack of meaningful link labels.

#### Internet banking system – 77%

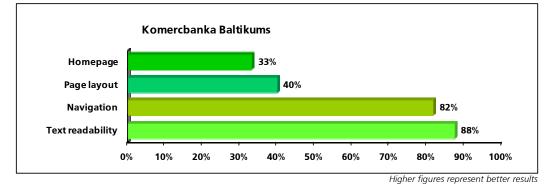


Higher figures represent better results

- Not a very successful structure of IBS.
- Too low contrast.
- Too much of white space left.

# Komercbanka Baltikums – 58%

### Public website - 61%



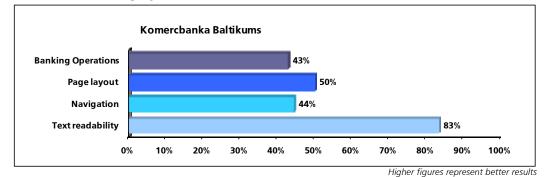
Positive user notes

> Text link destination clearly understandable from link names.

Negative user notes

- Low contrast makes reading harder.
- > Irrational use of space within the website.
- > Not all major options visible in the first page of the public website.

## Internet banking system – 55%



5 5 ,

Positive user notes

- > Cursor always placed always in the first field to be filled.
- Good contrast makes reading easier.

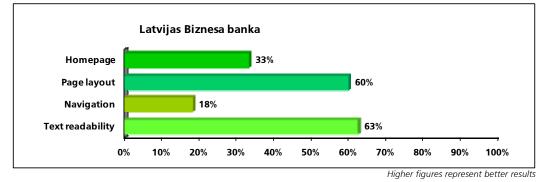
- > Too long text lines make reading for a user hard.
- > Not all image links are clickable.

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# Latvijas Biznesa Banka – 47%

### Public website - 44%



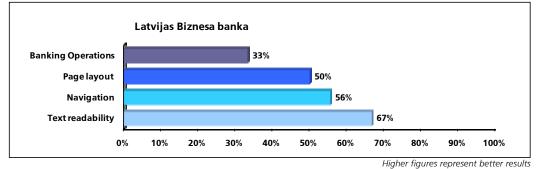
Positive user notes

> Unique structure of the website.

Negative user notes

- Problems with layout occasionaly observed body part wrongly aligns to the right side of tha page.
- > For easier browsing different navigation levels should be grouped together.

### Internet banking system - 51%



Positive user notes

> IBS incorportated in the public website.

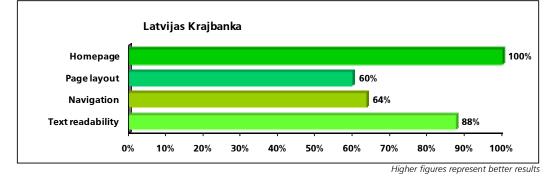
Negative user notes

Not all buttons appear to be clickable, which, for example, in case of sms activization makes the service impossible to find without additional help.



# Latvijas Krajbanka – 72%

## Public website – 78%



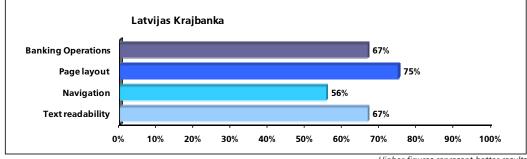
Positive user notes

> Availability of both ways by image link and a text link to return to the start of the web page appreciated.

Negative user notes

> Breadcumb navigation availability was expected.

### Internet banking system - 66%

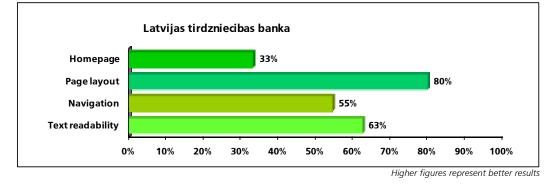


Higher figures represent better results

- > Low contrast between text and background makes the using of the IBS harder.
- > Text links do not change on mouseover, thus not always they are noticed at once.

# Latvijas Tirdzniecibas Banka – 53%

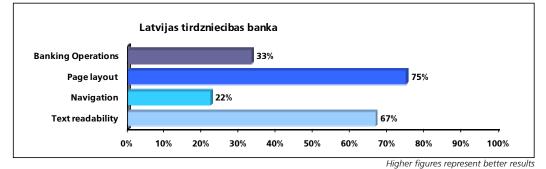
## Public website – 58%



Negative user notes

Excessive bold usage.

#### Internet banking system – 49%

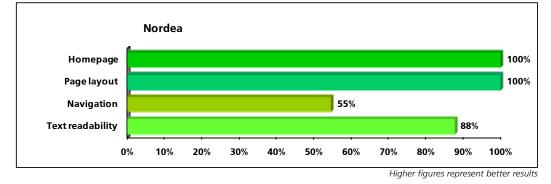


- > Only one level of navigation within the IBS.
- Not all buttons appear to be clickable, which, in the case of password change makes it hard to understand, how to change it.



# Nordea – 72%

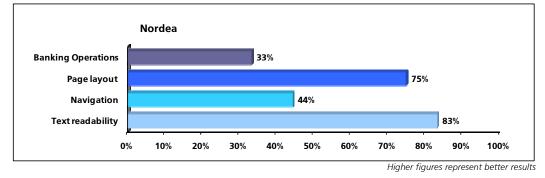
### Public website - 86%



Negative user notes

- > Some places too many text makes the screen look overcrowded.
- > All navigation levels look identical.
- > Links are not differentiated depending on what they do.

#### Internet banking system – 59%



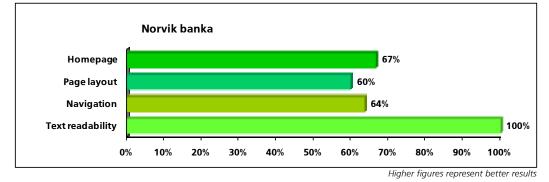
Positive user notes

- > Clear IBS, not overcrowded, logically ordered.
- > Clearly shown number of steps needed to take to complete a transfer.

- Yet more information in transfer section was excpected, for example, example values in fields mandatory to be filled, cursor being placed in the first field to be filled.
- > Text length sometimes makes it difficult to read.

# Norvik banka - 62%

## Public website – 73%



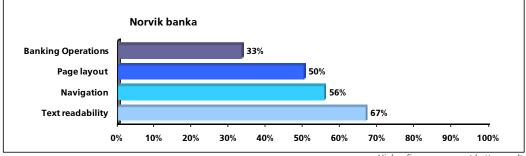
Positive user notes

> Rationally used screen space within the public website.

Negative user notes

> Primary navigation menu logic hard to get used to.

### Internet banking system – 51%



Higher figures represent better results

Positive user notes

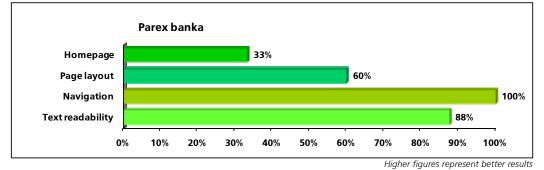
> Logical item alignment makes the IBS easy to use.

Negative user notes

Low contrast makes reading hard.

## Parex banka – 70%

### Public website - 70%



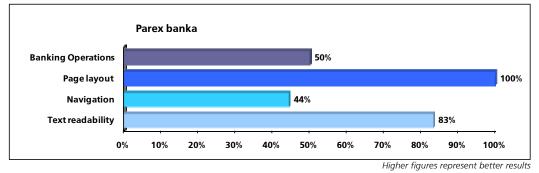
Positive user notes

- > Page that is already open cannot be opened again.
- > Text links clearly describe where they lead.

Negative user notes

> Too large text blocks make reading hard.

### Internet banking system – 69%



Positive user notes

Incorrectly filled fields are highlighted.

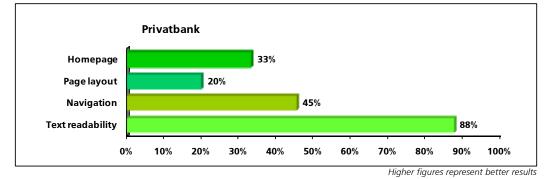
Negative user notes

More of the transfer page was expected, example values in the fields to be filled, cursor should be placed in the first field to be filled.



# Privatbank – 49%

## Public website – 47%



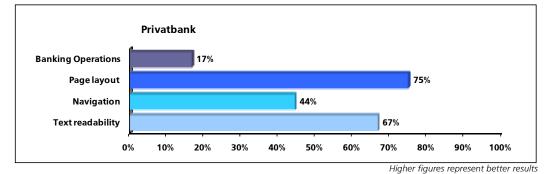
Positive user notes

> Heading descriptions are always unique making navigation easier.

Negative user notes

- > Horizontal scrolling bar appears while browsing the web site.
- > Links don't look differently depending on what they do.
- > Text line length occasionaly makes it hard for a user to easily read the text.

### Internet banking system – 51%



Positive user notes

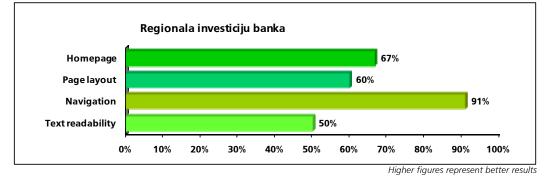
> Different navigation menu levels look differently, making navigation much easier.

- More of the transfer page expected, i.e. cursor is not placed in the first field to be filled, no example values in fields mandatory to be filled.
- Low contrast creates difficulties to read easely.
- Links lead to already opened page.
- Image links don't always appear to be clickable.



# Regionala Investiciju banka – 63%

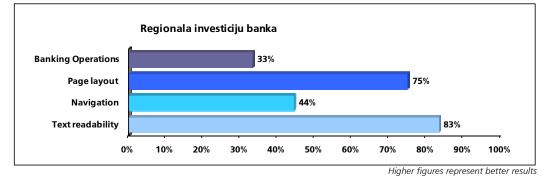
### Public website - 67%



Negative user notes

- > Too long text lines make it hard to read easily.
- > No site map available for easy searching.
- > Page titles are not descriptive, thus making bookmarking inconvenient.
- > Not a typical font used within the web site.

### Internet banking system - 59%



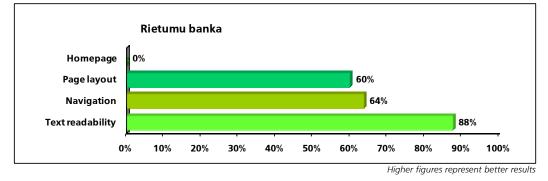
- More of transfer page was expected, for example, number of steps needed to actually complete the transfer, example values in fields mandatory to be filled.
- > Long text lines sometimes make the text hard to read.
- > Not all image links apper to be clickable.



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## Rietumu Banka – 56%

## Public website – 53%

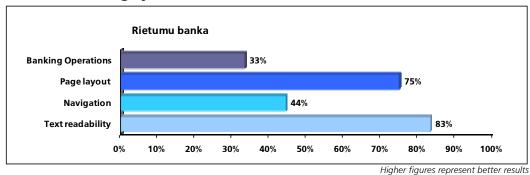


Positive user notes

Moderate text line length appreciated, making the reading easier.

Negative user notes

- Inconsistent approach regarding style creates confusion (e.g. credit section completely different from the rest of the website).
- Size of the text blocks sometimes too large for easy reading.



#### Internet banking system – 59%

Positive user notes

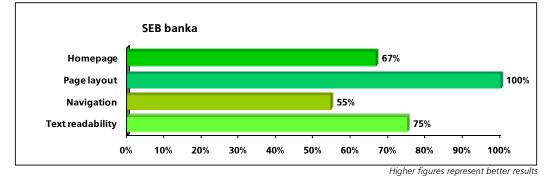
Incorrect field values are highlighted.

- > Confusing choice before the login limited and full access offered.
- ➢ More information in the transfer page expected, e.g. number of steps needed to complete the sequence, example values in the fields necessary to fill.
- > Active menu is not highlighted, sometimes hidden.
- Not all image links appear clickable.

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## SEB banka – 61%

## Public website - 74%



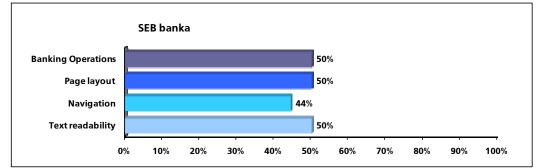
Positive user notes

> Appropriate text line length for easy reading.

Negative user notes

- Links lead to already opened page.
- > Links don't look differently depending on what they do.
- > No site map available, making searching for experienced users harder.
- Headings are not unique ("vienkarsais deposits", for example, is used twice).

#### Internet banking system – 49%



Higher figures represent better results

Positive user notes

Incorrect field values are highlighted.

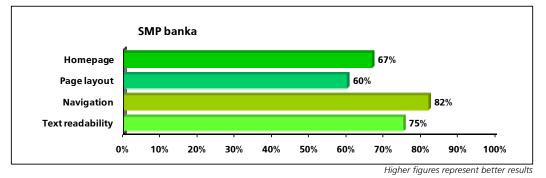
- More of transfer section was expected, for example, example values in fields necessary to fill, number of steps needed to actually complete a transfer.
- Sometimes too long text lines.
- Horizontal scrolling bar appears.
- > Excessive bold used describing services that are possible to be enabled.

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# SMP banka - 66%

### Public website – 71%



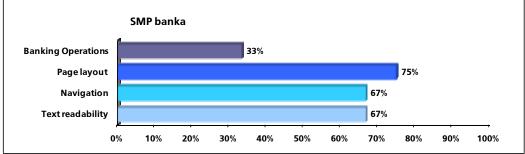
#### Positive user notes

Text links are self explanatory, helping users to know what kind of information they will receive.

Negative user notes

- > Font size quite small, making reading harder.
- Most important information is not highlighted, required longer reading to find out only the most needed information.

### Internet banking system – 60%



Higher figures represent better results

Positive user notes

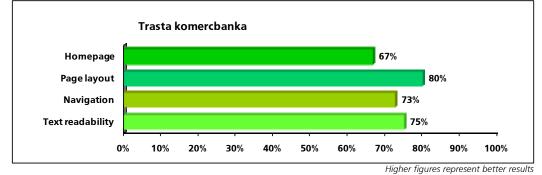
- > Layout designned in a way to use space rationally.
- > No links lead to already opened page.

Negative user notes

> Not all image links appear to be clickable.

# Trasta komercbanka – 70%

## Public website – 74%



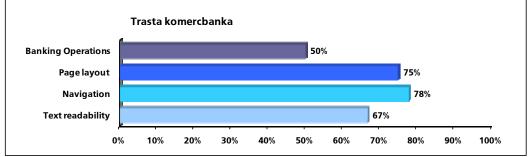
Positive user notes

- > Links are differentiated depending on what they do.
- > Proper item alignment within the website.

Negative user notes

- More information in the first page was expected, namely, fees and exchange rates.
- > Not a typical font used within the website.
- Page titles are not descriptive, which makes bookmarking inconvenient.

### Internet banking system – 67%



Higher figures represent better results

Positive user notes

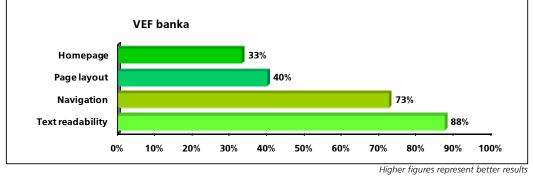
> For pages with fields to be filled, cursor always is placed in the first field automatically.

- > Not a typical font used within the IBS.
- > Too much white space creates impression of emptiness.



# VEF banka – 53%

### Public website - 58%



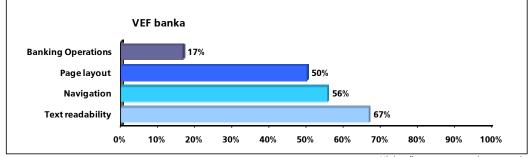
Positive user notes

> Appropriate text line length makes reading convenient.

Negative user notes

- Inconsistent item alignment.
- > Grey fields in both sides of the screen make the whole browsing unpleasant.
- > Text block size sometimes makes the reading hard.

### Internet banking system – 47%



Higher figures represent better results

Negative user notes

> As the IBS is not even remotely similar to a typical IBS, hardly any function is comparable.

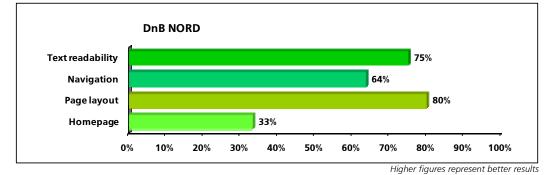


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# **14.6 Individual test results for Estonian banks**

## **DnB Nord – 65%**

## Public website – 63%



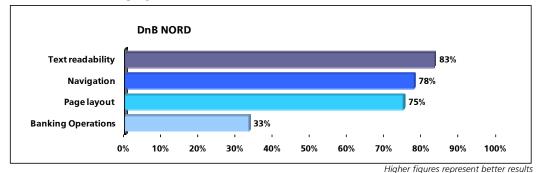
Positive user notes

- > Even though not a typical color scheme is chosen, contrast is high.
- > Informationwise rich website.

#### Negative user notes

- More in the first page of the web site expected, for example, links to fees and exchange rates.
- > Bolding most important information would be appreciated.

#### Internet banking system – 67%



Positive user notes

Simple menu keeps browsing simple.

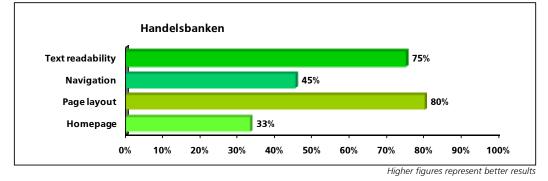
#### Negative user notes

> Unnecesarry horizontal scrolling bar appears.

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# Handelsbanken – 69%

## Public website – 58%



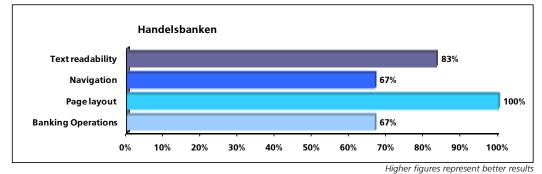
Positive user notes

Availability of forms that can be filled at home and brought to a branch is appreciated by users.

Negative user notes

- > Information about the group only available in English.
- > Quite scarse information on products offered to customers.

### Internet banking system - 79%



Positive user notes

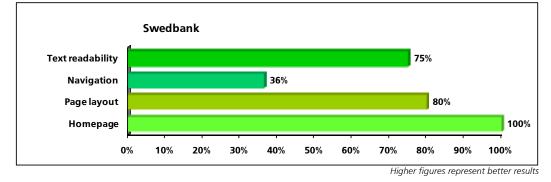
> Clear and simple IBS.

- Unnecessary horizontal scroll bar.
- > More information within the IBS was expected.



# Swedbank – 63%

## Public website – 73%



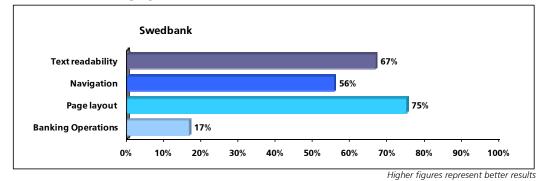
Positive user notes

- Large amounts of text grouped very successfully, combined with graphs makes it easy to follow.
- > Very large amount of information available in the website.

Negative user notes

> Light color of text makes it harder to catch.

### Internet banking system – 53%



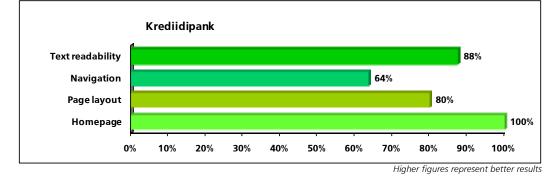
Positive user notes

As IBS is incorporated in the website, it just adds functionality and amount of information available.



# Krediidipank – 79%

## Public website – 83%



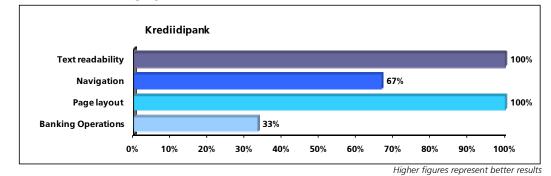
#### Positive user notes

> Information amount in the web site appreciated.

Negative user notes

- Grey text color makes the contrast too low for easy reading.
- > No site map available.
- > Hard to get used to the navigation panel on the right.

### Internet banking system – 75%



Positive user notes

Clear and simple IBS.

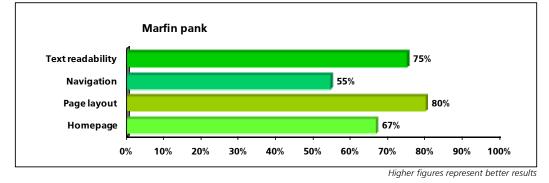
Negative user notes

Not all information about products available within the IBS – a common practice is to open a new link with a page from the public website.



# Marfin pank – 72%

### Public website - 69%



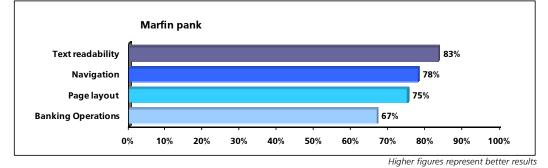
Positive user notes

> Site map availability for easy searching appreciated.

Negative user notes

- Small text size makes reading difficult.
- > No direct distinction between offers to private and corporate customers.

### Internet banking system – 76%



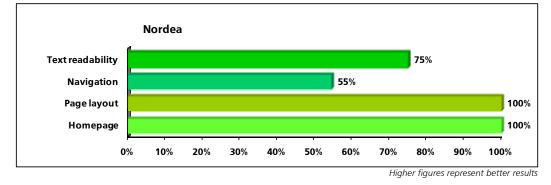
Positive user notes

> Clear and logical navigation used in the IBS.

- More from the IBS was expected. No extra information or functionality, except the basics, provided.
- > Horizontal scroll bar often appears, although there is no reason for that.

# **Nordea – 77%**

## Public website – 82%



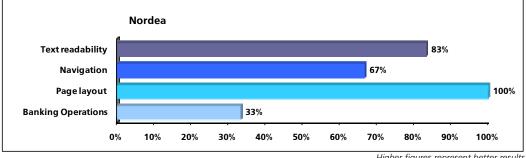
Positive user notes

Functional and well organized website, given the large amount of information available.  $\triangleright$ 

Negative user notes

> Left navigation menu disappears when choosing a section in it.

### Internet banking system - 71%



Higher figures represent better results

Positive user notes

> Clearly visible number of steps remaining to actually complete a transfer.

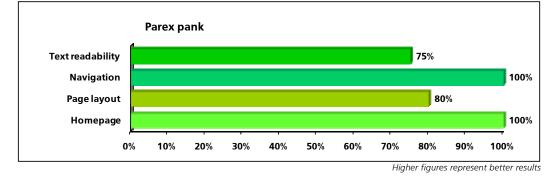
Negative user notes

≻ Information about services provided available only in the public website.



# Parex pank – 77%

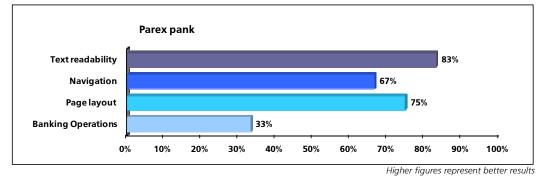
## Public website – 89%



Negative user notes

- > Descriptive page titles were expected for convenient bookmarking.
- > More in terms of Parex pank offers were expected in the website.

### Internet banking system – 65%



Positive user notes

Concise and clear IBS.

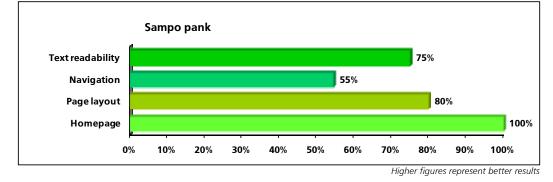
Negative user notes

More from transfer page was expected, i.e. Cursor is not placed in the first field to be filled, no example values are provided.



## Sampo pank – 78%

## Public website – 77%



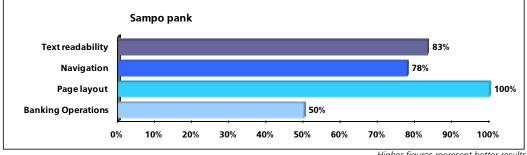
#### Positive user notes

Convenient menu and availability of search makes finding necessary information easy. ≻

Negative user notes

- $\triangleright$ Length of text lines sometimes makes the reading hard.
- ≻ Links are not differentiated depending on what they do, neither are they self explanatory.

### Internet banking system – 78%



Higher figures represent better results

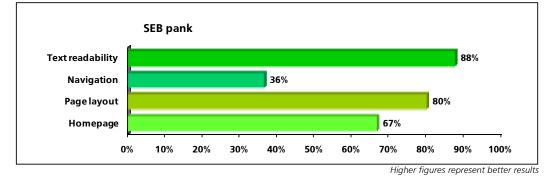
#### Positive user notes

≻ Nice and simple IBS, which fulfills all the basic functionality.

- ⊳ All the available additional information available only within the public website, not in the IBS.
- ≻ More of the transfer page was expected, there are no example values in fields to be filled, information of number of steps needed actually to complete a transfer is not available.

## SEB pank – 65%

## Public website – 68%



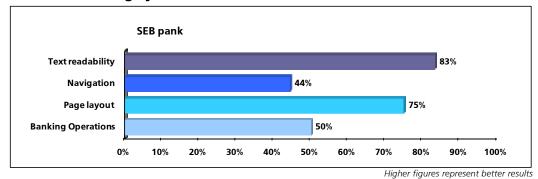
Positive user notes

> Availability of search engine appreciated.

Negative user notes

- > Links are not differentiated depending on what they do.
- > As most of the navigation is located on the left side, it is easy to miss the extra information available in the right navigation panel.

#### Internet banking system – 63%

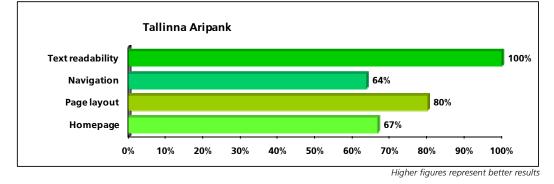


- More of the transfter section was expected, there are no example values in fields necessary to fill, number of steps remained to actually complete a transfer and incorrectly entered values are not highlighted.
- > Links are not differentiated depending on what they do.



# Tallinna Aripank – 70%

## Public website – 78%



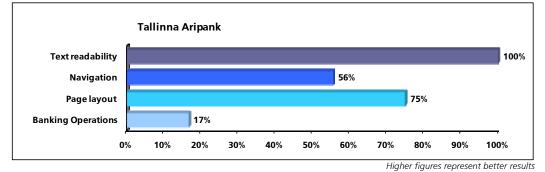
Positive user notes

> Search engine availability appreciated by users.

Negative user notes

- > More bolded information for emphasizing most important things was expected.
- > Presence of site map was expected.

### Internet banking system – 62%



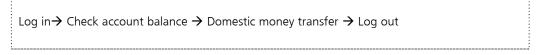
- More of transfer section was expected there are no example values for fields mandatory to be filled, no information of how many steps to actually remaining to complete a transfer.
- > There are links that lead to an already opened page.





Convenience test is aimed at determining whether the different Internet Banking Systems are designed so that it is convenient to perform the most frequently needed actions for an experienced Internet Banking System user.

During the test, two users experienced in using a particular Internet Banking System were asked to carry out the following sequence of actions:

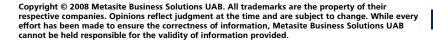


As it has been described in the *Methodology* section of the report, each part of the sequence (log in, check balance, transfer payment, and log off) was evaluated according to three criteria, and then the total result for each bank was calculated:

Convenience

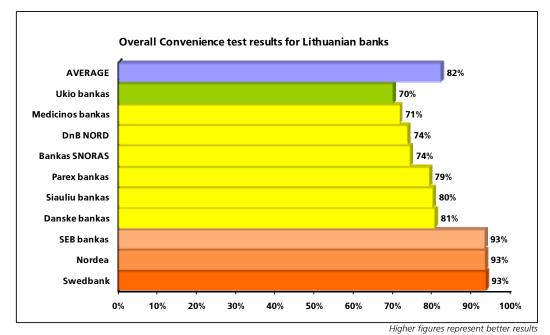
#### Convenience test criteria:

- 1. Number of mouse clicks needed
- 2. Pages necessary to load
- 3. Number of keystrokes needed





# **15.1** Overall results of the convenience test



### Lithuanian banks

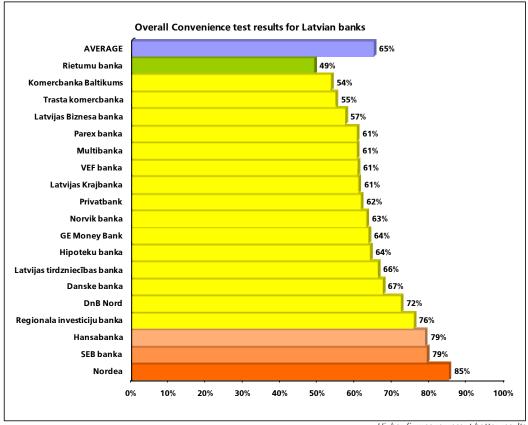
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#### Commentary

- Some banks still do not place the cursor automatically in the field where information should be entered. It is inconvenient and time consuming.
- Even, if the cursor is placed in the first field, it is often filled already (i.e. document number field).
- Four banks have annoying confirmation messages that does not give any additional information, just restate an option a user has already chosen.
- Nordea provides a good example of fast and convenient transfer page; only 3 fields have to be mandatory filled.
- In the IBS of Parex bankas, when making a local transfer, one can observe a symbol "." entered automatically in the purpose of payment field. An ordinary user might interpret it as a simplification of transfer process that would allow making the transaction faster. However, even though it is entered automatically, it is not sufficient to make a payment; surprisingly, at least six symbols have to be entered to make a transfer; furthermore, it is not stated anywhere.

PAREX INTERNET	BANKAS		
IŠEITI 🗙	🔳 MOKÉTO	JO INFORMACIJA	
M. Rapolas 2008.07.16 15:49:29		Dokumento numeris:	07161549
Operacijos		Data:	2008.07.16
Pervedimas į savo sąskaitą			
Pavedimas Lietuvoje			Laukti sąskaitos papildymo
Tarptautinis pavedimas		Mokėjimo rūšis:	Standartinis
Pavedimų Lietuvoje ruošiniai		Sąskaita:	Sąskaita LT717290000075710737 LTL 4.80 3.80 💌
Tarptautinių pavedimų ruošiniai		Suma:	
Valiutos keitimas			
Terminuotasis indėlis		Įmokos kodas:	Pasirinkite iš sąr
Mokesčiai	inf	Kliento kodas gavėjo ormacinėje sistemoje:	
Pastovūs mokėjimai Lietuvoje			
GSM-SMS		Mokėjimo paskirtis:	
Operacijų importas		нокејшо разки аз.	
Operacijų sąrašai			
Tiesioginis debetas		INFORMACIJA	
Dokumentų užsakymas	Vardas ir p	avardė/Pavadinimas:	
Vertybiniai popieriai	Fizinio/Ju	ridinio asmens kodas:	
Paraiškos		Sąskaitos numeris:	
E-paslaugos			





#### Latvian Banks

Higher figures represent better results



## Commentary

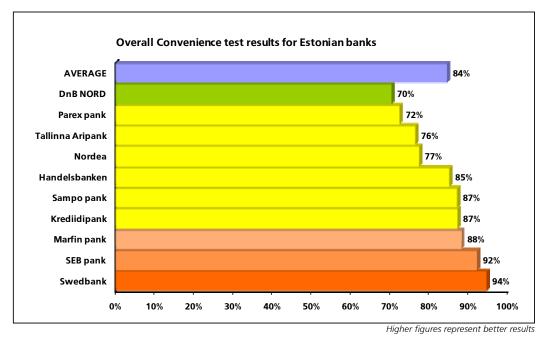
- Trasta Komercbanka requires filling the address of receiver while transferring money. It requires time to do that, but in case of incompletely filling the field the transfer still would go trough, thus it is not clear, why such information is asked at all.
- Norvik banka and Swedbank provide good examples of how to complete a transfer in two pages. Essentially one page is for filling necessary data and the second to check and sign the transfer.

KONTU PÄRSKATS Kopsavilkums Konta izraksts Konta bilance MAKSÄJUMI	Konti, maksājumi, kartes > MAKS Vietējie	sājumi > Vietējie maksājumi maksājun	ni	Drukát Palidzība
Vietējie maksājumi				5
Starptautiskie maksājumi				
Mani definētie maksājumi		Konts LV69HABA0551013331	134 MĀRTIŅŠ VEISS 💌	
Maksājumu vēsture	Definētie mal	ksājumi - Izvēlieties Jūsu sagat	avoto definēto maksājumu	<b>T</b>
Automātiskā rēķinu apmaksa				
Regulārais maksājums	Dokumenta i	numurs 47 Datum:	s 21.07.2008	
Valūtas maiņa	Saņēmēj	ja banka "Hansabanka", AS	•	
lenākošie starptautiskie maksājumi	Saņēmēja vārds, uzv	ārds vai		
E-rēķini				
KARTES	Saņēmēj	a konts		
Manas kartes	Saņēmēja pers. kods	/ reģ. Nr		
Norēķinu kartes		Summa LVL ::	Pieejamais atlikums 96.48 💌	I
Kreditkartes				l
Vērtīgo pirkumu programma	Informācija saņē	èmējam		
MOBILĀ BANKA		Apstiprināt maksāj	umu	
Mobilā banka		ripoliprinat marcia		
Priekšapmaksas kartes				
WAP		Anmakeã es	ivus rēķinus ērtāk:	
E-PAKALPOJUMI		Apinaksa sa	inao roginao ortani	
E-pakalpojumi	Latvenergo	▶ LMT	TELE2	► CSDD
lepirkšanās	<ul> <li>Latvijas Gāze</li> </ul>	<ul> <li>OKarte</li> </ul>	Zeita Zivtina	<ul> <li>Zemesgrāmatas kancelejas nodeva</li> </ul>
	Lattelecom	Amigo (priekšapmaksa)	▶ Ura!	<ul> <li>Zemesgrāmatas valsts nodeva</li> </ul>

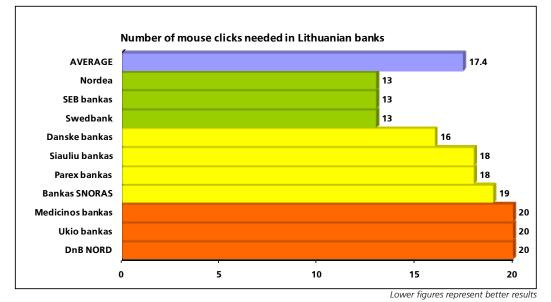
<u>English</u> <u>По-русски</u>		<ul> <li>Kor</li> </ul>	nti 🙌 M	Maksājumi / Dokumenti 🛛 💷 Tīrd	zniecība / Investīc	cijas = Pakalpoj	umi = Ziņojumi	<ul> <li>Uzstādījumi</li> </ul>
	Ārējais ma	aksājur	ns latos					Klients: <u>B73097   Palīdzība  </u>
Arhīvs								
Neparakstitie dokumenti								
Dokumentu šabloni	Nr.	Tips	Datums	Saņēmējs	Summa	Detalas	Statuss	
lekšbankas maksājums	z	Ð	16.07.2008	Gunita Aivare	0.01 Ls	experiments	gatavs parakstiša	n9i
Årējais maksājums latos	<u></u>		10.07.2000	Guinta Aivare	0.0123	experimenta	yatavo parakotioa	
Ārējais valūtas maksājums				Identifikācijas tabulas kods Nr. 11				
Konvertācija				Identifikācijas tabulas				
Maržināls darījums				parole:				
Ordera apliecinājums					Parakstīt	Atpaka		
Izvietot depozītu								
Teksta ziņojums								
Komunālie maksājumi								
izmanto iespējas!								
Tarifi Valütu kursi Depozita likmes Valütas kalkulators Depozita kalkulators IBAN kalkulators								



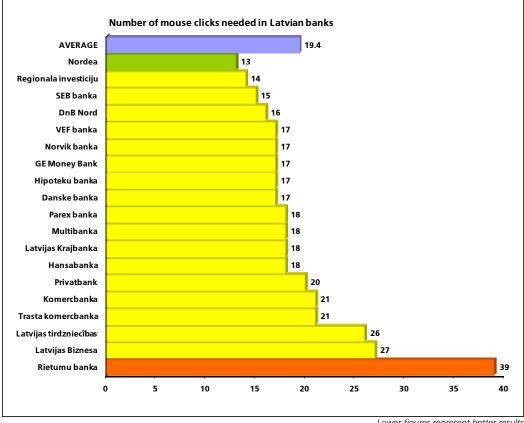
## **Estonian Banks**



## 15.2 Number of mouse clicks needed



## Lithuanian Banks

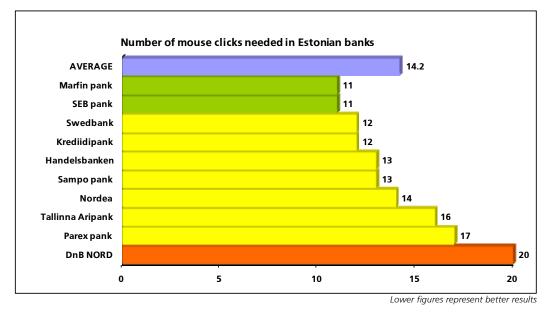


#### **Latvian Banks**

Lower figures represent better results

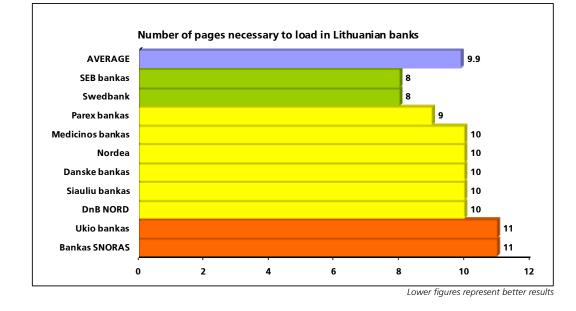


## **Estonian Banks**



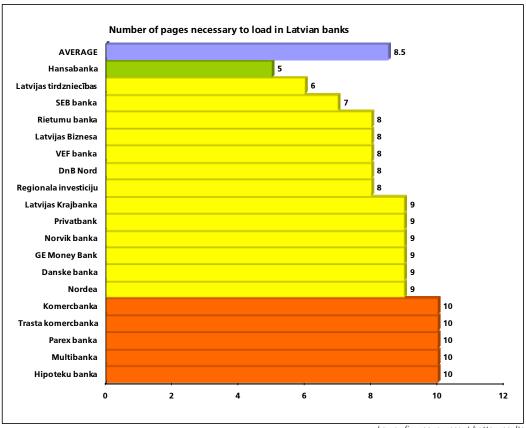


# 15.3 Number of pages necessary to load



## Lithuanian Banks

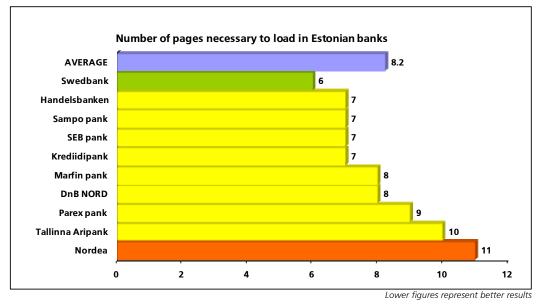




## Latvian Banks

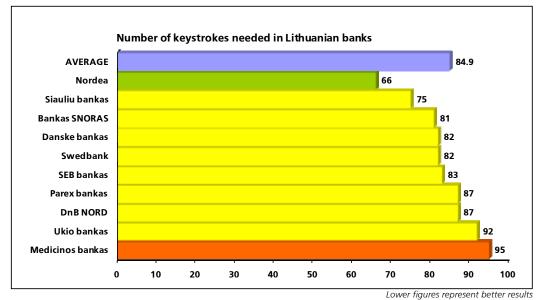
Lower figures represent better results

## **Estonian Banks**

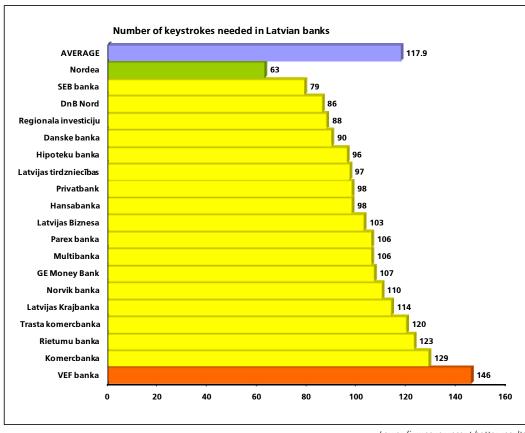




## 15.4 Number of keystrokes needed



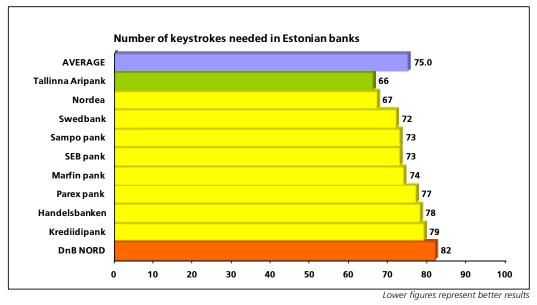
## Lithuanian Banks



## Latvian Banks

Lower figures represent better results

## **Estonian Banks**





# **16. Customer Service Responsiveness**



As described in the Methodology part of the report, the customer service responsiveness test measures how quickly each bank reacts to e-mail questions of present and potential customers, as well as the quality of the responses. The test includes a variety of simulated client situations. The timing of inquiries is also varied: e-mails are sent during working hours, in the evenings, as well as during the weekend.

## **Testing process**

During the period of three weeks 12 e-mails with different client questions were sent from 12 different users' accounts to the customer service e-mail addresses specified on the public website of every bank. To ensure consistency in the simulation, the inquiries were dispatched at the same time to every bank. Reaction times were tracked and measured in minutes. The time that it took for a bank to respond was measured taking into account the typical bank working hours. Bank employees were not expected to answer emails outside the working hours.

The 12 simulated email inquiries were modeled on real-life bank client requests and divided into 3 categories each containing 4 emails. Categories and examples are further provided:

#### Simple:

Hello,
What is the SWIFT number of your bank?
Cheers,

#### Normal:

Hello,	
I want to transfer money to my account from abroad. What information do I need to give to the person transferring?	
Regards	

#### Complex:

Hi, I'm looking to invest around 10000 EUR, can you provide me with information about which of the investment products you're offering resulted in highest overall return in last year? Regards

## Presentation of the results

All answers to the test emails were registered and scored. First, points were awarded for reaction speed:

Less than 30 min.	5 points (excellent)
Less than 2 hours	4 points (very good)
Less than 8 hours	3 points (satisfactory)
Less than 24 hours	2 points (poor)
More than 24 hours	1 point (very poor)
Over 1 week	0 points (no-response result, email mishandled)

To level the playing field, for the purposes of this test the bank working hours in all the three countries were considered 00:00-24:00 Monday to Sunday.

The quality of the responses was then evaluated according to the following criteria:

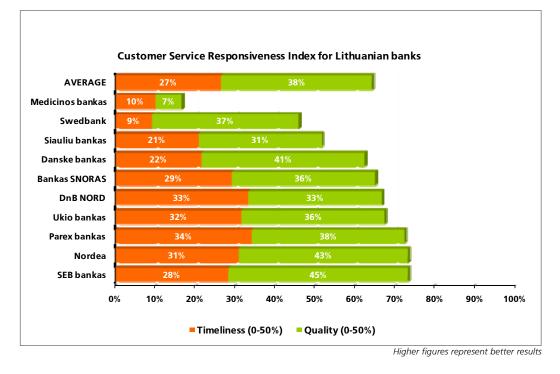
- The factual accuracy of the answer was rated from 0 to 2, where 0 was given for an email that did not provide an answer the question, 1 for an email that partially answered the question, and 2 for an email that provided a full answer.
- For providing contact details in a reply (specifically, the name of the responsible client service person and telephone number for further inquiries), 1 point was awarded.
- A politely written email with the suitable official expressions and annotations was rewarded 1 extra point.
- An email with no grammatical mistakes was awarded 1 extra point. Note that replacing special national characters with their Latin equivalents in certain languages (A,Č,Ė written as A, C, E) was not counted as a grammatical error.
- In total, a maximum of 5 points for the quality of the answer could be awarded to each individual reply sent by a bank.

The final responsiveness score for each email message was a sum of the points awarded for reaction speed and quality, with a maximum of 10 points being awarded. The final responsiveness result for each bank was a simple average of the scores from 12 emails.



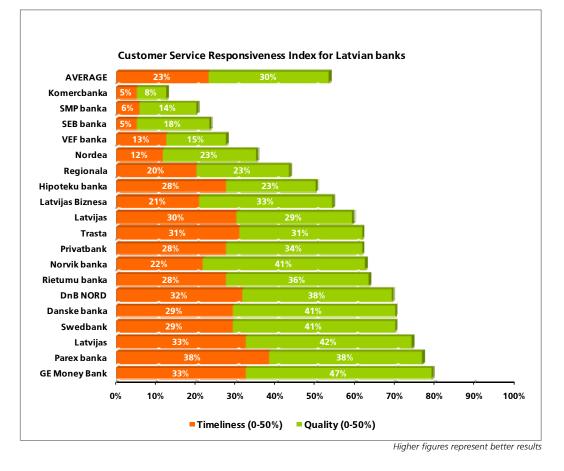
## **16.1** Customer Service Responsiveness Index

## Lithuanian banks



- Overall average convenience index for Lithuanian banks has increased by 20%. While index for quality as remained approximately the same 38% (in 2007 34%), timelines has increased more than twice, amounting to 27% in 2008 (in 2007 12%).
- The average received e-mail number has increased as well 11.4 e-mails in 2008 (in 2007 8.9).
- The most remarkable increases in "Timeliness" category were observed in cases of: Parex bankas 34% in 2008 (9% in 2007) and Nordea 31% in 2008. (10% in 2007).
- Swedbank has shown unexpected results in this category. Historically being one of the most responsive banks, second year in row it is being one of the worst banks in responsiveness category. Although this year Swedbank managed to answer 11 emails out of 12 the average time the client had to wait for an answer was more than two days!
- This year 5 banks out of 10 managed to answer all emails, as opposed to last year when just DnB NORD answered all inquiries.

## Latvian banks

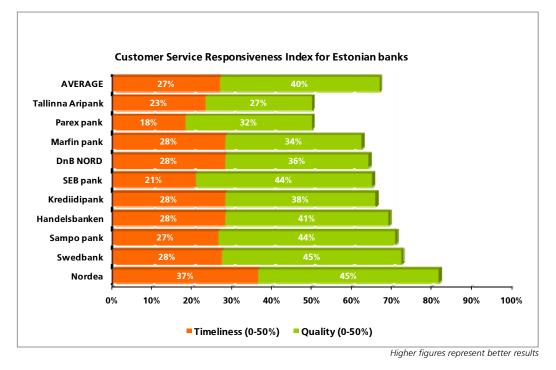


- The total average customer responsiveness index amounted to 53%, where timeliness of answers appeared to be 23% (out of 50% available) and quality the remaining 30% (out of 50% available). In the year 2007 the total average customer responsiveness index of Latvian banks was 48%. Overall this year Latvian banks have shown moderate improvement in responsiveness rankings.
- Komercbanka has responded to only 2 out of 12 simulated e-mail inquiries. In 2007 this bank had even worse results, providing answers to just 1 out of 12 simulated e-mail inquiries.
- Being historically one of the banks with the highest timeliness, quality and response figures among the Latvian commercial banks, this year SEB has responded only to 4 out of 12 sent simulated e-mail inquiries.
- The most remarkable increase in rankings was shown by GE Money Bank (former Baltic Trust Bank). It got more than double increase in timeliness and quality scores from last year and has captured the first place in responsiveness testing.
- Only GE Money Bank, Parex banka and Danske banka has responded to all simulated email inquiries.

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## Estonian banks

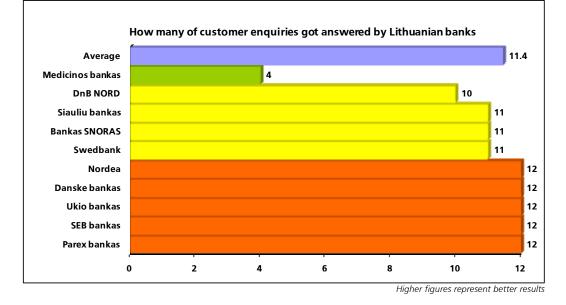


- Overall average convenience index for Estonian banks has increased by 25%. Index for quality has increased up to – 40% (in 2007 – 29%), timelines index has increased more than twice, amounting to 27% in 2008 (in 2007 - 12%).
- This year there was no clear underperformer bank in terms of email answering, as Parex pank who provided least answers still managed to answer 8 emails out of 12. Amounting to 67% answer rate.
- The most remarkable increases in "Timeliness" category were observed in cases of: Nordea 37% in 2008 (11% in 2007) and Krediidipank 28% in 2008. (5% in 2007).
- This year 4 banks out of 10 managed to answer all emails, as opposed to last year when only 2 banks answered all inquiries.



## 16.2 Reaction times

## Lithuanian banks

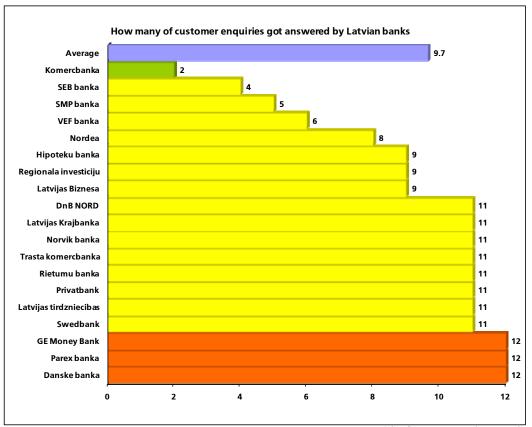


#### Table 1. Reaction times to simulated client enquiries in Lithuanian banks (hour: min)

Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Answers
Parex bankas	00:14	00:24	64:14	41:01	01:10	01:35	00:25	13:10	07:37	00:16	01:07	12:50	12
SEB bankas	00:55	00:27	18:32	41:18	00:10	01:21	47:39	13:09	10:20	21:57	01:14	19:05	12
Ukio bankas	00:09	00:10	65:20	42:22	00:10	03:00	01:35	15:38	08:23	00:36	01:06	13:18	12
Danske bankas	27:49	03:54	65:46	44:00	01:49	03:06	04:13	18:27	12:55	05:11	22:54	90:10	12
Nordea	01:18	00:09	00:16	41:04	01:26	00:46	00:12	14:00	08:13	98:11	21:48	13:44	12
Swedbank	76:35	100:53	71:09	90:22	54:25	70:49	116:29	69:09	109:13	27:51	47:04	-	11
Bankas SNORAS	05:17	00:15	00:14	43:37	05:05	02:13	01:36	17:37	09:46	02:28	00:33	-	11
Siauliu bankas	24:11	01:35	-	119:27	00:24	02:31	32:04	41:38	07:08	20:13	17:48	13:07	11
DnB NORD	-	00:07	00:20	41:31	00:24	00:23	00:09	13:29	10:21	80:00	00:04	-	10
Medicinos bankas	00:40	00:52	-	40:27	02:20	-	-	-	-	-	-	-	4
Average	15:14	10:52	35:43	54:30	06:44	09:31	22:42	24:01	20:26	19:39	12:37	27:02	11,4

- The fastest reply was received from DnB Nord, answering only 4 minutes after an inquiry was sent.
- The longest time of replying was recorded from Siauliu bankas, amounting of 119 hours and 27 minutes.
- 5 banks managed to answer all e-mails that were sent.
- Medicinos bankas answered only 4 out of 12 e-mails that were sent.
- On average it took 21 hour and 22 minutes to answer an e-mail.





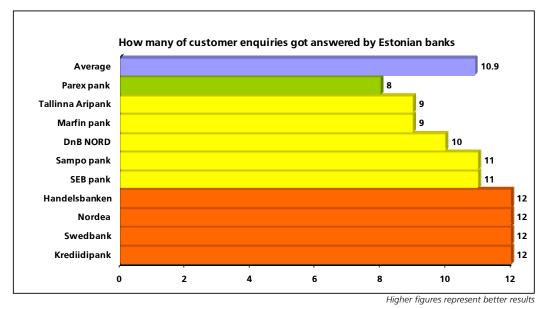
## Latvian banks

Higher figures represent better results

Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Answers
Danske banka	00:53	01:56	00:19	42:52	01:36	04:40	01:12	17:58	09:55	25:12	02:04	13:54	12
Parex banka	80:00	00:03	00:30	00:07	00:07	01:14	04:49	17:30	08:45	00:16	01:07	67:56	12
GE Money Bank	00:23	00:14	00:20	42:24	05:09	01:46	02:09	45:10	09:54	00:49	00:31	19:44	12
Swedbank	00:19	00:19	70:17	43:05	01:38	00:36	02:39	16:54	106:28	00:35	00:26	-	11
Latvijas tirdzniecibas banka	00:56	00:40	00:35	43:34	04:07	02:43	00:09	15:22	09:47	01:53	01:53	-	11
Privatbank	02:40	00:03	03:13	00:05	00:51	07:24	19:23	13:22	09:45	25:03	04:06	-	11
Rietumu banka	04:53	-	00:48	49:33	01:42	02:46	02:39	15:55	09:01	00:09	00:31	17:56	11
Trasta komercbanka	00:35	00:04	00:19	41:43	01:01	00:27	00:44	14:04	08:46	00:31	26:09	-	11
Norvik banka	05:38	02:06	02:26	42:51	01:54	01:37	50:35	44:09	09:02	04:21	25:01	-	11
Latvijas Krajbanka	00:30	00:15	00:20	46:50	00:48	00:15	00:12	14:20	08:56	04:20	-	13:34	11
DnB NORD	01:03	01:14	-	43:50	01:00	00:02	01:31	14:27	09:10	00:26	00:03	20:24	11
Latvijas Biznesa banka	00:40	00:07	00:51	42:32	00:14	-	92:36	14:15	81:46	-	-	18:31	9
Regionala investiciju banka	00:51	00:20	65:42	41:25	01:44	-	-	14:24	09:11	120:26	00:54	-	9
Hipoteku banka	00:19	00:06	00:23	41:17	00:52	00:53	-	12:45	07:40	-	01:20	-	9
Nordea	-	-	-	-	07:44	05:08	27:03	18:18	112:54	100:06	23:39	93:10	8
VEF banka	-	05:57	00:14	-	50:40	-	02:26	41:33	15:54	-	-	-	6
SMP banka	04:04	74:07	114:54	40:37	-	-	-	-	-	166:15	-	-	5
SEB banka	03:59	-	66:51	-	-	-	-	-	-	96:06	-	160:21	4
Komercbanka Baltikums	-	-	-	41:47	00:21	-	-	-	-	-	-	-	2
Average	01:44	05:50	20:30	37:47	04:47	02:16	14:51	20:39	26:40	36:25	06:44	47:16	9,67

- DnB Nord was the fastest in replying to an e-mail, it was done in 2 minutes.
- The longest time to respond to an e-mail was recorded from SMP banka, receiving an answer after 166 hours and 15 minutes.
- The average time to answer a question is 18 hours and 47 minutes.
- 3 banks managed to answer all 12 questions asked.
- Komercbanka Baltikums answered only 2 out of 12 questions asked.

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## **Estonian banks**



Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Answers
Krediidipank	03:25	00:25	00:44	41:42	05:44	04:49	01:47	14:09	09:21	01:09	25:04	13:49	12
Swedbank	06:36	03:59	00:18	21:06	02:36	20:37	03:43	15:44	09:46	01:15	17:23	15:29	12
Nordea	03:28	00:13	00:06	00:06	00:58	01:34	01:49	13:26	07:11	02:03	01:07	13:32	12
Handelsbanken	03:18	01:38	00:25	44:25	00:45	24:18	01:20	16:51	08:26	01:14	20:10	21:30	12
SEB pank	02:40	-	00:25	43:01	25:19	01:49	05:58	14:10	08:42	165:16	100:07	16:03	11
Sampo pank	03:33	04:35	02:50	138:48	00:58	26:31	01:39	15:52	06:26	01:23	01:54	-	11
DnB NORD	00:11	00:07	00:07	41:27	01:28	-	00:20	37:51	08:43	-	01:14	15:02	10
Marfin pank	00:04	00:03	00:43	-	00:37	-	00:09	13:22	09:18	02:48	00:38	-	9
Tallinna Aripank	04:14	00:40	64:58	-	00:35	-	00:16	14:34	08:52	00:04	22:20	-	9
Parex pank	-	02:59	-	41:31	-	01:25	01:46	15:15	10:21	-	00:29	39:02	8
Average	03:03	01:37	07:50	46:30	04:20	11:34	01:52	17:07	08:42	21:54	19:02	19:12	10,89

- The fastest reply was obtained by Marfin pank, it was received in 3 minutes.
- SEB pank took the longest time to answer an e-mail, a reply was obtained after 165 hours and 16 minutes after an inquiry was made.
- On average it took 13 hours and 2 minutes for a bank to reply.
- 4 banks managed to reply to all e-mails sent.
- Parex pank replied to the least number of e-mails 8 out of 12.

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# Quality of answered emails

## Lithuanian banks

#### Table 4. Accuracy of answered emails in Lithuanian banks (0-2)

Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Swedbank	2	2	1	1	2	2	2	2	1	1	1	-	1,55
Bankas SNORAS	2	2	1	0	1	2	2	2	1	2	2	-	1,55
DnB NORD	-	2	2	1	1	2	2	2	1	1	1	-	1,50
Parex bankas	1	2	2	1	1	2	2	2	1	1	1	1	1,42
SEB bankas	2	2	1	2	2	2	1	2	1	1	2	1	1,58
Siauliu bankas	2	2	-	1	0	2	0	2	0	1	1	2	1,18
Ukio bankas	2	2	2	1	2	2	0	2	1	2	1	1	1,50
Danske bankas	2	2	2	2	1	2	2	2	1	2	2	1	1,75
Nordea	2	2	1	2	1	2	2	2	1	2	2	2	1,75
Medicinos bankas	2	1	-	1	1	-	-	-	-	-	-	-	1,25

#### Table 5. Provision of contact information in the emails of Lithuanian banks (0-1)

Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Swedbank	1	1	1	1	1	1	1	1	1	1	1	-	1,00
Bankas SNORAS	1	1	1	1	1	1	1	1	1	1	1	-	1,00
DnB NORD	-	1	1	1	1	1	1	1	1	1	1	-	1,00
Parex bankas	1	1	1	1	1	1	1	1	1	1	1	1	1,00
SEB bankas	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Siauliu bankas	1	1	-	1	1	1	1	1	1	1	1	1	1,00
Ukio bankas	1	1	0	1	1	1	1	0	1	1	1	1	0,83
Danske bankas	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Nordea	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Medicinos bankas	0	0	-	0	0	-	-	-	-	-	-	-	0,00

#### Table 6. Politeness of answered emails in Lithuanian banks (0-1)

Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Swedbank	1	1	1	1	1	1	1	1	1	1	1	-	1,00
Bankas SNORAS	1	1	1	1	1	1	1	1	1	1	1	-	1,00
DnB NORD	-	1	1	1	1	1	1	1	1	1	1	-	1,00
Parex bankas	1	1	1	1	1	1	1	1	1	1	1	1	1,00
SEB bankas	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Siauliu bankas	0	1	-	1	1	1	1	1	1	1	1	1	0,91
Ukio bankas	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Danske bankas	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Nordea	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Medicinos bankas	0	1	-	1	1	-	-	-	-	-	-	-	0,75



Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Swedbank	0	0	1	1	1	0	1	0	0	0	1	-	0,45
Bankas SNORAS	0	1	0	0	0	1	1	1	0	0	0	-	0,36
DnB NORD	-	0	1	1	0	1	0	1	0	0	1	-	0,50
Parex bankas	0	0	1	1	0	1	0	1	0	0	0	1	0,42
SEB bankas	1	1	1	0	1	1	1	1	1	1	1	1	0,92
Siauliu bankas	0	1	-	0	0	1	0	0	0	0	0	1	0,27
Ukio bankas	0	1	1	0	0	1	0	0	0	0	0	0	0,25
Danske bankas	0	1	0	1	0	0	0	1	1	0	0	0	0,33
Nordea	0	1	0	0	0	1	1	0	1	1	1	0	0,50
Medicinos bankas	0	0	-	0	0	-	-	-	-	-	-	-	0,00

#### Table 7. Grammar of answered emails in Lithuanian banks (0-1)

- SEB bankas stands above all other banks in terms of grammar the structure of the sentences are well formed; the representatives of the bank do not make any grammar mistakes. The style is excellent as well.
- Grammar is the most common source of errors in e-mails received from banks.
- Siauliu bankas occasionally asked to specify the question, avoiding assuming anything. As a result, very often the question was not even close to being answered.
- Medicinos bankas several times did add a signature, leaving impersonal impression of the answer. Several times question was not answered, because no currency was mentioned.
- Swedbank did not give even rough answer, when it was asked about availability of loans.
- Nordea occastionaly provided qualitative customer oriented answers to emails, answering questions customer asked, not about some related issues, as other banks tend to do.
- Siauliu bankas tend not to answer questions raised, rather they provide already available information on the topic, occasionally more details are asked.



## Latvian banks

Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Danske banka	2	2	1	2	2	2	2	1	1	2	2	0	1,58
Parex banka	2	2	1	2	2	2	2	2	1	2	2	2	1,83
GE Money Bank	2	2	2	2	2	2	2	2	1	1	1	2	1,75
Swedbank	2	2	1	2	2	2	2	2	1	0	0	-	1,45
Latvijas tirdzniecibas banka	2	2	0	2	2	0	0	2	2	2	2	-	1,45
Privatbank	2	2	0	2	2	2	0	2	1	2	2	-	1,55
Rietumu banka	2	-	2	2	2	1	2	2	1	0	0	1	1,36
Trasta komercbanka	2	2	2	2	2	2	0	2	1	0	2	-	1,55
Norvik banka	2	2	2	1	2	2	1	2	1	2	2	-	1,73
Latvijas Krajbanka	2	2	1	2	2	2	1	2	1	2	-	2	1,73
DnB NORD	2	2	-	1	2	2	2	2	1	2	2	1	1,73
Latvijas Biznesa banka	2	2	1	2	2	-	2	2	2	-	-	2	1,89
Regionala investiciju banka	0	2	0	2	2	-	-	2	1	2	0	-	1,22
Hipoteku banka	2	2	2	1	1	2	-	0	0	-	1	-	1,22
Nordea	-	-	-	-	2	2	2	2	1	0	0	0	1,13
VEF banka	-	2	2	-	0	-	1	0	1	-	-	-	1,00
SMP banka	2	2	2	2	-	-	-	-	-	0	-	-	1,60
SEB banka	2	-	2	-	-	-	-	-	-	2	-	1	1,75

## Table 8. Accuracy of answered emails in Latvian banks (0-2)

## Table 9. Provision of contact information in the emails of Latvian banks (0-1)

Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Danske banka	2	1	1	1	1	1	1	1	1	1	0	1	1,00
Parex banka	0	0	0	0	0	0	0	0	0	1	1	1	0,25
GE Money Bank	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Swedbank	1	1	1	1	1	1	1	1	1	1	1	-	1,00
Latvijas tirdzniecibas banka	1	0	0	0	0	0	0	0	0	0	0	-	0,09
Privatbank	1	1	1	1	1	1	1	1	1	1	1	-	1,00
Rietumu banka	1	-	1	1	1	1	1	1	1	1	1	0	0,91
Trasta komercbanka	0	1	0	0	0	0	0	0	1	0	0	-	0,18
Norvik banka	1	1	1	1	1	1	1	1	1	1	1	-	1,00
Latvijas Krajbanka	1	1	1	1	1	1	1	1	1	1	-	1	1,00
DnB NORD	1	1	-	1	0	0	1	1	1	1	1	1	0,82
Latvijas Biznesa banka	1	0	1	1	1	-	1	1	1	-	-	1	0,89
Regionala investiciju banka	1	1	1	1	1	-	-	1	1	1	1	-	1,00
Hipoteku banka	0	0	0	0	0	0	-	0	0	-	0	-	0,00
Nordea	-	-	-	-	0	1	1	1	1	1	1	1	0,88
VEF banka	-	0	0	-	1	-	1	1	0	-	-	-	0,50
SMP banka	0	0	0	0	-	-	-	-	-	0	-	-	0,00
SEB banka	1	-	1	-	-	-	-	-	-	1	-	1	1,00



Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Danske banka	1	1	1	1	1	1	1	1	1	1	0	1	0,92
Parex banka	1	1	1	1	1	1	1	1	1	1	1	1	1,00
GE Money Bank	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Swedbank	1	1	1	1	1	1	1	1	1	1	1	-	1,00
Latvijas tirdzniecibas banka	1	0	1	1	1	1	0	1	1	1	1	-	0,82
Privatbank	1	1	1	1	1	1	1	1	1	0	0	-	0,82
Rietumu banka	1	-	1	1	1	1	1	1	1	1	1	1	1,00
Trasta komercbanka	1	1	1	1	1	1	1	1	1	1	1	-	1,00
Norvik banka	1	1	1	1	1	1	1	1	1	1	1	-	1,00
Latvijas Krajbanka	1	1	1	1	0	1	1	1	1	1	-	1	0,91
DnB NORD	1	1	-	1	0	0	1	1	1	1	1	1	0,82
Latvijas Biznesa banka	1	0	1	1	1	-	1	1	1	-	-	1	0,89
Regionala investiciju banka	0	0	0	0	1	-	-	0	0	1	0	-	0,22
Hipoteku banka	1	1	1	1	0	0	-	1	1	-	1	-	0,78
Nordea	-	-	-	-	1	1	1	1	1	1	1	1	1,00
VEF banka	-	1	1	-	1	-	1	1	1	-	-	-	1,00
SMP banka	1	1	1	1	-	-	-	-	-	1	-	-	1,00
SEB banka	1	-	1	-	-	-	-	-	-	1	-	1	1,00

## Table 10. Politeness of answered emails in Latvian banks (0-1)

## Table 11. Grammar of answered emails in Latvian banks (0-1)

Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Danske banka	0	1	1	0	1	0	1	0	1	1	1	1	0,67
Parex banka	0	1	1	1	0	0	1	1	1	1	1	1	0,75
GE Money Bank	1	1	1	1	1	1	1	1	0	1	1	1	0,92
Swedbank	1	1	1	1	1	1	1	1	1	1	1	-	1,00
Latvijas tirdzniecibas banka	1	1	1	1	0	1	0	1	1	1	1	-	0,82
Privatbank	0	0	0	1	0	1	1	0	0	0	1	-	0,36
Rietumu banka	0	-	1	1	0	1	1	1	1	1	0	0	0,64
Trasta komercbanka	1	0	1	1	0	0	1	1	1	1	0	-	0,64
Norvik banka	1	1	1	1	0	1	1	0	1	1	0	-	0,73
Latvijas Krajbanka	1	1	1	1	1	1	1	1	1	1	-	0	0,91
DnB NORD	1	1	-	1	0	0	0	1	1	1	1	1	0,73
Latvijas Biznesa banka	1	1	1	0	1	-	1	1	1	-	-	0	0,78
Regionala investiciju banka	1	1	1	1	0	-	-	0	1	1	0	-	0,67
Hipoteku banka	1	1	1	1	1	1	-	1	1	-	1	-	1,00
Nordea	-	-	-	-	0	1	1	1	1	0	0	0	0,50
VEF banka	-	1	1	-	0	-	0	0	1	-	-	-	0,50
SMP banka	0	1	1	1	-	-	-	-	-	1	-	-	0,80
SEB banka	0	-	1	-	-	-	-	-	-	1	-	0	0,50

- Banks tend not to give negative answers to questions about services they do not provide, answers usually given indirectly.
- SMP bank never includes a signature of who answered the e-mail; furthermore, occasionally more than one grammar mistake is made within one sentence.
- Norvik banka includes an ending phrase in English and Russian although the email is written in Latvian; furthermore, the name of the person responding is also written twice.
- GE Money bank never includes an ending phrase to the e-mail.
- Latvijas Tirdzniecibas banka tends to include an English signature also for mails written in Latvian. In an e-mail banks own web page address is wronly written (instead of <u>www.ltblv.com</u> address <u>www.ltb.lv.com</u> is given).
- Danske bank tends to start replies with long standard introductory paragraph. In several cases, although it is clearly stated that the question poser is not in Latvia, he receives an answer to come to a branch. Also in an e-mail, the person answering to a question wrongly wrote banks name.
- Privatbank often makes severe grammar errors giving an impression of a non-native speaker answering e-mails. An inquiry about credit possibilities was answered with very detailed information of what kind of foreign forms are needed, if a particular service is desired.
- Rietumu banka tends to leave internal mail forwarding information in the e-mail. Furthermore, payment card is constantly used in diminutive.
- Regionala Investiciju banka tend to include the whole signature in bold, which seems excessive, furthermore, an email was received that was completely written in capital letters.
- Nordea adds an English confidentiality note to an e-mail written in Latvian.
- Swedbank is the only bank encouraging people to write e-mails if any questions arise, other banks tend to encourage only calling or branch visiting.



## **Estonian banks**

## Table 12. Accuracy of answered emails in Estonian banks (0-2)

Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Krediidipank	2	2	2	2	0	0	2	2	2	2	2	0	1,50
Swedbank	2	2	2	1	2	2	2	0	1	2	2	0	1,50
Parex pank	-	2	-	2	-	2	2	2	2	-	2	0	1,75
SEB pank	2	-	2	2	2	2	2	2	2	2	2	1	1,91
Sampo pank	2	2	2	2	2	2	2	2	1	2	2	-	1,91
DnB NORD	2	2	1	2	2	-	2	2	1	-	2	1	1,70
Marfin pank	2	2	2	-	2	-	2	2	1	2	2	-	1,89
Nordea	2	2	2	1	2	2	2	2	1	1	1	1	1,58
Handelsbanken	2	2	2	2	2	0	2	2	2	1	2	1	1,67
Tallinna Aripank	2	2	2	-	1	-	2	2	2	2	0	-	1,67

## Table 13. Provision of contact information in the emails of Estonian banks (0-1)

Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Krediidipank	1	1	0	1	0	0	0	1	0	1	1	0	0,50
Swedbank	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Parex pank	-	1	-	1	-	1	1	1	1	-	1	1	1,00
SEB pank	1	-	1	1	1	1	1	1	1	1	0	1	0,91
Sampo pank	1	1	1	1	1	1	1	1	1	1	1	-	1,00
DnB NORD	1	0	0	0	1	-	1	1	1	-	1	1	0,70
Marfin pank	1	1	0	-	1	-	1	1	0	0	1	-	0,67
Nordea	1	1	1	1	1	1	1	1	1	0	1	1	0,92
Handelsbanken	1	1	1	0	1	0	0	1	0	1	1	1	0,67
Tallinna Aripank	0	1	1	-	0	-	0	0	0	1	1	-	0,44

#### Table 14. Politeness of answered emails in Estonian banks (0-1)

Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Krediidipank	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Swedbank	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Parex pank	-	1	-	1	-	1	1	1	1	-	1	1	1,00
SEB pank	1	-	1	1	1	1	1	1	1	1	1	1	1,00
Sampo pank	1	1	1	1	1	1	1	1	1	1	1	-	1,00
DnB NORD	1	1	1	1	1	-	1	1	1	-	1	1	1,00
Marfin pank	1	1	1	-	1	-	1	1	1	1	1	-	1,00
Nordea	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Handelsbanken	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Tallinna Aripank	1	1	1	-	0	-	1	1	1	1	1	-	0,89



Bank \ Email	1	2	3	4	5	6	7	8	9	10	11	12	Average
Krediidipank	1	1	1	1	0	0	1	1	1	1	1	0	0,75
Swedbank	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Parex pank	-	1	-	1	-	1	1	1	1	-	1	1	1,00
SEB pank	1	-	1	1	1	1	1	1	1	1	1	1	1,00
Sampo pank	1	1	1	1	1	1	1	0	1	1	1	-	0,91
DnB NORD	1	1	1	1	1	-	1	0	1	-	1	1	0,90
Marfin pank	1	1	1	-	1	-	1	1	1	1	1	-	1,00
Nordea	1	1	1	1	1	1	1	1	1	1	1	1	1,00
Handelsbanken	1	1	0	1	1	1	1	1	1	0	1	0	0,75
Tallinna Aripank	0	1	0	-	1	-	1	0	1	1	0	-	0,56

#### Table 15. Grammar of answered emails in Estonian banks (0-1)

- Answers by Tallinna Aripank occasionlly contain style and grammar errors.
- Swedbank gives occasionally not only information asked, but also additional information on related issues.
- On a simple question DnB Nord pank answered with a .pdf file with extensive information.
- In several Handelsbanken e-mails style errors were observed.
- Krediidipank answered emails with a lot of deviation in accuracy. There were emails with very detailed information on the asked question, as well as emails with indirect answers without explanations.



# **Composite rankings 2008**

To make the research more valuable to high level banking executives, a synthetic model has been constructed, representing every bank's ability to leverage the e-channel in two key areas, namely:

- Attracting new clients
- Retaining current clients

By using Delphi methodology, benchmark weights were derived and adjusted to reflect the averages as follows:

Test	Attracting potential clients	Retaining current clients
Functionality	3	3
Mobile banking	2	2
Clarity	3	2
Convenience	2	3
Responsiveness	2	2
SUM	12	12

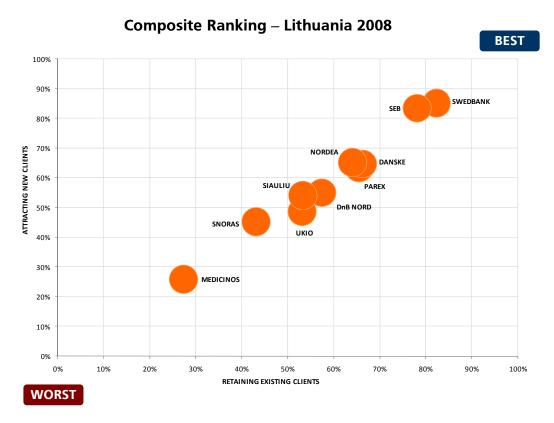
The reasoning behind the weights was that some tests were simulating the behavior of experienced, old time clients of a bank and others were reflecting the attitudes and needs of new users (i.e. clients that either had been acquired very recently or were still considering whether to enter into a relationship with the bank). The model allows calculating an overall score for any given bank in both areas, and plots both values on a single XY chart (*Attracting potential clients* vs. *Retaining current clients*).

#### **NOTE on Composite Ranking**

The intra-country composite rankings are relative and should not be compared across different countries. For instance, one can safely claim that SEB pank has shown better performance than Aripank in Estonia, but one cannot compare SEB pank's composite ranking score with that of Lithuania's SEB bankas in a meaningful way.

This of course does not prevent a reader from doing cross-border performance comparisons in areas where absolute rather than relative figures are available (convenience test results are a suitable example).

## Lithuanian banks



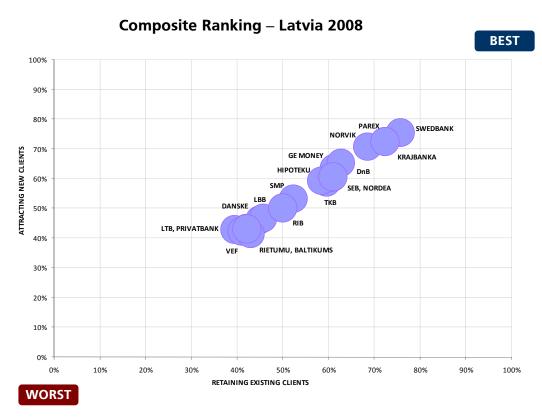
Composite Ranking – Lithuania 2007 BEST 100% 90% SWEDBANK 80% PAREX SEB υκια 70% ATTRACTING NEW CLIENTS DnB NORD DANSKE 60% SNORAS NORDEA 50% SIAULIU MEDICINOS 40% 30% 20% 10% 0% 10% 100% 0% 20% 30% 40% 50% 60% 70% 80% 90% RETAINING EXISTING CLIENTS WORST

Last year's Composite Ranking is included for relative comparison purposes.

# **Overall rankings 2008 in Lithuania**

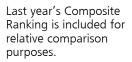
Rank 2008	Rank 2007	Bank	Attracting new clients	Retaining existing clients	Total
1	(1)	Swedbank	8.2	8.5	16.8
2	(2)	SEB bankas	7.8	8.4	16.2
3	(4)	Danske bankas	6.6	6.5	13.1
4	(9)	Nordea	6.4	6.5	12.9
5	(3)	Parex bankas	6.5	6.3	12.9
6	(8)	DnB NORD	5.7	5.5	11.2
7	(7)	Siauliu bankas	5.3	5.4	10.7
8	(6)	Ukio bankas	5.3	4.9	10.2
9	(5)	Bankas SNORAS	4.3	4.5	8.8
10	(10)	Medicinos bankas	2.7	2.6	5.3
		AVERAGE	5.9	5.9	11.8

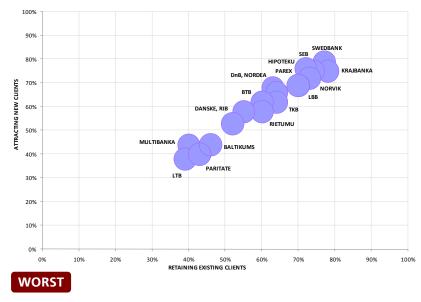
## Latvian banks



Composite Ranking – Latvia 2007

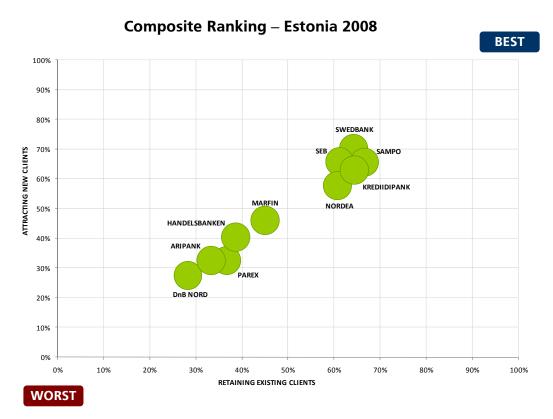




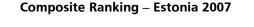


# **Overall rankings 2008 in Latvia**

Rank 2008	Rank 2007	Bank	Attracting new clients	Retaining existing clients	Total
1	(1)	Swedbank	7.9	7.9	15.8
2	(6)	Parex banka	7.6	7.6	15.1
3	(2)	Latvijas Krajbanka	7.6	7.5	15.1
4	(5)	Norvik banka	7.2	7.4	14.5
5	(11)	GE Money Bank	6.6	6.8	13.4
6	(3)	Hipoteku banka	6.4	6.6	13.0
7	(8)	Nordea	6.4	6.3	12.7
8	(9)	DnB NORD	6.4	6.3	12.7
9	(10)	Trasta komercbanka	6.2	6.1	12.4
10	(4)	SEB banka	6.1	6.2	12.3
11	(16)	SMP banka	5.5	5.6	11.0
12	(13)	Regionala investiciju banka	5.2	5.2	10.4
13	(7)	Latvijas Biznesa banka	4.8	4.9	9.7
14	(14)	Danske banka	4.7	4.8	9.5
15	(15)	Komercbanka Baltikums	4.4	4.5	8.9
16	(18)	Latvijas tirdzniecibas banka	4.4	4.5	8.9
17	(12)	Rietumu banka	4.5	4.3	8.8
18	(17)	Privatbank	4.3	4.4	8.7
19	(New)	VEF banka	4.1	4.5	8.6
		AVERAGE	5.8	5.9	11.7

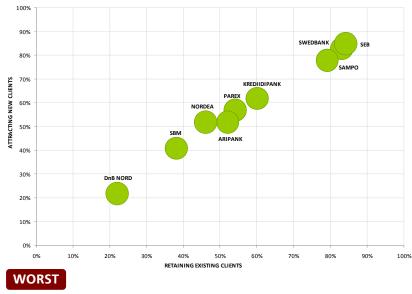


## **Estonian banks**





Last year's Composite Ranking is included for relative comparison purposes.



# **Overall rankings 2008 in Estonia**

Rank 2008	Rank 2007	Bank	Attracting new clients	Retaining existing clients	Total
1	(3)	Swedbank	6.4	7.0	13.5
2	(2)	Sampo pank	6.6	6.6	13.2
3	(4)	Krediidipank	6.4	6.3	12.7
4	(1)	SEB pank	6.1	6.6	12.7
5	(7)	Nordea	6.1	5.8	11.9
6	New	Marfin pank	4.5	4.6	9.1
7	New	Handelsbanken	3.9	4.0	7.9
8	(5)	Parex pank	3.7	3.3	6.9
9	(6)	Tallinna Aripank	3.3	3.3	6.6
10	(9)	DnB NORD	2.8	2.8	5.6
		AVERAGE	5.0	5.0	10.0

# Conclusions

- 1. While the picture with customer service responsiveness has improved considerably, many banks still fail to integrate e-channels into their customer service processes. Around one half of the banks still fails to answer all customer email inquiries, or is unable to ensure consistent quality. Still this year a positive trend has emerged as noticeably better Customer Responsibility results in Estonia and Lithuania have been observed.
- 2. Swedbank has regained the leading position in all three Baltic States. Swedbank remained a clear leader in Latvia, while in Lithuania the gap between Swedbank and its primary competitor SEB has been diminishing further. In Estonia overall competition is even fiercer that in Lithuania, as a group of leading banks has formed, whose rankings differ just in single digit points.
- 3. For a few years already no-fee e-banking account opening has become a standard for Estonian and Lithuanian banks, with none of the banks charging the customers for opening e-banking accounts. We still expect that similar trend should take over Latvian banking market over the coming years. Also half of Estonian banks don't charge for a domestic money transfer, which shows that Estonian banks see bigger value in e-banking as a cost saving tool rather as an additional revenue stream.
- 4. Mobile banking is advancing, but at a slower pace than expected. The growth is mostly noticeable in the SMS banking services. WAP banking does not show signs of an increasing popularity, being squeezed out by the development of mobile devices applications that support regular HTML browsing, such as Mini Opera mobile browser. Meanwhile, it is expected that mobile devices will get engaged more in non-financial or supportive services of banks, focusing mostly on the informative function.
- 5. Innovation leaders are still Estonian banks with other countries following the lead. Examples of commoditization of financial producs can be seen in such pages as arved.ee where an e-bill system is being successfully implemented and used by leading banks and companies. Also pensionikeskus.ee where different life insurance and investment services can be compared and chosen. These websites are essiantly financial products marketplaces, a trend which has been predicted by Metasite Business Solution in the first E-Banking Report back in 2003.
- 6. Overall trend is the increasing functionality of banks' IBS. This trend is formed by increasing bank competition in e-banking field, as banks become aware that e-banking is as important part of their business model as traditional banking. From the other side banks operating in the economic slowdown environment see e-banking as an opportunity to reduce their operating costs, hence a need to move as much functionality as possible into e-world.



# About the Authors

Metasite is a management consulting, marketing communications and technology solutions firm serving enterprise clients in the Baltics, Russian Federation and United Kingdom.

Formed in 1998 as an integrated consulting house, Metasite maintains its primary focus on the financial services, telecommunications and energy sectors.

Metasite assists its clients in identifying key industry trends, mapping and optimizing customer touch points, integrating multiple customer service channels, engineering usable interfaces, developing structured customer-centric business processes for e-marketing, knowledge management and new product development.

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